

E.M.GOPALAKRISHNA KONE YADAVA WOMEN'S COLLEGE



CELL/CLUB : ENTREPRENEURIAL CLUB & SKILL DEVELOPMENT PROGRAMME

ACTIVITY : AWARENESS PROGRAMME

YEAR : 2022-2023

ENTREPRENEURIAL CLUB & SKILL DEVELOPMENT PROGRAMME

DATE	TIME	VENUE	MODE
13.09.2022	11:30 a.m. to 01:00 p.m.	E.S.R. Alamelu Ammal Memorial Hall, EMG Yadava Women's College	Offline
Theme		Innovative Ideas and Schemes for Women Entrepreneurs.	
Nature of the Activity		Awareness Programme	
Title		Creative Innovation Ideas	
Convener		Dr.(Mrs.)V.Pushpalatha Principal (i/c) Head, Assistant Professor of Commerce EMGYWC	
Organizers		Entrepreneurial Club and Skill Development Cell Coordinators: Dr.G.Karthika Assistant Professor of Commerce Dr.B. KavikaShree Assistant Professor of English Mrs.M.Muthupandi Assistant; Professor of History Mrs. R.Kayalvizhi Assistant Professor of Physics Mrs.S.Divya Assistant Professor of BBA Mrs. B. Lalitha Subhanam Assistant Professor of Commerce	
Resource Person		Mr. Suthagar Selvaraj Madurai Eco Tourism Bamboo Crafts, Madurai.	
No. of Participants		Faculty - 6 Students - 122	

AWARENESS PROGRAMME ON "CREATIVE INNOVATION IDEAS"

Objectives:

1. Introduce Creative Innovation Ideas: Provide participants with innovative approaches and strategies to enhance their entrepreneurial ventures.
2. Highlight Schemes and Opportunities: Inform women entrepreneurs about various government and private sector schemes designed to support and empower them.
3. Encourage Sustainable Practices: Showcase eco-friendly business ideas and practices, emphasizing sustainability in entrepreneurship.
4. to inspire and inform women entrepreneurs about creative opportunities and supportive schemes available for their ventures.

The programme featured Mr. Suthagar Selvaraj from Madurai Eco Tourism and Bamboo Crafts, who served as the resource person. Mr. Selvaraj shared his expertise on integrating creative and sustainable practices into business, focusing on eco-tourism and bamboo crafts as viable and innovative entrepreneurial avenues.

Outcome:

The event successfully equipped participants with valuable insights into creative innovation and available schemes. Attendees gained practical knowledge on how to implement sustainable practices in their businesses and access various support mechanisms. This initiative significantly contributed to the empowerment of women entrepreneurs, fostering a proactive approach towards leveraging innovative ideas and available resources for business growth.

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Photographs:



Entrepreneurial Club and Skill Development Cell, EMGYWC organised an Awareness Programme on "Creative Innovation Ideas" - 13.09.2022

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Enclosures:

a. Permission letter:

From
The Coordinators,
Entrepreneurial Club & Skill Development Programme,
E.M.G.Yadava Women's College,
Madurai-14

To
The Principal
E.M.G.Yadava Women's College,
Madurai-14

Respected Madam,

Sub: Permission Letter to Conduct Awareness programme

The Entrepreneurial Club & Skill Development Programme would like to conduct a Awareness programme for staff as well as students on "Creative Innovation Ideas." on 13.09.2022. **Suthagar Selvaraj Madurai Eco Tourism, Madurai Bamboo Crafts, Madurai.** We seriously look forward for your support to this programme.

Thank you

Date: 10.09.2022
Place: Madurai

Yours faithfully,
Entrepreneurial Club &
Skill Development Programme
Coordinators.



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b. Invitation:



E.M.G YADAVA WOMEN'S COLLEGE, MADURAI-14
(An Autonomous Institution - Affiliated to Madurai Kamaraj University)
Re - accredited (3rd Cycle) with Grade A+ & CGPA 3.51 by NAAC

Entrepreneurial Club and Skill Development Programme

Jointly Organised by
Awareness Programme

Resource Person

Suthagar Selvaraj
Madurai Eco Tourism
Madurai Bamboo Crafts
Madurai.

Topic: Creative Innovation Ideas
Time: 11.30 a.m - 1.00 p.m

Date: 13.09.2022
Venue : Seminar Hall

ALL ARE CORDIALLY INVITED

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c. Nominal Roll of Participants:

1. Student participants of EMGYWC:

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E.M.G. YADAVA WOMEN'S COLLEGE, MADURAI – 625 014.
(An Autonomous Institution – Affiliated to Madurai Kamaraj University)
Re-accredited (3rd Cycle) with Grade A⁺ and CGPA 3.51 by NAAC

Awareness Programme on "Creative Innovation Ideas" - 13.09.2022

S.No.	REGISTER NUMBER	NAME	DEPARTMENT
1	20BBA01	Abirami .K	BBA
2	20BBA02	AbithaSri.M	BBA
3	20BBA03	Babitha.A	BBA
4	20BBA04	Boomika.S	BBA
5	20BBA05	BrindhaE.M	BBA
6	20BBA06	Charupriya.A.K	BBA
7	20BBA07	Deepika.M	BBA
8	20BBA08	Dhivyananthini.V	BBA
9	20BBA09	Farjanabegam.S	BBA
10	20BBA10	Harini.D	BBA
11	20BBA11	Janani.M	BBA
12	20BBA12	Jeevitha.M	BBA
13	20BBA13	Jeyashree.M	BBA
14	20BBA14	Karishma.M	BBA
15	20BBA15	Kohila.V	BBA
16	20BBA16	Koushika.K	BBA
17	20BBA17	LakshmiPriya.K	BBA
18	20BBA18	Madhulakshmi.M	BBA
19	20BBA20	Mahalakshmi.G	BBA
20	20BBA21	Mahalakshmi.M	BBA
21	20BBA22	Mahalakshmi.S	BBA
22	20BBA23	Mahalakshmi.S	BBA

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23	20BBA24	Maheswari.P.L	BBA
24	20BBA25	Meenakshi.P	BBA
25	20BBA26	Murugeshwari.A	BBA
26	20BBA27	Muthu Mahalakshmi.S	BBA
27	20BBA28	Nithya.A	BBA
28	20BBA29	Nivetha.R	BBA
29	20BBA30	Packiyalakshmi.G	BBA
30	20BBA31	Pandilakshmi. P	BBA
31	20BBA32	Parvathi.J	BBA
32	20BBA33	Pavithra.C	BBA
33	20BBA34	Ponakshaya.S	BBA
34	20BBA35	Prathika.P	BBA
35	20BBA36	RaithaAfrin.M.B	BBA
36	20BBA38	Ranjani.R	BBA
37	20BBA39	Rosalina.S	BBA
38	20BBA40	Sangeetha.K	BBA
39	20BBA41	Santhiya.K	BBA
40	20BBA42	Sathya.P	BBA
41	20BBA43	Senthamarai.K	BBA
42	20BBA44	Serin Jinoriya.M	BBA
43	20BBA45	Sharmila.M	BBA
44	20BBA46	Sivaranjani.M	BBA
45	20BBA47	Sneka.S	BBA
46	20BBA50	SreeKrishya.G	BBA
47	20BBA51	Sri Devi.M	BBA
48	20BBA53	Swathi.V	BBA
49	20BBA54	Thineka.T	BBA
50	20BBA55	Tisha dalal.E	BBA
51	20BBA56	Vaishali.R	BBA

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52	20BBA57	Varshini.K	
53	20BBA58	Vinothini.S	BBA
54	21CGA01	Aadhimalar A	BBA
55	21CGA02	Aarthi B	B.Com(R)
56	21CGA03	Aashiba A	B.Com(R)
57	21CGA04	Abirami A	B.Com(R)
58	21CGA05	Amirthavarshini S	B.Com(R)
59	21CGA06	Amrin Nisha S	B.Com(R)
60	21CGA07	Anitha G	B.Com(R)
61	21CGA08	Aparna S	B.Com(R)
62	21CGA09	Archana A	B.Com(R)
63	21CGA10	Archana K	B.Com(R)
64	21CGA11	Archana P	B.Com(R)
65	21CGA12	Asha R	B.Com(R)
66	21CGA13	Ashifa Yasmin A	B.Com(R)
67	21CGA14	AsmathHazina A	B.Com(R)
68	21CGA15	Atchayaa T	B.Com(R)
69	21CGA16	Baby Janarthani R.V	B.Com(R)
70	21CGA17	Deepa P	B.Com(R)
71	21CGA18	Deepika G	B.Com(R)
72	21CGA19	Deivanai N.M	B.Com(R)
73	21CGA20	Devika A	B.Com(R)
74	21CGA21	Dharani R	B.Com(R)
75	21CGA22	Gayathri S	B.Com(R)
76	21CGA23	Grace Jenifer Jeya Mary D	B.Com(R)
77	21CGA24	Hamshika M	B.Com(R)
78	21CGA25	Haripriya R	B.Com(R)
79	21CGA26	Harinika K	B.Com(R)
80	21CGA27	Ishwarya R	B.Com(R)

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81	21CGA28	Jeevitha N	B.Com(R)
82	21CGA29	Jeyapriya K	B.Com(R)
83	21CGA30	Kausalya Devi R	B.Com(R)
84	21CGA31	Krishnaveni B	B.Com(R)
85	21CGA32	Krithika S	B.Com(R)
86	21CGA33	Loga Sri K	B.Com(R)
87	21CGA34	Logitha G	B.Com(R)
88	21CGA35	Madhumitha M	B.Com(R)
89	21CGA36	Mahalakshmi K	B.Com(R)
90	21CGA37	Malavika M	B.Com(R)
91	21CGA38	Manisha B	B.Com(R)
92	21CGA39	Manjuvarsini R	B.Com(R)
93	21CGA40	Nandhni.M	B.Com(R)
94	21CGA41	Nishanthini I	B.Com(R)
95	21CGA42	Nithiya D	B.Com(R)
96	21CGA43	Preethi B	B.Com(R)
97	21CGA44	Priyadarshini P	B.Com(R)
98	21CGA45	Priyadarshini S	B.Com(R)
99	21CGA46	Priyanka P	B.Com(R)
100	21CGA47	RaajaSubeeksha P	B.Com(R)
101	21CGA48	Rajeswari M	B.Com(R)
102	21CGA49	Sabitha A	B.Com(R)
103	21CGA50	Sandhiya.M	B.Com(R)
104	21CGA51	Santhanamari R	B.Com(R)
105	21CGA52	Saranya S	B.Com(R)
106	21CGA53	Saratha A	B.Com(R)
107	21CGA54	Sarmila G	B.Com(R)
108	21CGA55	Shanmugapriya M	B.Com(R)
109	21CGA56	Shanmugapriya R	B.Com(R)

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110	21CGA57	SherinShifaya M	B.Com(R)
111	21CGA58	Sinthiya M	B.Com(R)
112	21CGA59	Siva Priya S	B.Com(R)
113	21CGA60	SumaiyaShakin M	B.Com(R)
114	21CGA61	Susmitha K	B.Com(R)
115	21CGA62	Swathi S	B.Com(R)
116	21CGA63	Swetha J S	B.Com(R)
117	21CGA64	Thirsha S	B.Com(R)
118	21CGA65	Thirumalini P	B.Com(R)
119	21CGA66	Veni V	B.Com(R)
120	21CGA67	Vijayalakshmi S	B.Com(R)
121	21CGA68	Vinotha M	B.Com(R)
122	21CGA69	Yuvarani S	B.Com(R)

Coordinator:
B. calidra subhanom


Principal
PRINCIPAL 1/C
E.M.G. YADAVA WOMEN'S COLLEGE
MADURAI-625 014