

CELL : IQAC

ACTIVITY : INTERNATIONAL CONFERENCE

YEAR : 2023-2024

INTERNAL QUALITY ASSURANCE CELL

DATE	TIME	VENUE & PLATFORM MODE		
22.12.2023	10:00 a.m. to 01:00 p.m.	Manipal Globalnxt University, Malaysia Zoom Meeting Hybrid		
Theme		Research Development Program		
Nature of the	ne Activity	International Seminar		
Title		Multidisciplinary Innovations in Education, Social Sciences, Humanities and Business		
Convener		Dr.Mrs.V.Pushpalatha Principal i/c Head & Assistant Professor of Commerce E.M.G Yadava Women's College		
Organisers		Dr.C.Ramya Assistant Professor of English V.Priya Assistant Professor of Commerce E.M.G Yadava Women's College		
Collaborating Institution and Foundation		Manipal Globalnxt University, Malaysia & Primax Foundation, Bangalore		
Meeting Link		https://alamo.zoom.us/j/98629680261		
No. of Beneficiaries		Participants 73		

INTERNATIONAL SEMINAR ON MULTIDISCIPLINARY INNOVATIONS IN EDUCATION, SOCIAL SCIENCES, HUMANITIES, AND BUSINESS

E.M.G Yadava Women's College, in collaboration with Manipal GlobalNxt University, Malaysia, and Primax Foundation, Bangalore, hosted an International Seminar on "Multidisciplinary Innovations in Education, Social Sciences, Humanities, and Business." This event marked a significant MoU activity between the institutions, focusing on promotion of academic and professional growth through multidisciplinary perspectives.

Objectives of the Seminar:

- To explore innovative practices across multiple disciplines, including Education, Social Sciences, Humanities, and Business.
- To encourage academic discourse and provide a platform for researchers and scholars to present their work.
- To facilitate international collaboration and knowledge exchange between academicians and practitioners.

Inaugural Session:

The seminar commenced with a formal inaugural session, which included a welcome address by **Dr.Mrs.V.Pushpalatha**, Principal of E.M.G Yadava Women's College, highlighting the importance of interdisciplinary research in today's evolving academic and professional landscape. Special addresses were delivered by dignitaries from Manipal GlobalNxt University, Malaysia, and Primax Foundation, Bangalore, who emphasized the significance of international collaboration in innovation.

Keynote Address:

The keynote address was delivered by Mr.Thavakumar Devanagayam, Business Development Lead, from Manipal GlobalNxt University, Malaysia. The talk focused on the latest trends in educational innovations and how multidisciplinary approaches can provide holistic solutions to real-world challenges.

Paper Presentation Sessions:

The core of the seminar involved paper presentations by participants from various fields, such as Education, Social Sciences, Humanities, and Business. The presentations were categorized into thematic sessions, each moderated by experts in the respective fields. These sessions provided a vibrant platform for knowledge exchange, with participants engaging in thought-provoking discussions on diverse research topics and methodologies.

Panel Discussion:

A panel discussion was held on "The Role of Multidisciplinary Innovation in Shaping Future Educational and Business Practices," with experts from academia and industry. The discussion addressed current challenges, future trends, and the integration of social sciences and business innovations in creating impactful solutions.

Outcomes of the Seminar:

- Participants gained insights into cutting-edge research across multiple disciplines.
- The seminar facilitated the establishment of collaborative networks between researchers, scholars, and institutions.
- Paper presentations provided valuable feedback, contributing to the academic growth of the participants.

The seminar concluded with a vote of thanks, acknowledging the efforts of all organizers, participants, and resource persons. Certificates of participation were distributed to all attendees, and a special mention was made for outstanding paper presentations. The event successfully fulfilled its objective of promoting interdisciplinary innovation and provided a global platform for scholarly interaction.

Photographs:















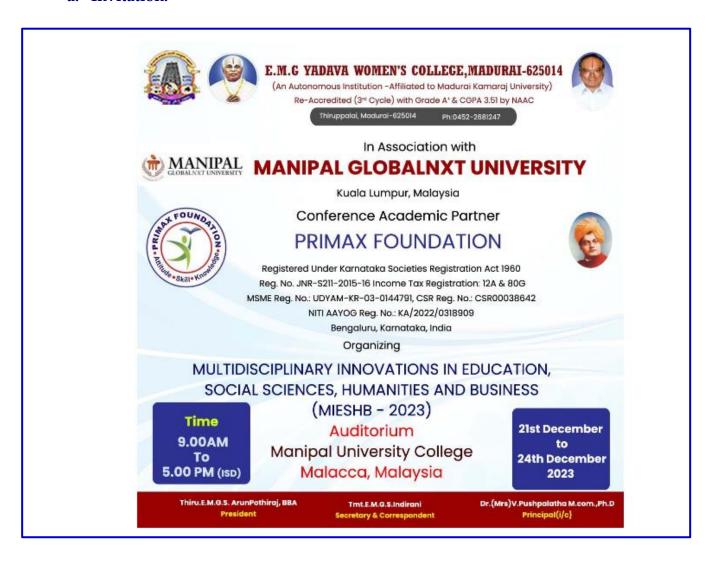




Interdisciplinary Insights: E.M.G Yadava Women's College, Manipal Global NXT University, Malaysia & Primax Foundation, Bangalore, jointly organizes International Conference on "Multidisciplinary Innovations in Education, Social Sciences, Humanities and Business" at Malaysia on 22.12.2023

Enclosures:

a. Invitation:





Paper Submission Guidelines

- The first page should state only the title of the page, the name with designation, official address, e-mail ID and phone number of the author(s)
- · All the submissions must be made in word format
- The manuscript should not exceed 4,300 words with an Abstract length of 200-250 words
- Soft copy of the full paper should be submitted in A4 size, MS word format only with Times New Roman with heading in font size 14 and remaining text size 12 with double spacing
- · References should be in APA format 6th edition
- Tables/Annexures/Figures should be given at the appropriate place with proper connectivity in the manuscript of the paper
- Authors are invited to submit papers for the conference to primaxfoundation2015@gmail.com (or)
 Online Submission

Publication

- All accepted abstracts will be published in conference proceedings with ISBN Number
- All worldwide Good Quality Articles will be published in SCOPUS /ABDC Indexed Journals as per the requirement of the Publisher, with an additional payment.
- Selected papers will be published in the Primax International Journal of Commerce and Management Research- Print ISSN: 2321-3604 Online ISSN: 2321-3612 (A Peer-reviewed journal with a high impact factor of SJIF 7.81 with DOI Number and indexed in Proquest at Google scholar), No Additional Cost

Who Should Attend?

- · Academicians (Faculty/ Consultants)
- Senior Managers/ Practitioners
- · Research Scholars, Foreign Delegates and Indian/Foreign PG Students

Conference Highlights:

- Best three Presenters Award (Shield + Certificate)
- The senior panel of session chairs will judge the award
- Publication Opportunity (ISBN, ISSN & SCOPUS / ABDC Journal) Only Assistance
- · Networking opportunity with Delegates across the Globe

Review Process

Stage 1: Full Paper Submission

Stage 2: Checking the Similarity Index (Rejected, if more than 10 percent)

Stage 3: Peer Review Process

Stage 4: Reviewer Comments, Acceptance with major or minor changes will be communicated to the corresponding Author

Important Dates to Remember:			
Last Date for Submission of Abstract & Full Paper	01-12-2023		
Intimation of Acceptance of Abstract & Full Paper	05-12-2023		
Last Date for Registration	07-12-2023		
Conference Registration Fee:			
Indian Academicians & Research Scholars	Rs.5,000		
Senior-Managers/ Practitioners	Rs.6,000		
Foreign Delegates (Academicians & Research Scholars)	USD 100		
Indian Delegates (Absentia) Presentation through online (ZOOM)	Rs.4,000		
Foreign Delegates (Absentia) Presentation through online (ZOOM)	USD 70		

Important Instructions:

- Conference Day on 22nd -December -2023
- 2. The Registration fee includes Conference kit & Presentation, Refreshment, Lunch, ISBN Book Proceedings, ISSN Book Publications & Certificate.
- 3. No Refund policy for conference registration fee

Important Note:

You are expected to follow the Covid-19 prevention protocol as per the latest guidelines by the Malaysian & Indian government authorities to participate in the Academic conference. The Organisers will not be responsible if the same is not followed as per the government's directive.

Chief Patrons

Vice Chancellor Malaysia

President Madurai, Tamil Nadu, India

Dr. Chinmoy Sahu Thiru. E.M.G.S Arunpothiraj Thiru. E.M.G.S Indirani

Secretary & Correspondent Manipal GlobalNxt University E.M.G. Yadava Women's College E.M.G. Yadava Women's College

Dr (Mrs.) V. Pushpalatha

Principal i/c Head, Dept. of Commerce Madurai, Tamil Nadu, India E.M.G. Yadava Women's College Madurai, Tamil Nadu, India

Dr. Mamata Bhandar

Dean (Academics and Corporate President, Primax Foundation Engagement) Manipal GlobalNxt University Malaysia

Prof. T. Rajeswari

Bengaluru, Karnataka, India

Dr.V.Selvaraj

Secretary, Primax Foundation Bengaluru, Kamataka, India

Dr. K.V. Ramanathan

Professor of Finance & Marketing Director, Primax Foundation & Primax Eduacademy Bengaluru, Karnataka, India

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Dr. Ravi Thirumalaisamy
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Department of Business Studies

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Singapore

Dr. Sonia Singh

Board of Director of GBRS SBP and Consultant, Dubai

Dr. Ankit Katrodia

Senior lecturer-Faculty of EMS North West University Mahikeng, South Africa

Accreditation (School of Education)
Manipal GlobalNxt University Manipal GlobalNxt University Malaysia

Malaysia

Modern College of Business & Science Muscat

Department of Business Studies University of Technology and Applied Sciences Sultanate of Oman

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Note: Contact for Air fare, land cost and Visa.

www: primaxfoundation.com

Happiness comes from giving happiness...

About EMG Yadava Women's College, Madurai, Tamil Nadu, India.

E.M. Gopalakrishna Kone Yadava, Women's College was established in the year 1974, with the vision of building a strong and healthy society by providing Value added Education to socially and economically backward Women... The Institution has been Administered under the Governance of E.M.GopalaKrishna Kone Yadava Mahalir Kalloori (Women's College) Association, Madurai, and affiliated to Madurai Kamaraj University. The college was started only with Pre-University Course at E.M.G.Kalyana Mandabam at Tallakulam, Madurai, in 1974. Later the college was shifted to the present campus at New Natham Road, Thiruppalai, in a sprawling 15 acres of land donated by E.M.G. Charitable Trust in the year 1980. Thus, the implementation and realization of the vision of Thiru. E.M.GopalaKrishna Kone was initiated by our beloved mother, Tmt.E.S.R.Alamelu Ammal. Thiru.E.M.G. Soundarajan has become the life time President of the College and patronized the Institution till 2008. The sincere and adorable service of Thiru.E.M.G. Soundararajan is being continued by Tmt. E.M.G.S. Indirani, lady of determination, social responsibility and religious zeal renders her service for the empowerment and enlightenment of women which develops the Institution to reach an unimagined height.

About GlobalNxt University, Malaysia

GlobalNxt University (formerly Universitas 21 Global or U21Global) is an accredited university with academic headquarters in Kuala Lumpur, Malaysia. The university specialises primarily in management studies. GlobalNxt University offers courses in Master of Business Administration (MBA), Postgraduate Diploma of Business Administration, Master of Science in Information Technology Management, Doctor of Business Administration (DBA) and PhD Education. In Malaysia, all degree programmes must pass a rigorous external review before being granted full accreditation by the Malaysian Qualifications Agency.

About Primax Foundation, Bangalore, Karnataka, India

Primax Foundation® was established in the year 2015 and it was registered under the Kamataka Societies Reg. Act 1960 (Reg. No JNR-211- 2015-16) with IT exemption 12A & 80G. Primax Foundation is a non-profit organization committed to the quality of Research & Training programme for the young generation living in villages. The primary aim is to ensure employability for the students and mold them to suitably fit into all aspects of corporate requirements. The Founders and the team members have expertise in the relevant areas to understand, guide and direct its clients towards fulfilling their objectives and realizing their future dreams. Primax has envisioned to provide educational & training services in the area of Training & Development for Higher Education, Entrepreneurship Education, Management Consulting and Research activities. Its initiatives have been appreciated by all the Professionals for the betterment of the Youth of our Nation.

About the Conference

MIESHB - 2023 is an academic hub of invaluable opposites for Professors, Educators, Administrators, Academicians, Doctoral & Post-Doctoral Fellows and Students to explore new perspectives, hone their research skills and broaden their horizons. It is not only a platform for academicians but- also for Industrial-experts, Community Scholars, Friends & Families all over the world to in volve in a mix of academic, Research, Promotional and Recreational activities, all together in a single forum.



Participants:

E.M.GOPALAKRISHNA KONE YADAVA WOMEN'S COLLEGE



E.M.G. YADAVA WOMEN'S COLLEGE, MADURAI - 625 014.

(An Autonomous Institution – Affiliated to Madurni Kamaraj University) Re-necredited (3rd Cycle) with Grade A' and CGPA 3.51 by NAAC

Internation	al	Sem	inar

Multidisciplinary Innovations in Education, Social Sciences, Humanities and Business 22,12,2023

Sl.No.	NAME	DESIGNATION	
1.	Dr. V. Pushpalatha	Principal i/c, Head Dept. of Commerce E.M.G Yadava Women's College Madurai, Tamil Nadu, India	
2.	Jayashree Shreeshail Jeratagi	Ph.D. Research Scholar Department of Economics Karnataka State Akkamahadev Women's University, Vijayapura Karnataka India	
3.	Dt, D.M Madari	Professor Department of Economics Karnataka State Akkamahadevi Women's University Vijayapura, Karnataka, India	
4.	Dr. B. Kavikashree	Assistant Professor Department of English E.M.G Yadava Women's College Madurai Tamil Nadu, India	
5.	Shylaja U	Assistant Professor Department of Commerciand Managemen Sitadevi Ratanchand Naha Adarsh College Bengaluru, Karnataka, India	
6.	Dr. M. Subitha	Assistant Professor Department of English M.G. Yadava Women's College Madura Tamilnadu, India	
7.	Linga Reddy Katipalli,	Assistant Professor Department of Commerc Kakatiya Government College Hanumakond Telangana, India	
8.	R. Rajasangeetha	Assistant Professor Department of IT, E.M. Yadava Women's College, Madurai, Tam Nadu, India	
9.	R. Jeyanthi	Librarian, E.M.G. Yadava Women's Colleg Madurai, Tamil Nadu, India	
10.	Dr.T.Sudha	Assistant Professor Department of History E.M.G Yadava Women's College Madura Tamil Nadu, India	
11.	Dr. Rekha D M	Assistant Professor Department of Commerce Christ University, Bengaluru, Karnataka, India	

12.	Nihal Zainab	Research Scholar B. S. Abdur Rahman Crescent Institute of Science & Technology Chennai, Tamil Nadu, India
13.	Dr. H. Sofia	Professor, Department of English B. S. Abdur Rahman Crescent Institute of Science & Technology Chennai, Tamil Nadu, India
14.	Dr. C. Ramya	Assistant Professor Department of English EMG Yadava Women's College Madurai, Tamil Nadu, India
15.	Dr. SivaShankari	Head & Associate Professor UG Department of English (SFS) SDNB Vaishnav College for Women Madurai, Tamil Nadu, India
16.	Ameer Khan	IA School of Management Studies Bengaluru, Karnataka, India
17.	Dr R. Savitha	Associate Professor Department of Management Studies IA School of Management Studies Bengaluru, Karnataka, India
18.	Dr. K. Padmavathy	Assistant Professor Department of Commerce E.M.G Yadava Women's College Madurai, Tamil Nadu, India
19.	Dr. Sujitha Annie Kurian	Associate Professor MIM, Marian College Kuttikkanam (A) Kerala, India
20.	Dr. Dhanya Ajayaghosh	Assistant Professor MIM, Marian College Kuttikkanam (A) Autonomous Kerala, India
21.	Emilda Kannanthanam	PhD Research Scholar, Department of Commerce JAIN (Deemed-to-be University) Bengaluru, Karnataka, India
22.	Dr. Madhavi .R	Professor & Programme Coordinator CMS Business School Faculty of Management Studies JAIN (Deemed-to-be University) Bengaluru, Karnataka, India
23,	Dr. T. Kalaivani	Assistant Professor, Department of Tamil The American College Madurai, Tamil Nadu, India
24.	Vijaya Prasad Boddupalli	Research Scholar, Manipal Globalnxt University Kuala Lumpur, Malaysia
25.	Dr. Mamata Bhandar	Dean (Academics and Corporate Engagement Manipal Global Nxt University Kuala Lumpur Malaysia
26.	Poonam Singh	Research Scholar Manipal Globalnxt Universit Kuala Lumnpur, Malaysia

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27.	Dr. S. Kalaivani	Assistant Professor, Department of Political Science E.M.G. Yadava Women's College Madurai, Tamil Nadu, India
28.	Dr. A. Bhavani	Assistant Professor, Department of History E.M.G Yadava Women's College Madurai, Tamil Nadu, India
29.	A. Manimegalai	Research Scholar, Assistant Professor of Mathematics E.M.G Yadava Women's College
27-		Madurai, Tamil Nadu, India Assistant Professor, Department of Commerce,
30.	Dr. 0. Jeyanthi.	E.M.G. Yadava Women's College Madurai, Tamil Nadu, India
31.	T. Priyadharshini	Part-time Research Scholar, The Research Centre of English, E.M.G. Yadava Women's College, Thiruppalai, Madurai, Tamil Nadu, India
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38.	Dr. L. Karuppiah	Physical Training Officer Governme Industrial Training Institute Viralimals Tamilnadu, India
39.	Dr. A. Kalarani	Director of Physical Education, E.M.G Yada
40.	Dr. G. Indira Rani	Women College Madurai, Tamilnadu, India Head & Associate Professor, Department Zoology Shit E.M.G. Yadava Women's Colle Madurai, Tamil Nadu, India

41.	M. Sangeetha	Assistant Professor Department of Chemistry, E.M.G Yadava Women's College Madurai, Tamil Nadu, India
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45.	Senthamarai G	Assistant Professor, Department of History E.M.G Yadava Women's College Madurai, Tamil Nadu, India
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48.	S.K.Sudha	Assistant Professor, Department of Commerce NPR Arts and Science College Dindigul, Tamil Nadu, India
49.	S.Muthulaxmi	Assistant Professor, Department of English E.M.G Yadava Women's College Madurai, Tamil Nadu, India
50.	S. Sharmila	Assistant Professor, Department of Zoology E.M.G Yadava Women's College Madurai Tamil Nadu, India
51.	R. S. Rajalakshmi	Assistant Professor, Department of Zoology E.M.G Yadava Women's College Madurai Tamil Nadu, India
52.	Dr. M.Sivaranjani	Assistant Professor, The Research Centre of English E.M.G Yadaya Women's College
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	Or. N. Ashadevi	Assistant Professor Department of Histor E.M.G Yadava Women's College Madur Tamil Nadu, India

55.	Dr. D. S. Parveen Banu	Assistant Professor, Department of English E.M.G Yadava Women's College Madurai, Tamil Nadu, India
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57.	Dr. M.Sriramajayam	Assistant Professor, Department of Commerce E.M.G. Yadava Women's College Madurai, Tamil Nadu, India
58.	S. Rajkumar	Part-Time Scholar, The Research Centre in English E.M.G Yadava Women's College
59.	Dr. R.S.Sabeetha	Assistant Professor & Research Supervisor The Research Centre in English E.M.G Yadava Women's College Madurai, Tamil Nadu, India
60.	Dr. V. Vijaya	Assistant Professor, Department of Botany E.M.G Yadava Women's College Madurai, Tamil Nadu, India
61.	Felix Ideva	Manipal Globalnxt University Dubai Campus, Dubai
62.	Rachel S.	Associate Professor, Department of Commerce Lady Doak College and Part-time Research Scholar Ph.D. Commerce, MKU Madurai, Tamil Nadu, India
63.	Sakeena Irrum Juhi Khizar Shan	Rescarch Scholar GlobalNxt University Kuala Lumpur, Malaysia
64.	Chitra Venkatraman	Rescarch Scholar GlobalNxt University Kuala Lumpur, Malaysia
65.	Dr. B.R. Suprceth	Syndicate Member Bengaluru North University Principal., Oxford Degree College Ullal, Bengaluru, Karnataka
66.	Dr. Sharan Kumar Shetty	Deputy Vice Chancellor Quality Research & Innovation Global American African University Southern Africa
67.	Charles Miftari	Director of Finance, OAG Kenya
68.	Dr. J. Chinna	Assistant Professor, Department of MCA EMC Yadava Women's College Madurai, Tam Nadu, India
69.	Dr. K.V. Ramanathan	Professor of Finance & Marketing Mou Carmel College (Autonomous) Bengalus Karnataka, India

E.M.GOPALAKRISHNA KONE YADAVA WOMEN'S COLLEGE

70.	R. Jeyanthi	Part Time Research Scholar Madurai Kama: University Madurai, Tamil Nadu, India Assistant Professor, Department of Tamil, Assistant Professor, October Madurai,
100	ic. je janien	Assistant Professor, Department College Madurai,
71.	Mrs.T.Anushya	EMG Yadava Vicinities and I Sanil, I Sa
		Assistant Professor, Department Assistant Professor, Department EMG Yadava Women's College Madurai,
72.	Dr.B.Panimalar	Tamil Nadu, India
73.	Dr.V.Nambithai	Assistant Professor, Department EMG Yadava Women's College Madurai, Tamil Nadu, India

V. PRIYA Coordinator Organizer

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