



**CELL** : STUDENTS SERVICE ORGANIZATION

**ACTIVITY** : SALES DAY

**YEAR** : 2023 - 2024

## STUDENTS SERVICE ORGANIZATION

| DATE                        | TIME   | VENUE                                  |
|-----------------------------|--|--|
| 03.02.2024                  | 10:00 a.m.<br>to<br>03:30 p.m.   | Premises of EMG Yadava Women's College |
| <b>Theme</b>                | Showcasing Student Innovation and Enterprise   |  |
| <b>Title</b>                | Sales Day  |  |
| <b>Convener</b>             | <b>Dr.(Mrs.)V.Pushpalatha</b><br>Principal i/c<br>Head & Assistant Professor of Commerce<br>EMGYWC |  |
| <b>Organiser</b>            | <b>Mrs.R.Subanya</b><br>Assistant Professor of Mathematics<br>EMGYWC                               |  |
| <b>Organizing Committee</b> | SSO Coordinators and Members   |  |
| <b>Resource Person</b>      | <b>Tmt.E.M.G.S.Indirani</b><br>Secretary & Correspondent<br>EMGYWC                                 |  |
| <b>Participants</b>         | <b>Student, Faculty &amp; Non-Teaching Staff</b>   |  |

### SALES DAY

#### Objectives:

The Sales Day at E.M.G Yadava Women's College was an exciting event organized by the SSO Coordinators and Members. This day provided a platform for students to engage in practical sales experience, showcasing their skills and entrepreneurial spirit.

#### Highlights:

- Students took part in various sales activities, demonstrating their understanding of marketing and customer service.
- A wide range of products were displayed and sold, highlighting the creativity and business acumen of the students.

## **E.M.GOPALAKRISHNA KONE YADAVA WOMEN'S COLLEGE**

- The event offered valuable hands-on experience in sales, promoting practical learning and enhancing students' confidence in business activities.

The successful execution of Sales Day underscored the students' capabilities and the effective organization of the SSO team.

### **Photograph:**




**Student Service Organization of EMGYWC,  
Organised Sales Day on 03.02.2024**


# E.M.GOPALAKRISHNA KONE YADAVA WOMEN'S COLLEGE

Enclosures:


a. Invitation:



**E.M.G. YADAVA WOMEN'S COLLEGE, MADURAI**  
(An Autonomous Institution - Affiliated to Madurai Kamaraj University)  
Re-accredited (3<sup>rd</sup> Cycle) with Grade A + & CGPA 3.51 by NAAC



## SALES DAY - 2024



**ONE DAY  
SALE!**

On 3<sup>th</sup> February 2024 at 10:00 am

Venue: College Campus

Inauguration : Mrs.E.M.G.S Indirani  
Secretary & Correspondent

## STEERING COMMITTEE

|  |   |
|--|---|
| <p><b>Thiru.E.M.G.S. ArunPothiraj</b><br/>President</p>                        | <p><b>Dr.(Mrs.)V. Pushpalatha</b><br/>Principal i/c,<br/>Head, Department of Commerce</p>           |
| <p><b>Tmt.E.M.G.S.Indirani</b><br/>Secretary &amp; Correspondent</p>           | <p><b>Mrs. S. Sivakamasundari</b><br/>Vice -Principal,<br/>Head, Department of English</p>          |
| <p><b>Thiru .Annapoorna. T.Thangaraj</b><br/>Vice-President</p>                | <p><b>Mrs. R. Dhivya</b><br/>Director (SF) &amp; Youth Affairs</p>                                  |
| <p><b>Mrs. V. Jeyalakshmi</b><br/>Treasurer</p>                                | <p><b>Thiru.V.M. Sundararajan</b><br/>Administrative Officer</p>                                    |
| <p><b>Thiru. E.M.G.S. PothiGopalakrishnan</b><br/>Governing Council Member</p> | <p><b>Dr.(Mrs) G. Indira Rani</b><br/>Dean of Academic Affairs, Head,<br/>Department of Zoology</p> |
| <p><b>Thiru.E.M.G.S. Pothiraja</b><br/>Governing Council Member</p>            | <p><b>Mrs. C. Kamala</b><br/>Controller of Examinations<br/>Head, Department of Chemistry</p>       |