

|   |                            |
|---|----------------------------|
|  | <b>CELL</b> : IQAC         |
|   | <b>ACTIVITY</b> : WORKSHOP |
|   | <b>YEAR</b> : 2021-2022    |

**INTERNAL QUALITY ASSURANCE CELL**

| DATE                          | TIME  | PLATFORM    | MODE   |
|-------------------------------|---|-------------|--------|
| 12.08.2021                    | 02:00 p.m.<br>to<br>4.00 p.m.   | Google Meet | Online |
| <b>Theme</b>                  | Empowering educators with innovative teaching methodology   |             |        |
| <b>Nature of the Activity</b> | Workshop  |             |        |
| <b>Title</b>                  | E-Content Development & Video Capturing Through Mobile App  |             |        |
| <b>Name of the Convener</b>   | <b>Dr.(Mrs.)V.Pushpalatha</b><br>Principal i/c<br>Assistant Professor of Commerce   |             |        |
| <b>Name of the Organiser</b>  | <b>Dr.(Mrs.)V.Vijaya</b><br>Assistant Professor of Botany<br><b>S.Muthulaxmi</b><br>Assistant Professor of English<br>EMGYWC  |             |        |
| <b>Resource Persons</b>       | <b>Mrs. S.Chitra Devi</b><br><b>Mrs.V.Priya</b><br>Assistant Professors of Commerce<br><b>Mrs.V.Backiya Lakshmi</b><br>Assistant Professor of Computer Science<br>EMGYWC  |             |        |
| <b>Meeting Link</b>           | Meet.google.com/uuq-gdya-yhh  |             |        |
| <b>Programme Link</b>         | <a href="https://drive.google.com/file/d/12ZADU6YHaU36mdoi_9myrzC6s1YQMVuw/view?userstoinvite=s.mani%20mozhi-phy@emgywomenscollege.ac.in&amp;ts=611c7540">https://drive.google.com/file/d/12ZADU6YHaU36mdoi_9myrzC6s1YQMVuw/view?userstoinvite=s.mani mozhi-phy@emgywomenscollege.ac.in&amp;ts=611c7540</a> |             |        |
| <b>No. of Beneficiaries</b>   | Faculty - 72  |             |        |

**WORKSHOP ON "E-CONTENT DEVELOPMENT & VIDEO CAPTURING THROUGH MOBILE APP"**

**Objectives:**

To equip faculty with the skills and knowledge necessary for developing effective e-content and utilizing mobile apps for video capturing, fostering innovation and engagement in teaching.

**Agenda:**

**1. e-Content Development (Session 1)**

- Importance of e-content in modern education
- Tools and platforms for e-content creation
- Strategies for engaging and interactive e-content

**Hands-on training e-Content Development:**

- Hands-on exercises for creating e-content
- Incorporating text, images, and interactive elements
- Adapting content for different learning styles

**2. Mobile Apps for Video Capturing (Session 2)**

- Overview of mobile apps for video capturing
- Choosing the right app for educational purposes
- Techniques for effective video capturing using mobile devices
- Tips for optimizing video quality and audio

**Hands-on training Video Capturing and Editing:**

- Participants practiced video capturing using mobile apps (X-Recorder, AZ Recorder)
- Basic video editing techniques using mobile tools
- Integrating captured videos into e-content

**Key Takeaways:**

**E-Content Development:**

- Practical experience in creating interactive e-content.
- Awareness of accessibility considerations for diverse learners.

**Video Capturing Through Mobile Apps:**

Familiarity with mobile apps suitable for educational video capturing.

Hands-on experience in capturing and editing videos using mobile devices.

Integration strategies for incorporating video content into e-learning modules.

**Participant Feedback:**

"The e-content development sessions were enlightening, and I feel more confident about creating engaging digital materials."

"The practical exercises were very helpful in applying the concepts we learned."

**Video Capturing Through Mobile Apps:**

"Realized the potential of using mobile apps for video capturing, It's a game-changer for teaching."

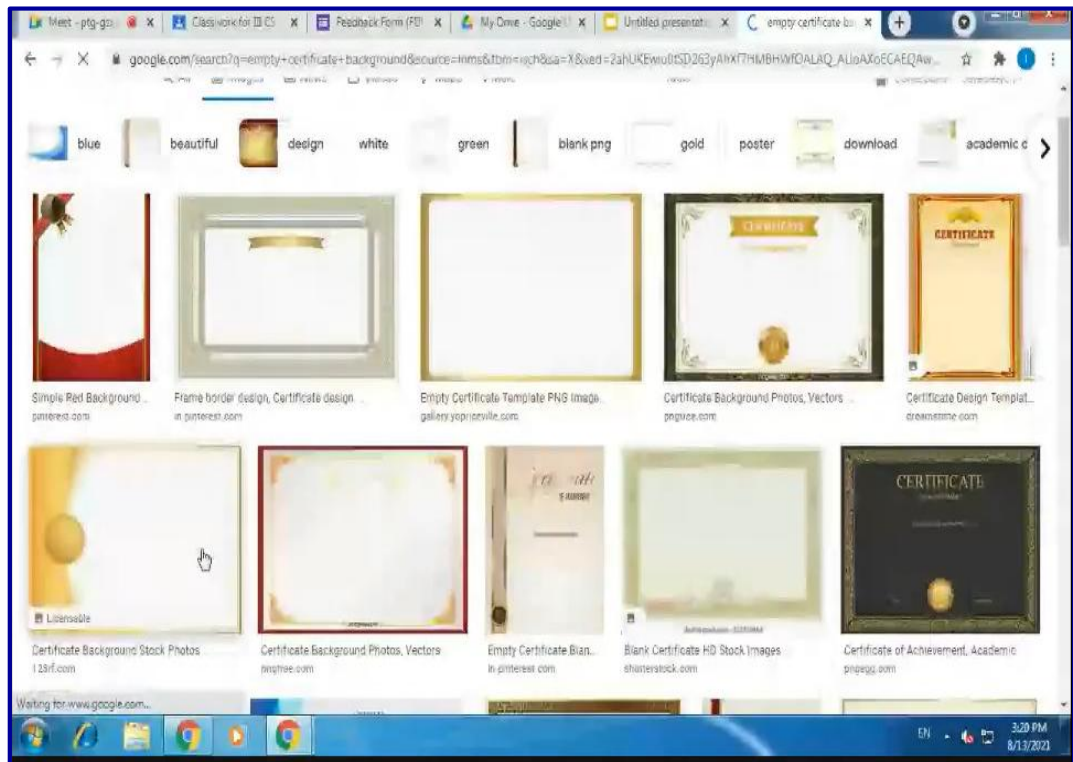
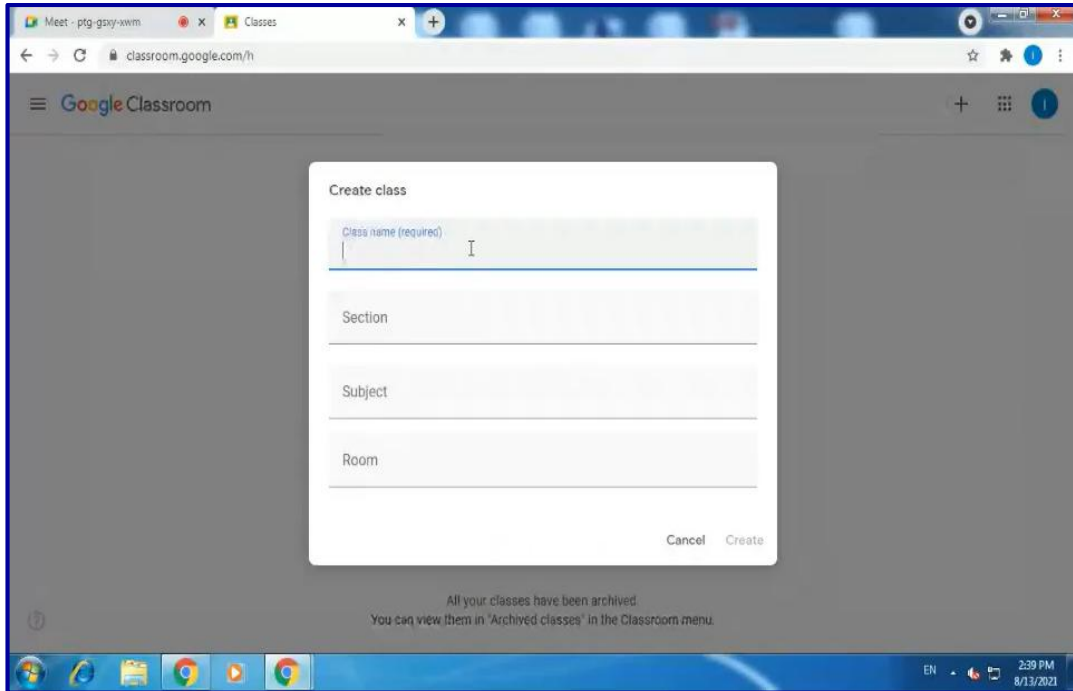
**Recommendations:**

Encourage continued exploration of e-content development tools and platforms, and provide resources for ongoing skill development.

**Programme Outcome:**

The Faculty Development Program on "E-Content Development & Video Capturing through Mobile Apps" successfully empowered educators with the skills and knowledge needed to adapt to modern teaching methods. The session opens new avenues for innovative and engaging instructional practices.

**Screenshots:**



The screenshot shows a Google Jamboard interface with a central table titled "Profit and Loss Account for the year ended March 31, 2022". The table is divided into two columns: "Expenses/Losses" and "Revenues/Gains".

| Dr                | AmL (₹)    | Cr                | AmL (₹)     |
|-------------------|------------|-------------------|-------------|
| Opening Stock     | 1,00,000   | Sales             |             |
| Purchase          |            | Cash Sales        | 8,00,000    |
| Cash Purchase     | 4,00,000   | Credit Sales      | 1,50,00,000 |
| Credit Purchase   | 17,00,000  | (-) Returns       | (1,00,000)  |
| (-) Returns       | (1,00,000) | Net Sales         | 45,00,000   |
| Net Purchase      | 20,00,000  | Trading           | 55,40,000   |
| Administration    | 10,00,000  | Commission        |             |
| Expenses          |            | Discount Received | 40,000      |
| Discount Allowed  | (1,20,000) | From Suppliers    |             |
| 10 Customers      |            | Closing Stock     | 1,00,000    |
| Bad Debts         | 1,00,000   |                   |             |
| Depreciation      | 8,00,000   |                   |             |
| Provision for Tax | 15,00,000  |                   |             |
| Net Profit        | 12,70,000  |                   | 42,00,000   |

Handwritten annotations on the Jamboard include:

- A yellow sticky note labeled "FALLING STAR" on the left side.
- A green sticky note labeled "MERIMADE" on the right side.
- Handwritten text "8000 + 2m" next to the table.
- A red scribble consisting of several overlapping circles on the left side.

IQAC of EMGYWC organised Workshop On “E-Content Development & Video Capturing through Mobile App” - 12.08.2021

Enclosures:

a. Invitation:

**E.M.G. YADAVA WOMEN'S COLLEGE, MADURAI – 14**  
**(An Autonomous Institution – Affiliated to Madurai Kamaraj University)**  
**Re-accredited (3rd Cycle) with Grade A+ and CGPA 3.51 by NAAC**

**IQAC ORGANIZES WORKSHOP  
ON  
E-CONTENT DEVELOPMENT & VIDEO CAPTURING THROUGH  
MOBILE APP**

- **DATE** : 12.08.2021
- **TIME** : 2:00 TO 4:00 P.M.
- **PLATFORM** : GOOGLE MEET
- **PARTICIPANTS** : TEACHING STAFF

**RESOURCE PERSONS**

Mrs. S.Chitra Devi  
Mrs.V.Priya  
Assistant Professors of Commerce  
Mrs.V.Backiya Lakshmi  
Assistant Professor of Computer Science  
EMGYWC

**Convener**  
**Dr.(Mrs.)V.Pushpalatha (i/c)**

**IQAC Coordinators**  
**Dr.(Mrs.)V.Vijaya**  
**Assistant Professor of Botany**  
**Mrs.S.Muthulaxmi**  
**Assistant Professor of English**

## **E.M.GOPALAKRISHNA KONE YADAVA WOMEN'S COLLEGE**

### **b. Nominal Roll of the Participants:**

| <b>IQAC of EMGYWC organised Workshop On "E-Content Development &amp; Video Capturing through Mobile App" - 12.08.2021</b> |                           |  |
|---|---------------------------|--|
| <b>SL.NO.</b>   | <b>NAME</b>               | <b>DESIGNATION WITH DEPARTMENT</b>             |
| 1.  | Dr.(Mrs.) C.Ramya         | Assistant Professor of English                 |
| 2.  | Dr.(Mrs.)A.Bhavani        | Assistant Professor of History                 |
| 3.  | Dr.(Mrs.)D.S.Parveen Banu | Assistant Professor of English                 |
| 4.  | Dr.(Mrs.)Jeyanthi O       | Assistant Professor of History                 |
| 5.  | Dr.(Mrs.)Kavika Shree B   | Assistant Professor of English                 |
| 6.  | Dr.(Mrs.)M.Sivaranjani    | Assistant Professor of English                 |
| 7.  | Dr.(Mrs.)Neelavathy M     | Assistant Professor of Commerce                |
| 8.  | Dr.(Mrs.)P.Vidhya         | Assistant Professor of Mathematics             |
| 9.  | Dr.(Mrs.)Padmavathy K     | Assistant Professor of Commerce                |
| 10.   | Dr.(Mrs.)R.S.Sabeetha     | Assistant Professor of English                 |
| 11.   | Dr.(Mrs.)Sangeetha M      | Assistant Professor of Chemistry               |
| 12.   | Dr.(Mrs.)Soniya M A       | Assistant Professor of Zoology                 |
| 13.   | Dr.(Mrs.)T.Hema           | Assistant Professor of History                 |
| 14.   | Dr.(Mrs.)V.Nambithai      | Assistant Professor of Tamil                   |
| 15.   | Dr.(Mrs.)V.Vijaya         | Assistant Professor of Botany                  |
| 16.   | Dr.Mrs.S.Vijaya Sankari   | Assistant Professor of Computer Application    |
| 17.   | Dr.Mrs.T.Sathya Sheela    | Assistant Professor of Business Administration |
| 18.   | Dr.Mrs.V.Selva subhashini | Assistant Professor of Business Administration |
| 19.   | Dr.Mrs.C. Sindhuja        | Assistant Professor of English                 |
| 20.   | Dr.Mrs.G.AlarmeluMangai   | Assistant Professor of Mathematics             |
| 21.   | Dr.Mrs.N.T.Sumathi        | Assistant Professor of Tamil                   |
| 22.   | Dr.Mrs.R.Mangayarkarasi   | Assistant Professor of Mathematics             |
| 23.   | Miss.A.Josephine          | Assistant Professor of Commerce                |
| 24.   | Miss.P.L.Nandhini         | Assistant Professor of English                 |
| 25.   | Miss.Shaamila Thasnim     | Assistant Professor of English                 |
| 26.   | Mrs. J. Chinna            | Assistant Professor of Computer Application    |
| 27.   | Mrs. A. Karthikadevi      | Assistant Professor of Commerce                |
| 28.   | Mrs. A.Bhuvaneshwari      | Assistant Professor of Commerce                |
| 29.   | Mrs. D.Padma Sheela       | Assistant Professor of Commerce                |
| 30.   | Mrs. G.Veeralakshmi       | Assistant Professor of Business Administration |
| 31.   | Mrs. M. Alagupriya        | Assistant Professor of Commerce                |

**E.M.GOPALAKRISHNA KONE YADAVA WOMEN'S COLLEGE**

|     |                                 |  |
|-----|---------------------------------|--|
| 32. | Mrs.M.Murugeswari               | Assistant Professor of Computer Application    |
| 33. | Mrs.M.Muthu Pandi               | Assistant Professor of History                 |
| 34. | Mrs.R. Shanmugam                | Assistant Professor of Mathematics             |
| 35. | Mrs.S. Chitradevi               | Assistant Professor of Commerce                |
| 36. | Mrs.S. Nivethitha               | Assistant Professor of Commerce                |
| 37. | Mrs.S. Sripiriya                | Assistant Professor of Mathematics             |
| 38. | Mrs.S.Muthulaxmi                | Assistant Professor of English                 |
| 39. | Mrs.T. Usharani                 | Assistant Professor of Business Administration |
| 40. | Mrs.A.Gayathri                  | Assistant Professor of English                 |
| 41. | Mrs.A.Kavitha                   | Assistant Professor of Commerce                |
| 42. | Mrs.B.Kalyani                   | Assistant Professor of Commerce                |
| 43. | Mrs.B.Lalitha Subhanam          | Assistant Professor of Commerce                |
| 44. | Mrs.C.Thamarai Pandi Selvi      | Assistant Professor of English                 |
| 45. | Mrs.D.Selvamathi                | Assistant Professor of Mathematics             |
| 46. | Mrs.D.Sharmila                  | Assistant Professor of English                 |
| 47. | Mrs.G.Jothi                     | Assistant Professor of Commerce                |
| 48. | Mrs.J.Pandimadevi               | Assistant Professor of Mathematics             |
| 49. | Mrs.M.Avoodaiammal @<br>Abirami | Assistant Professor of English                 |
| 50. | Mrs.M.Sharmila Devi             | Assistant Professor of Commerce                |
| 51. | Mrs.M.Thilagavathy              | Assistant Professor of English                 |
| 52. | Mrs.N.Kavitha                   | Assistant Professor of Computer Science        |
| 53. | Mrs.P.Rajeswari                 | Assistant Professor of English                 |
| 54. | Mrs.R.Jeyanthi                  | Assistant Professor of Commerce                |
| 55. | Mrs.R.Revathi                   | Assistant Professor of Mathematics             |
| 56. | Mrs.R.S.Rajalakshmi             | Associate Professor of Zoology                 |
| 57. | Mrs.S.Divya                     | Assistant Professor of Business Administration |
| 58. | Mrs.S.K.Sudha                   | Assistant Professor of Commerce                |
| 59. | Mrs.S.Kasthuribai               | Assistant Professor of English                 |
| 60. | Mrs.S.Selvi                     | Assistant Professor of Mathematics             |
| 61. | Mrs.T.Anusuya                   | Assistant Professor of Tamil                   |
| 62. | Mrs.T.Karthiyayini              | Assistant Professor of Commerce                |
| 63. | Mrs.V.Karthikai Selvi           | Assistant Professor of English                 |
| 64. | Mrs.V.Priya                     | Assistant Professor of Commerce                |
| 65. | Ms.B.Vanitha                    | Assistant Professor of Commerce                |
| 66. | Ms.Mahara Devi A                | Assistant Professor of English                 |

**E.M.GOPALAKRISHNA KONE YADAVA WOMEN'S COLLEGE**

|     |                      |                                  |
|-----|----------------------|----------------------------------|
| 67. | Ms.R.Haridharani     | Assistant Professor of English   |
| 68. | Mrs.R.Booma Devi     | Head & Assistant Professor of IT |
| 69. | Mrs.R.Lakshmi        | Assistant Professor of IT        |
| 70. | Mrs.S.Sumathi        | Assistant Professor of IT        |
| 71. | Mrs.G.Amudha         | Assistant Professor of IT        |
| 72. | Mrs.R.Raja Sangeetha | Assistant Professor of IT        |