

E.M.GOPALAKRISHNA KONE YADAVA WOMEN'S COLLEGE



DEPARTMENT : BBA

ACTIVITY : CONSULTANCY

YEAR : 2021-2022

DEPARTMENT OF BUSINESS ADMINISTRATION

DATE	TIME	VENUE	MODE
22.11.2021	10:00 a.m. to 04:00 p.m.	E.M.G. Yadava Women's College, EMGYWC	Offline
Theme	Income Generation through Sale of Book		
Nature of the Activity	Consultancy Activity		
Title	"Book Sale"		
Name of the Convenor	Dr.T. Sathiya Sheila Head & Assistant Professor of BBA EMGYWC		
Organisers	Dr.V. Selva Subashini T.Usharani S.Divya G.Veeralakshmi Assistant Professors of B.B.A EMGYWC		
Number of copies sold	83		

E.M.GOPALAKRISHNA KONE YADAVA WOMEN'S COLLEGE

CONSULTANCY - SALE OF BOOK

Objectives:

To help the students to learn HOW TO GENERATE INCOME THROUGH Book Sale entitled "Counselling".

Programme Outcome:

Students gained knowledge in marketing skills and sales skills such as Product Promotion, Pricing etc.,

Photograph:



Consultancy Activity: Income Generated by the Department of BBA, EMGYWC, through Sale of the Book entitled "Counselling" - 22.11.2021

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Evidence : Income generation through Sale of Book:

Year - 2021-2022

Book Published

Title of the Book : Counselling
 Month & Year : March 2021
 Author's Name : Dr. T. Sathya Sheila
Dr. V. Selva Subashini
Mrs. T. Vsharani
Mrs. S. Divya
Mrs. G. Veeralakshmi

Sale of Books
 Date : 22.11.2021
 Number of Books sold : 83 Students
 Amount Per Book : Rs. 150/-
 Total Amount : 83 x 150 = Rs. 12,450/-
 No. of Books sold to Staff : 1 x 150 = Rs. 150/-
Rs. 12,600/-

T. Moh
Coordinator's
Signature

T. Sathya
HOD's
Signature

Principals
Signature

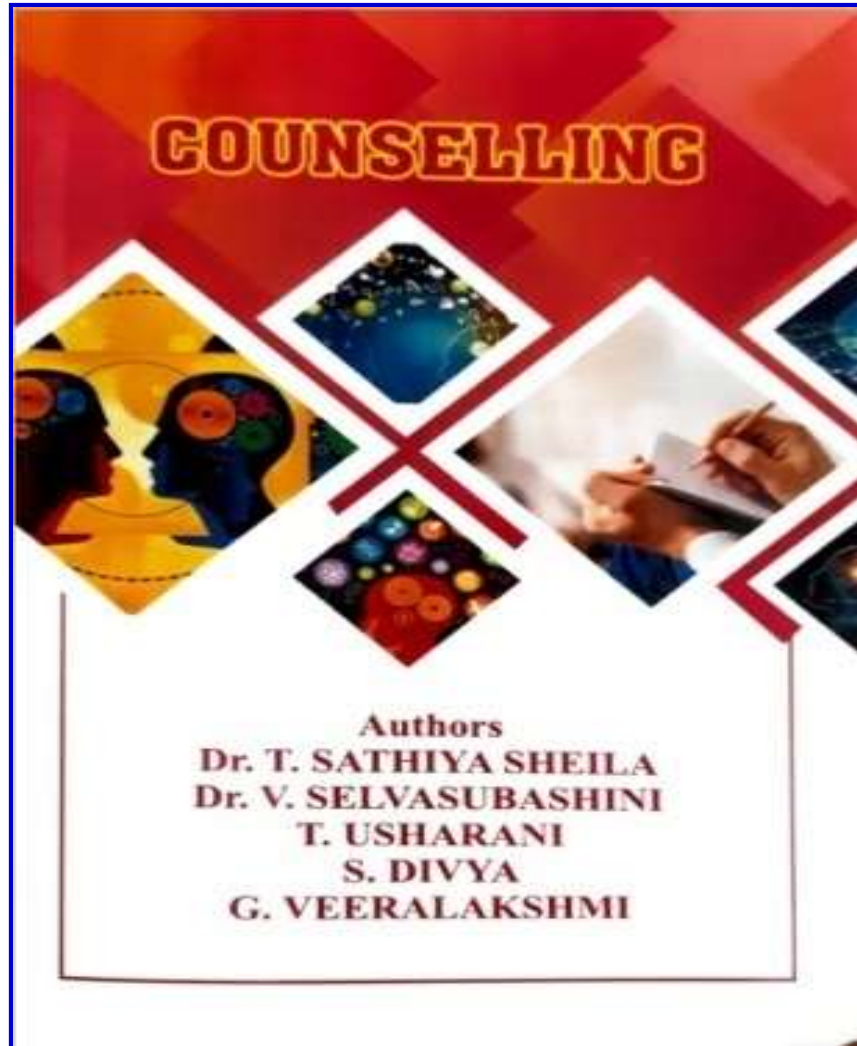
Bank Receipt

Account Name / Branch : The Principal
 Date / Time : 22/11/2021
 Amount / INR : 12,600
Twelve thousand six hundred only

Bank Receipt

Account Name / Branch : The Principal
 Date / Time : 26/09/2022
 Amount / INR : 2,500
Two thousand five hundred only

BOOK:



Enclosures:

a. Nominal Roll of Participants:

1. Number of Students & Faculty purchased book:

Consultancy Activity: Income Generated by the Department of BBA, EMGYWC, through Sale of the Book entitled "Counselling" - 22.11.2021			
S.No.	REGISTER NUMBER	NAME	CLASS
1	20BBA01	Abirami .K	III BBA
2	20BBA02	Abitha Sri.M	III BBA
3	20BBA03	Babitha.A	III BBA
4	20BBA04	Boomika.S	III BBA
5	20BBA05	BrindhaE.M	III BBA
6	20BBA06	Charupriya.A.K	III BBA
7	20BBA07	Deepika.M	III BBA
8	20BBA08	Dhivyananthini.V	III BBA
9	20BBA09	Farjana Begam.S	III BBA

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10	20BBA10	Harini.D	III BBA
11	20BBA11	Janani.M	III BBA
12	20BBA12	Jeevitha.M	III BBA
13	20BBA13	Jeyashree.M	III BBA
14	20BBA14	Karishma.M	III BBA
15	20BBA15	Kohila.V	III BBA
16	20BBA16	Koushika.K	III BBA
17	20BBA17	Lakshmipriya.K	III BBA
18	20BBA18	Madulakshmi.M	III BBA
19	20BBA20	Mahalakshmi.G	III BBA
20	20BBA21	Mahalakshmi.M	III BBA
21	20BBA22	Mahalakshmi.S	III BBA
22	20BBA23	Mahalakshmi.S	III BBA
23	20BBA24	Maheswari.P.L	III BBA
24	20BBA25	Meenakshi.P	III BBA
25	20BBA26	Murugeswari.A	III BBA
26	20BBA27	Muthu Mahalakshmi.S	III BBA
27	20BBA28	Nithya.A	III BBA
28	20BBA29	Nivetha.R	III BBA
29	20BBA30	Packiyalakshmi.G	III BBA
30	20BBA31	Pandilakshmi.P	III BBA
31	20BBA32	Parvathi.J	III BBA
32	20BBA33	Pavithra.C	III BBA
33	20BBA34	Ponakshaya.S	III BBA
34	20BBA35	Prathika.P	III BBA
35	20BBA36	Raitha Afrin.M.B	III BBA
36	20BBA38	Ranjani.R	III BBA
37	20BBA39	Rosalina.S	III BBA
38	20BBA40	Sangeetha.K	III BBA
39	20BBA41	Santhiya.K	III BBA
40	20BBA42	Sathya.P	III BBA
41	20BBA43	Senthamarai.K	III BBA
42	20BBA44	Serin Jinoriya.M	III BBA
43	20BBA45	Sharmila.M	III BBA
44	20BBA46	Sivaranjani.M	III BBA
45	20BBA47	Sneka.S	III BBA
46	20BBA50	Sree Krishya.G	III BBA
47	20BBA51	Sri Devi.M	III BBA
48	20BBA53	Swathi.V	III BBA
49	20BBA54	Thineka.T	III BBA
50	20BBA55	Tishadalal.E	III BBA
51	20BBA56	Vaishali.R	III BBA
52	20BBA57	Varshini.K	III BBA

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53	20BBA58	Vinothini.S	III BBA
54	19BBA01	Aswathi. A	III BBA
55	19BBA02	Bhuvaneswari. R	III BBA
56	19BBA03	Deepa Vishalatchi. M	III BBA
57	19BBA05	Deepika. G	III BBA
58	19BBA06	Dhivyakumari. A	III BBA
59	19BBA07	Ganga Muneeshwari. S	III BBA
60	19BBA08	Haripriya. A	III BBA
61	19BBA10	Iswarya. S	III BBA
62	19BBA13	Krishnaveni. P	III BBA
63	19BBA14	Madheswari. M	III BBA
64	19BBA15	Manimegalai. B	III BBA
65	19BBA16	Mariselvam. R	III BBA
66	19BBA17	Mariya Akalya. J	III BBA
67	19BBA18	Meenambigai. K	III BBA
68	19BBA19	Nithya. P	III BBA
69	19BBA21	Pavithra. B	III BBA
70	19BBA23	Priyadharshini. M	III BBA
71	19BBA24	Ramya. K	III BBA
72	19BBA25	Rani Velu Nachiyar. S	III BBA
73	19BBA27	Santhiya. S	III BBA
74	19BBA28	Saranya. B	III BBA
75	19BBA30	Sathyapriya. K	III BBA
76	19BBA31	Sivaranjani. D	III BBA
77	19BBA33	Srimathi. S	III BBA
78	19BBA34	Sudha. K	III BBA
79	19BBA35	Swetha. D	III BBA
80	19BBA36	Swetha Priya. M	III BBA
81	19BBA37	Uma. K	III BBA
82	19BBA38	Vengateshwari. P	III BBA

Faculty of our College:

Consultancy Activity: Income Generated by the Department of BBA, EMGYWC, through Sale of the Book entitled "Counselling" - 22.11.2021	
NAME	DESIGNATION WITH DEPARTMENT
Dr.V.Vijaya	Assistant Professor of Botany