

**DEPARTMENT : TAMIL****ACTIVITY : CERTIFICATE COURSE****YEAR : 2023-2024**

DEPARTMENT OF TAMIL

DATES	TIME	VENUE	MODE
July 2023 to March 2024	90 hrs.	II BA Tamil Classroom E. M. G Yadava Women's College	Offline
Theme	Journalism and Mass Communication: Innovating Media, Defining Narratives		
Nature of the Activity	Certificate Course		
Title	Journalism and Mass Communication		
Coordinator	Mrs.K.Muniya devi Assistant Professor of Tamil EMGYWC		
No. of Participants	Students: 45		

CERTIFICATE COURSE ON “JOURNALISM AND MASS COMMUNICATION”

Objectives:

1. To provide students with a thorough understanding of the fundamental principles of journalism and mass communication.
2. To develop practical skills in news writing and reporting, while cultivating a critical awareness of the media's influence and responsibility in society.

Programme Outcomes:

Upon completion of the course, participants demonstrated:

1. A strong grasp of core journalistic principles, including newsworthiness, objectivity, and ethical reporting.
2. A deeper understanding of the vital relationship between media and democracy.
3. Enhanced awareness of journalists' ethical responsibilities in shaping public perception and discourse.

Feedback:

The feedback from students who participated in the "Journalism and Mass Communication" Certificate course was overwhelmingly positive.

1. Participants appreciated the comprehensive and well-structured curriculum, which provided a solid foundation in theory and practice.
2. The expertise of the instructors, who offered insightful guidance and practical examples, was widely praised.
3. Students highlighted the invaluable practical experience gained through assignments, workshops, and real-world reporting exercises, which helped them apply theoretical knowledge to real-life media scenarios.


Photograph:




**The Department of Tamil conducted a Certificate Course on
"Journalism and Mass Communication"**

Enclosures:

a. Invitation:



இ.மா.கோ.யாதவர் மகளிர் கல்லூரி,மதுரை-14
தேசிய தர நிர்ணயக் குழுவின்மறுமதிப்பீட்டில்
(மூன்றாவது சுற்றில்) **A+**தகுதியுடன் **CGPA3.51**மதிப்பெண் பெற்றது



தமிழ்த்துறை

சான்றிதழ் படிப்பு

தலைப்பு : இதழியல் மற்றும் மக்கள் தகவல் தொடர்பியல்

கல்வித்தகுதி - இரண்டாம் ஆண்டு மாணவிகள்


பாட வேளை - **90** மணி நேரம்


குறிக்கோள் -

- தகவல் தொடர்பு முறைகளை கற்பித்தல்
- தகவல் தொடர்பு சாதனங்களின் இயல்புகள் போக்குகள் சட்டங்கள் முதலியவற்றை கற்றல்

கற்றல் வெளிப்பாடு

- செய்தி வாசிப்பும் எழுதும் திறன் பெறுதல் .
- இணைய ஊடகங்களை ஆக்கப்பூர்வமாக பயன்படுத்தும் திறன் பெறுதல்





b. Nominal Roll of Participants:

Student participants of EMGYWC:

E.M.GOPALAKRISHNA KONE YADAVA WOMEN'S COLLEGE



E.M.G. YADAVA WOMEN'S COLLEGE, MADURAI-14
(An Autonomous Institution- Affiliated to Madurai Kamaraj University)
Re-accredited (3rd Cycle) with Grade A⁺ and CGPA 3.51 by NAAC

CERTIFICATE COURSE ON "JOURNALISM AND MASS COMMUNICATION"

S.No.	REGISTER NUMBER	NAME	CLASS
1.	22HIA04	Adaikkammal .A	II - BA History (Tamil)
2.	22HIA11	Eswari .M	II - BA History (Tamil)
3.	22HIA15	HariPriya .S	II - BA History (Tamil)
4.	22HIA19	Kalaivani .R	II - BA History (Tamil)
5.	22HIA28	Nanthini .M	II - BA History (Tamil)
6.	22HIA30	Oviya. A	II - BA History (Tamil)
7.	22HIA31	Panju Priya .N	II - BA History (Tamil)
8.	22HIA33	Pandi Selvi .K (Ab)	II - BA History (Tamil)
9.	22HIA34	Ponnarasi .P	II - BA History (Tamil)
10.	22HIA36	Prasanna Devi. A	II - BA History (Tamil)
11.	22HIA38	Priya .M	II - BA History (Tamil)
12.	22HIA40	Rakshitha .S	II - BA History (Tamil)
13.	22HIA44	Santhiya .K	II - BA History (Tamil)
14.	22HIA45	Sathashini .L (Ab)	II - BA History (Tamil)
15.	22HIA47	Siva Sankari .K	II - BA History (Tamil)
16.	22HIA46	Shanmuga Priya .G	II - BA History (Tamil)
17.	22HIA49	Suguna .P	II - BA History (Tamil)
18.	22TAM02	Abinaya .M	II - BA Tamil
19.	22TAM03	Abirami .K	II - BA Tamil
20.	22TAM07	Devi Sri .T	II - BA Tamil
21.	22TAM08	Dharani .R	II - BA Tamil
22.	22TAM10	Durga Devi .S	II - BA Tamil
23.	22TAM14	Janani .K	II - BA Tamil
24.	22TAM16	Jesintha .K	II - BA Tamil
25.	22TAM17	Kaleeswari .T	II - BA Tamil
26.	22TAM18	Kamali .G	II - BA Tamil
27.	22TAM21	Lekha Shree .S	II - BA Tamil
28.	22TAM23	Maheshwari .R (Ab)	II - BA Tamil
29.	22TAM28	Neela .P	II - BA Tamil
30.	22TAM30	Pandeeswari .P	II - BA Tamil
31.	22TAM32	Poornavalli .S	II - BA Tamil
32.	22TAM33	Pradeepa .K	II - BA Tamil
33.	22TAM34	Prasanna .N	II - BA Tamil
34.	22TAM36	Ramya .V	II - BA Tamil
35.	22TAM42	Selciya .T	II - BA Tamil

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36.	22TAM44	Swetha .R	II - BA Tamil
37.	22TAM45	Tamilkodi .B	II - BA Tamil
38.	22TAM46	Yoga Priya .S	II - BA Tamil
39.	22ENA01	Abinaya .S	II - BA English (Regular)
40.	22ENA03	Akalya .V	II - BA English (Regular)
41.	22ENA04	Apsara .S	II - BA English (Regular)
42.	22ENA15	Kavitha .B	II - BA English (Regular)
43.	22ENA25	Muthumari .B	II - BA English (Regular)
44.	22ENA41	Soundharya .S	II - BA English (Regular)
45.	22ENA43	Subhanithi .L	II - BA English (Regular)
46.	20ZOO28	Megala. P	II Zoology
47.	20ZOO14	Elakkiya.M	II Zoology
48.	20TAM27	Nandhini.M.R	II - BA Tamil