



CELL : STUDENTS SERVICE ORGANIZATION
ACTIVITY : SALES DAY
YEAR : 2022 - 2023

STUDENTS SERVICE ORGANIZATION

DATE	TIME	VENUE	MODE
11.02.2023	10:00 a.m. to 03:30 p.m.	EMG Yadava Women's College Premises	Offline
Title		Sales Day	
Organizing Committee		SSO Coordinators and Members	
Convenor		Tmt.E.M.G.S.Indirani Secretary & Correspondent EMGYWC Dr. (Mrs) V.Pushpalatha Principal i/c, Head & Assistant Professor of Commerce EMGYWC	
Participants		Student, Faculty & Non-Teaching Staff	

SALES DAY

Objectives:

Sales Day aims to foster entrepreneurial skills among students by providing them with a platform to engage in real-world selling experiences. The event encourages students to think creatively and strategically as they promote their products or services, ultimately enhancing their understanding of the business landscape.

Report:

During the Sales Day celebration, students showcased their entrepreneurial spirit by presenting a diverse array of products and services to the college community. This hands-on experience allowed them to apply theoretical knowledge in a practical setting, enhancing their skills in marketing, communication, and customer engagement. Participants learned to devise effective sales strategies, manage inventory, and handle financial transactions, all while interacting with potential customers.

E.M.GOPALAKRISHNAKONE YADAVA WOMEN'S COLLEGE

Programme Outcome:

The event saw enthusiastic participation from students, who actively engaged in selling and promoting their offerings. This experience not only boosted their confidence but also ignited a passion for entrepreneurship. By developing these essential skills, students are better equipped to navigate the challenges of the business world and pursue their entrepreneurial aspirations.

Photograph:



Highlights from Sales Day at EMGYWC, where students showcased their Entrepreneurial skills by promoting various products and services on 11.02.2023