



**CELL** : WUS  
**ACTIVITY** : SEMINAR  
**YEAR** : 2022-2023

**WORLD UNIVERSITY SERVICE**

DATE	TIME	VENUE	MODE
10.03.2023	10:30 a.m. to 11:30 a.m.	E.S.R. Alamelu Ammal Hall, EMG Yadava Women's College	Offline
<b>Theme</b>		Innovative Pathways: Navigating the Future of Entrepreneurship	
<b>Nature of the Activity</b>		Seminar	
<b>Title</b>		"Entrepreneurship"	
<b>Organiser</b>		<b>WUS Coordinator:</b> <b>Dr.M.Sivaranjani</b> Assistant Professor of English EMGYWC	
<b>Resource Person</b>		<b>Dr.C. Balakrishnan</b> Assistant Professor, Alagappa Institute of Skill development, Alagappa University, Karaikudi-63003	
<b>Participants</b>		Students: III UG Students <b>Other Institutions:</b> Faculty - 1 Students - 250	

**SEMINAR ON "ENTREPRENEURSHIP"**

**Report:**

The World University Service Cell of EMGYWC, organized a highly engaging webinar titled "Becoming Influential Female Pruners" on March 10, 2023, specifically for all final-year students. The session was led by Dr. C. Balakrishnan, Assistant Professor at the Alagappa Institute of Skill Development, Alagappa University, Karaikudi.

During the webinar, the expert provided valuable insights on how students can harness and further develop their talents to excel in the field of entrepreneurship. The session covered practical advice on pursuing further studies and offered detailed information on online courses that can enhance entrepreneurial skills. Additionally, Dr. Balakrishnan shared effective strategies for securing job opportunities in both esteemed private and government sectors.

The webinar equips students with the knowledge and tools necessary to pursue successful careers as entrepreneurs and professionals. By focusing on employment strategies and entrepreneurial ventures, the session sought to prepare students to navigate the competitive job market and become influential leaders in their respective fields.

Enclosures:

a. Invitation:



**E.M.G. YADAVA WOMEN'S COLLEGE, MADURAI-14.**  
(An Autonomous Institution – Affiliated to Madurai Kamaraj University)  
Re-accredited (3<sup>rd</sup> Cycle) with Grade A<sup>+</sup> and CGPA 3.51 by NAAC



## WORLD UNIVERSITY SERVICE

**Date** : 10.03.2023

**Time** : 11:00 a.m. to 12:00 noon

**Resource Person** : **Dr.C. Balakrishnan,**  
Assistant Professor,  
Alagappa Institute of Skill Development,  
Alagappa University,  
Karaikudi-63003

**Topic** : **Webinar on “Entrepreneurship”**

**Participants** : **UG Final Year Students (Regular)**

*All are cordially invited*

