

DEPARTMENT: BUSINESS ADMINISTRATION

ACTIVITY: EXTENSION SERVICE

YEAR : 2022-2023

DATE	TIME	VENUE	MODE	
23.09.2022	11:00 a.m. to 12:00 noon	Women Entrepreneurs, Kovilpapagudi,	Offline	
Theme		Empowering Women Entrepreneurs: A Pathway to MSME Registration Success		
Nature of the Activity		Extension Service		
LITIE		Training Women Entrepreneurs to Registered their Business Units in MSME		
Resource Person		Mrs. S.Divya Assistant Professor of BBA EMGYWC		
Beneficiaries		Participants (Women Entrepreneurs) -10		

EXTENSION SERVICE - "TRAINING WOMEN ENTREPRENEURS TO REGISTERED THEIR BUSINESS UNITS IN MSME"

Objectives:

- 1. To empower women entrepreneurs to identify and pursue career paths in the business world.
- 2. To create a supportive business environment for women entrepreneurs.
- 3. To assist women entrepreneurs in registering their business units with MSME.

Programme Outcome:

This program equips individuals with the ability to recognize commercial opportunities, enhances self-esteem, and provides the knowledge and skills necessary to act on these opportunities. It enables women entrepreneurs to identify and capitalize on opportunities, overcome and learn from setbacks, and achieve success in various settings.

Photographs:



The Department of BBA has conducted an Extension Service on "Training Women Entrepreneurs to Registered their Business Units in MSME" - 23.09.2022

Enclosures:

1. Participants:



E.M.G. YADAVA WOMEN'S COLLEGE, MADURAI - 625 014.

(An Autonomous Institution – Affiliated to Madurai Kamaraj University) Re-accredited (3rdCycle) with Grade A' and CGPA 3.51 by NAAC

NAME	s to Registered their Business Units ORGANIZATION	PLACE
S.Lavanya	Neo Star Finance	Kovilpapagud
R.Praveena	Malligai Self Help Group	Kovilpapagud
P.Nithya	Great Consulting	Kovilpapagud
S.JanaShree	Mullai Self Help Group	Kovilpapagudi
R.Nivetha	FM Queen Tailors	Kovilpapagudi
P.Bharathi	Self Help Group	Kovilpapagudi
S.Suganthi	Jute Bag	Kovilpapagudi
R.Saraswathi	RS Fruits Shop	Kovilpapagudi
C.Santhiya	Pickles Business	Kovilpapagudi
A. Syed Ali Fatima	Masala Powders Business	Kovilpapagudi

Coordinator: Mrs . S. Divya

Head of the Department

PRINCIPALI/C E.M.G. YADAVAWOMEN'S COLLEGE MADURAI-625 014