

**DEPARTMENT**: SKILL DEVELOPMENT PROGRAM

**ACTIVITY** : AARI EMBROYIDERY WORK

**YEAR** : 2023 - 2024

# **SKILL DEVELOPMENT PROGRAM**

| DATES                          | TIME                           | VENUE  | MODE        |  |
|--------------------------------|--------------------------------|--|-------------|--|
| 10.07.2023<br>to<br>28.03.2024 | 03:00 p.m.<br>to<br>04:00 p.m. | Tmt. Lakshmi Gopalakrishna Yadava<br>Hall<br>E.M.G. Yadava Women's College                             | Offline     |  |
| Theme                          |                                | Skill Development Course   |             |  |
| Nature of the Activity         |                                | Hands-On Training (90 Hrs.)  |             |  |
| Title                          |                                | Aari Embroidery Work   |             |  |
| Convener                       |                                | Dr.(Mrs.)V.Pushpalatha Principal i/c Head & Assistant Professor of Commerce                            |             |  |
| Coordinators                   |                                | Mrs.M.Muthupandi Assistant Professor of History Mrs.R.Kayalvizhi Head & Assistant Professor of Physics |             |  |
| Resource Person                |                                | Ms.S.Chitra Tamil Nadu Polytechnic Trainer, Madurai Trainer in Women's Welfare Centre, Kalavas         | al, Madurai |  |
| No. of Beneficiaries           |                                | Students - 31  |             |  |

#### **AARI EMBROIDERY WORK**

The Skill Development Course on *Aari Embroidery Work* was organized by the Skill Development Coordinators of E.M.G. Yadava Women's College, Madurai. This 90-hour hands-on training program was conducted by Ms.S.Chitra, a seasoned trainer from Tamil Nadu Polytechnic and the Women's Welfare Centre, Kalavasal, Madurai.

#### **Objectives:**

- 1. Equip participants with the technical expertise required to master Aari embroidery.
- 2. Foster creativity and innovation in traditional art forms.
- 3. Encourage financial independence by developing entrepreneurial skills.
- 4. Provide insights into professional embroidery techniques and quality standards.

#### **Course Content**

The course covered the following aspects:

- Introduction to Aari embroidery tools and materials.
- Fundamental stitches and patterns in Aari work.
- Advanced techniques for intricate designs.
- Application of embroidery on various fabrics and garments.
- Market strategies for establishing a small-scale embroidery business.

### **Programme Outcomes:**

- 1. Participants gained comprehensive knowledge and hands-on experience in Aari embroidery, enhancing their technical and creative skills.
- 2. Many trainees expressed confidence in using this skill for income-generating ventures.
- 3. The training encouraged students to explore innovative design ideas, blending traditional and modern aesthetics.
- 4. The course motivated participants to consider entrepreneurship, equipping them with basic insights into starting and managing a business in embroidery.

5. By promoting a traditional art form, the course contributed to preserving and revitalizing cultural heritage.

The hands-on training in Aari embroidery proved to be a transformative learning experience for the participants. The Skill Development Coordinators, along with the expertise of Ms.S.Chitra, ensured the success of the program by providing an interactive and practical learning environment. The initiative aligned with the college's mission to empower women through skill development and entrepreneurship.

#### **Photographs:**



AARI EMBROIDERY WORK 10.07.2023 to 28.03.2024

#### **Enclosures:**

**Students Name List:** 

# E.M.GOPALAKRISHNA KONE YADAVA WOMEN'S COLLEGE



# E.M.G. YADAVA WOMEN'S COLLEGE, MADURAI - 625 014.

(An Autonomous Institution – Affiliated to Madurai Kamaraj University)
Re-accredited (3<sup>rd</sup> Cycle) with Grade A\* and CGPA 3.51 by NAAC

|                    | 1(      | I EMBROIDERY WORK<br>0.07.2023 to 28.03.2024 |
|--------------------|---------|--|
| SL.NO.             | REG NO. | NAME   |
| 1.                 | 22CHE07 | S.Gunadharshini                              |
| 2.                 | 22BBA36 | K.Thaniya                                    |
| 3.                 | 23BBA27 | M.Kaviyadharshini                            |
| 4.                 | 23TAM11 | V.Jayasri                                    |
| 5.                 | 21CCC10 | B.Dharshiga                                  |
| 6.                 | 21CCC16 | V.Gowsalya                                   |
| 7.                 | 21CCC35 | T.ShanmugaPriya                              |
| 8.                 | 22ITA35 | T.Vishalini                                  |
| 9.                 | 22ITA02 | P.Abinaya                                    |
| 10.                | 22lTA12 | G.V.Harini                                   |
| , 11.              | 21HIA24 | C.Priyadharshini                             |
| 3°12.17<br>100°216 | 23CCA53 | S.RakchanaPandieswari                        |
| 113.55             | 22NAD11 | B.Bavatharani                                |
| 14.                | 22ENA02 | R.Akalya                                     |
| 15.                | 22ITA29 | P.Pandeeswari                                |
| 16.                | 23CCA32 | D.Bavani                                     |
| 17.                | 22CCA33 | S.SelvaSujitha                               |
| 18.                | 22ITA26 | R.Mithuna                                    |
| 19.                | 21HIA21 | G.Panchamuki                                 |
| 20.                | 22CGA61 | J.Sigapriya                                  |
| 21.                | 22PPH03 | L.Elakkiya                                   |
| 22.                | 22PPH12 | A.Rahini                                     |
| 23.                | 22PPH08 | M.Kaviya                                     |

# E.M.GOPALAKRISHNA KONE YADAVA WOMEN'S COLLEGE

| 24. | 21CGA64 | S.Thirsha        |   |
|-----|---------|------------------|---|
| 25. | 22MPB08 | N.Naga Devi      |   |
| 26. | 22MPB06 | S.Jeyanthi       |   |
| 27. | 22MKA05 | R.HarshiniPandi  | _ |
| 28. | 21CGA47 | P.RaajaSubeeksha | _ |
| 29. | 21CGA57 | M.SherinShifaya  |   |
| 30. | 21CGA50 | M.Sandhiya       |   |
| 31. | 23PEN14 | R.RathiDharshini |   |

Coordinator:

Head of the Department

PRINCIPAL I/C E.M.G. YADAVA WOMEN'S COLLEGE

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