



DEPARTMENT : PHYSICS

ACTIVITY : CONSULTANCY PROGRAMME

YEAR : 2023-2024

DEPARTMENT OF PHYSICS

DATE	TIME	VENUE
02.11.2023	01:30 p.m. to 04.00 p.m.	Physics PG Lab, E.M.G Yadava College of Women, Madurai.
Theme	Income Generation through Sale of Mobile Phone Charging Stand	
Nature of the Activity	Consultancy Programme	
Title	Sale of Mobile Phone Charging Stand	
Convener	Mrs.R.Kayalvizhi Head, Assistant Professor of Physics E.M.G. Yadava Women's College	
Collaborating Agencies	Yalli Marketing, Madurai.	
No. of Purchaser	Faculty - 8 Students - 60	

CONSULTANCY PROGRAMME ON "SALE OF MOBILE PHONE CHARGING STAND"

Objective:

The primary objective of this activity was to develop students' knowledge and skills in mobile service and communication. The programme aimed to provide practical experience in the commercial aspects of mobile accessories, specifically focusing on the sale of a mobile phone charging stand.

Programme Outcome:

The key outcome of the programme was the successful sale of one mobile phone charging stand for the amount of Rs. 15. This transaction served as a practical demonstration of the skills and knowledge gained by the students through the activity.

Activity Details:

The consultancy programme emphasizes the following aspects:

Technical Understanding: Students gained insights into the design and functionality of mobile phone charging stands. They explored the physics principles behind efficient charging and the material science considerations for creating durable and safe products.

Market Analysis: Participants conducted a market analysis to understand the demand and competitive landscape for mobile phone charging stands. This included researching consumer preferences and pricing strategies.

Sales Techniques: The activity included a session on effective sales techniques and communication skills. Students learned how to engage potential customers, highlight product features, and close a sale.

Entrepreneurial Skills: The programme fostered entrepreneurial thinking by encouraging students to consider the broader business aspects of mobile accessories, including product innovation and future trends.

Outcome and Feedback:

The programme culminated in the sale of one mobile phone charging stand for Rs. 15. This transaction was a testament to the students' ability to apply their knowledge in a real-world scenario.

Feedback from participants indicated that the activity was highly beneficial in enhancing their practical skills and understanding of the commercial aspects of mobile services and communication.

The consultancy programme on the sale of mobile phone charging stands was a successful initiative by the Department of Physics. It provided students with valuable hands-on experience, bridging the gap between theoretical learning and practical application. The positive outcome and enthusiastic participation underscore the importance of such activities in the academic curriculum.

E.M. GOPALAKRISHNA KONE YADAVA WOMEN'S COLLEGE

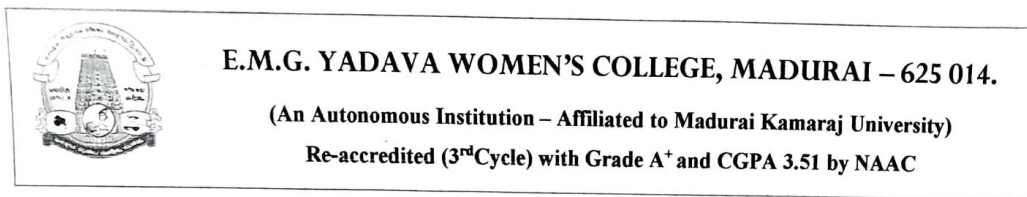
Photographs:



Consultancy Activity: The Department of Physics, EMGYWC in association with Yalli Marketing, Madurai, organised "Sales of Mobile Phone Charging Stand" - 02.11.2023

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Evidences:



DEPARTMENT OF PHYSICS

Consultancy Activity 2023-2024

Date : 02.11.2023

Sales of mobile charging stands for our students and college staff members are handled by Mrs. M.R. Gurulakshmi, Assistant Professor of Physics at E.M.G. Yadava Women's College, Madurai.

Consultancy Amount generated Rs.400.00

Sl.No	Participants	Strength	Amount (Rs.)
1.	Students	48	720
2.	Staff Members	42	630
Total		90	1350


Co-ordinator


Head of the Department


Principal
PRINCIPAL I/C
E.M.G. YADAVA WOMEN'S COLLEGE
MADURAI-625001

E.M. GOPALAKRISHNA KONE YADAVA WOMEN'S COLLEGE

Invitation:

E.M.G. YADAVA WOMEN'S COLLEGE, MADURAI-14.
(An Autonomous Institution - Affiliated to Madurai Kamraj University)
Re-accredited (3rd Cycle) with Grade A⁺ and CGPA 3.51 by NAAC

DEPARTMENT OF PHYSICS

CONSULTANCY PROGRAM

**Sales of
Mobile charger stand**

DATE: 02.11.2023
TIME: 10.00 AM

MOBILE CHARGER STAND

Dr(Mrs.)V.Pushpalatha
Principal(i/c)

E.M. GOPALAKRISHNA KONE YADAVA WOMEN'S COLLEGE

Student Participated:

E.M. GOPALAKRISHNA KONE YADAVA WOMEN'S COLLEGE



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Consultancy Activity on "Sales of Mobile Phone Charging Stand" - 02.11.2023

S.No.	REGISTER NO.	NAME	DEPARTMENT
1.	23PHY01	G.ARCHANA	PHYSICS
2.	23PHY02	D.BHAVANI	PHYSICS
3.	23PHY03	BHUVANESWARI.B	PHYSICS
4.	23PHY04	BHUVANESWARI.S	PHYSICS
5.	23PHY05	D.DEEPA DHARSHINI	PHYSICS
6.	23PHY06	L.JEYAM	PHYSICS
7.	23PHY07	V. JEYARANI	PHYSICS
8.	23PHY08	M.KARSHINI	PHYSICS
9.	23PHY09	N. MADHANA	PHYSICS
10.	23PHY10	T.NISHALINI	PHYSICS
11.	23PHY11	S.PRIYA	PHYSICS
12.	23PHY12	G.REGA	PHYSICS
13.	23PHY13	G.RENUGA	PHYSICS
14.	23PHY14	P.RUTHRA	PHYSICS
15.	23PHY15	M.SAKTHIDEVI	PHYSICS
16.	23PHY16	P.SANTHINI	PHYSICS
17.	23PHY17	T.SHIVALI	PHYSICS
18.	22PHY01	M.ABILA	PHYSICS
19.	22PHY02	K. ABIRAMI	PHYSICS
20.	22PHY03	P. DHARANI PRIYA	PHYSICS
21.	22PHY04	S. FATHIMA BEGAM	PHYSICS
22.	22PHY05	M. JAYALAKSHMI	PHYSICS
23.	22PHY06	M. KARUNIYA	PHYSICS

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24.	22PHY07	V. POTHYALAGI	PHYSICS
25.	22PHY08	C. PRADEESHA	PHYSICS
26.	22PHY09	M. SARIGA BANUMATHI	PHYSICS
27.	22PHY10	T. SARITHA	PHYSICS
28.	21PHY01	ARCHANA.A	PHYSICS
29.	21PHY04	ASIYA MARIYAM BANU.S	PHYSICS
30.	21PHY05	DEEPTHI.C	PHYSICS
31.	21PHY06	DEEPTHI.S	PHYSICS
32.	21PHY07	DHIVYA.P	PHYSICS
33.	21PHY08	GURU DHARSHINI.S	PHYSICS
34.	21PHY09	IRFANA.S	PHYSICS
35.	21PHY10	JAYASRI.G	PHYSICS
36.	21PHY11	JUVAIRIYA FATHIMA.S	PHYSICS
37.	21PHY12	KIRUTHIGA.S	PHYSICS
38.	21PHY13	KRISHNA VADHANI.E.P	PHYSICS
39.	21PHY14	PANDISELVI.K	PHYSICS
40.	21PHY15	PONGAYATHRI.B	PHYSICS
41.	21PHY18	RAJI.M	PHYSICS
42.	21PHY19	RAKKAYEE ALIAS VARALAKSHMI.T	PHYSICS
43.	21PHY20	RAMA.A.A	PHYSICS
44.	21PHY21	SAMITHA.P	PHYSICS
45.	21PHY22	SRI DEVI.N	PHYSICS
46.	21PHY23	SUBHA.M	PHYSICS
47.	21PHY24	THIRAVIYA.S.M	PHYSICS
48.	21PHY25	VILVA YOGESWARI.M	PHYSICS
49.	22PPH01	N.ABIRAMI	PHYSICS
50.	22PPH02	D.ANITHA	PHYSICS
51.	22PPH03	L.ELAKKIYA	PHYSICS
52.	22PPH04	S.GANGA	PHYSICS
53.	22PPH05	S.HEEBA NASRIN	PHYSICS

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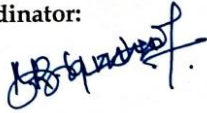
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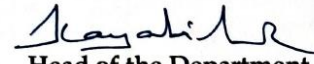
54.	22PPH06	M.HEMA SHALINI	PHYSICS
55.	22PPH07	A.JABRIN	PHYSICS
56.	22PPH08	M. KAVIYA	PHYSICS
57.	22PPH09	M.LEENA	PHYSICS
58.	22PPH10	G.PRATHEEBA	PHYSICS
59.	22PPH11	K.PRIYA	PHYSICS
60.	22PPH12	A.RAHINI	PHYSICS


Coordinators of the Programme:

Consultancy Activity on "Sales of Mobile Phone Charging Stand" - 02.11.2023		
S.No.	NAME	DESIGNATION
1.	Mrs. R.Kayalvizhi	Head, Assistant Professor of Physics
2.	Ms.V.Radha Jayalakshmi	Assistant Professor of Physics
3.	Mrs.S.Manimozhi	Assistant Professor of Physics
4.	Mrs.P.Revathi	Assistant Professor of Physics
5.	Mrs.M.R.Gurulakshmi	Assistant Professor of Physics
6.	Ms.E.Chris Monica	Assistant Professor of Physics
7.	Mrs.M.Hemalatha	Assistant Professor of Physics
8.	Ms.S.Koodeeswari	Assistant Professor of Physics

Coordinator:




Head of the Department


Principal
PRINCIPAL I/C
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