



DEPARTMENT : BBA

ACTIVITY : BRIDGE COURSE

YEAR : 2023-2024

DEPARTMENT OF BUSINESS ADMINISTRATION

DATES	TIME	VENUE	MODE
07.08.2023 to 11.08.2023	10:30 a.m. to 11:30 a.m.	I BBA Classroom E.M.G. Yadava Women's College	Offline
Theme	Bridging Academic Gaps		
Nature of the Activity	Introduction and Foundation Building		
Title	Bridge Course- Preparing Students for Advanced Studies		
Convener	Dr. T.Sathiya Sheila Head & Assistant Professor of Business Administration EMGYWC		
Coordinators	Dr.V.Selva Subashini Mrs.S.Divya Assistant Professor of BBA EMGYWC		
Participants	Students - 22		

BRIDGE COURSE

Introduction

To provide incoming students with a foundational understanding of basic business concepts and essential skills, ensuring a smooth transition into the BBA program.

Objectives:

- The course aimed to:
- Introduce fundamental business concepts.
 - Equip students with communication, problem-solving, and critical thinking skills.
 - Familiarize students with academic expectations and requirements.

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Program Structure:

Conducted over five days, the course included:

1. Orientation sessions covering the BBA program, faculty introductions, and campus resources.
2. Basic business concepts in management, marketing, finance, and economics.
3. Skill development workshops on communication, problem-solving, and time management.
4. Interactive activities such as group projects and case studies.

Programme Outcomes:

Students gained a clear understanding of business concepts, developed essential academic skills, and felt confident and prepared for the BBA program. Feedback was positive, with students appreciating the practical and interactive elements of the course.

The Bridge Course effectively facilitated the transition to the BBA program, enhancing students' preparedness and confidence.

Enclosures:

a. Invitation:



E.M.G YADAVA WOMEN'S COLLEGE, MADURAI-14

(An Autonomous Institution - Affiliated to Madurai Kamaraj University)
Re - accredited (3rd Cycle) with Grade A+ & CGPA 3.51 by NAAC



DEPARTMENT OF BUSINESS ADMINISTRATION

Organise
on
Bridge course
2023-2024

The Level of Understanding the students in Basic Subjects

Participants : First Year Students (2023-2026)

Date : 07.08.2023-11.08.2023

Course Teacher : Dr. V.Selva Subashini


Dr.T.Sathiya Sheila
Head of the Department

Dr.Mrs.V.Pushpalatha
Principal (i/c)

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b. Nominal Roll of Participants: Student participants of EMGYWC:

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E.M.G. YADAVA WOMEN'S COLLEGE, MADURAI – 625 014.
(An Autonomous Institution – Affiliated to Madurai Kamaraj University)
Re-accredited (3rd Cycle) with Grade A⁺ and CGPA 3.51 by NAAC

Bridge Course - 07.08.2023 to 11.08.2023

S.No.	REGISTER NUMBER	NAME	DEPARTMENT
1.	23BBA01	Afshana Mariyam.A	BBA
2.	23BBA02	Anitha.J	BBA
3	23BBA03	Anjana Sivanandha Shankar.S	BBA
4	23BBA05	Arul Ammatchi.M	BBA
5	23BBA06	Aruntamil Ilakkiya.K	BBA
6	23BBA07	Backiyalakshmi.S	BBA
7	23BBA08	Chandramugi.G	BBA
8	23BBA09	Gokila.N	BBA
9	23BBA10	Haritha.A	BBA
10	23BBA11	Jeyapriya.M	BBA
11	23BBA12	Julfana Nawreen.M.J	BBA
12	23BBA13	Kaviyadharshini.N	BBA
13	23BBA14	Maheshwari.B	BBA
14	23BBA15	Meerajasmine.M	BBA
15	23BBA17	Priyadharshini.S	BBA
16	23BBA18	Revathi.R	BBA
17	23BBA19	Samyuktha.S	BBA
18	23BBA20	Sarika.K	BBA
19	23BBA21	Sathya.T	BBA
20	23BBA22	Subaetha.U	BBA
21	23BBA23	Suruthi.K	BBA
22	23BBA24	Vinothini.M	BBA

Coordinator: *Ms. S. Divya*

[Signature]
Head of the Department

[Signature]
Principal
PRINCIPAL
E.M.G. YADAVA WOMEN'S COLLEGE
MADURAI-625 014

E.M.GOPALAKRISHNA KONE YADAVA WOMEN'S COLLEGE

Bridge Course (2023 - 2026)
(07-8-23 to 11-8-23)

S.No	Name of the Student	07-08-23	08-08-23	09-08-23	10-08-23	11-08-23
1.	Afshana Mariyam.A	/	/	/	/	/
2.	Anitha.J	/	/	/	/	/
3.	Anjana Sivanandha Shankar.S	/	/	/	/	/
4.	Arul Amaratchi.M	/	/	/	/	/
5.	Aruntamil Ilakkiya.k	/	/	/	/	/
6.	Chandramugi.G	/	/	/	/	/
7.	Gokila.N	/	/	/	/	/
8.	Haritha.A	/	/	/	/	/
9.	Jeyapriya.M	/	/	/	/	/
10.	Julfana Nawreen.M.J	/	/	/	/	/
11.	Kaviyadharshini.N	/	/	/	/	/
12.	Maheswari.B	/	/	/	/	/
13.	Meera Jasmine.M	/	/	/	/	/
14.	Priyadharshini.S	/	/	/	/	/
15.	Priya.P	a	a	a	a	a
16.	Revathi.R	/	/	/	/	/
17.	Samyuktha.S	/	/	/	/	/
18.	Sanmuga Sundari.P	a	a	a	a	a
19.	Sarika.k	/	/	/	/	/
20.	Sathya.T	/	/	/	/	/
21.	Soniya.J	/	/	/	/	/
22.	Subaetha.U	/	/	/	/	/
23.	Suruthi.k	/	/	/	/	/
24.	Yogitha.J	/	/	/	/	/

Staff Incharge : Dr. V. SELVA SUBASHINI

(Signature)