



E.M.G. YADAVA WOMEN'S COLLEGE, MADURAI – 625 014.

(An Autonomous Institution – Affiliated to Madurai Kamaraj University)

Re-accredited (3rd Cycle) with Grade A+ and CGPA 3.51 by NAAC

DEPARTMENT OF COMPUTER SCIENCE		
1.	Mrs.N.Kavitha & Mrs.K.Karthiga Assistant Professors Computer Science	“Different Types of Applications in Wireless Sensor Network: An Overview.” <i>Shanlax International Journal</i> . Issue (2018).
2.	Mrs.R.Chinthamani Assistant Professor of Computer Science	“Different Approaches and Background in Data Mining and its Applications.” <i>Shanlax International Journal</i> . Issue (2018).
DEPARTMENT OF COMPUTER APPLICATIONS		
3.	Mrs.M.Murugeswari Assistant Professor of Computer Applications	“Different Approaches and its Background in Data Mining and Applications.” <i>Shanlax International Journal</i> . Issue (2018).
4.	Mrs. J.Chinna Assistant Professor of Computer Applications	“Different Techniques Power Analysis in Graph Processing Workloads for Cloud Computing Operation.” <i>Shanlax International Journal</i> . Issue (2018).
SNO	FACULTY NAME & DESIGNATION	NATIONAL/INTERNATIONAL
2018-2019		
DEPARTMENT OF HISTORY		
5.	Dr.(Mrs.)N.Ashadevi Assistant Professor of History	“Royal Women’s Contribution to Temples During the Imperial Chola Period.” <i>Shanlax International Journal of Arts, Science and Humanities</i> . Volume 6. Issue (2018). ISSN: 2321- 788X.
6.	Dr.(Mrs.)T.Hema Assistant Professor History	“Idyllic Women Empowerment and Entrepreneurs.” <i>Universal Review</i> . Issue Dec. 2018.
7.		“Handloom Weaving Industry with Special Reference Deendayal Hathkargha Protsahan Yojana (DDHPY).” UGC Approved <i>The International Journal of Analytical and Experimental Modal Analysis</i> . Volume 11. Issue 8. (2019). ISSN: 0886-9367. Impact Factor 6.3.
8.	Dr.(Mrs.)A.Bhavani Assistant Professor of History	“Schemes and Strategies for Women Empowerment in India.” <i>International Journal for Shanlax International</i> . Issue (2019). Impact Factor 3.009.
9.	Dr.(Mrs.)M.Tamilselvi Assistant Professor of History	“Green Entrepreneurship.” UGC Approved <i>The International Journal of Analytical and Experimental Modal Analysis</i> . Volume 11. Issue 8. (2019). ISSN: 0886-9367. Impact Factor 6.3.
DEPARTMENT OF ECONOMICS (ALLIED)		
10.	Dr.(Mrs.)S.P.Sugapriya Assistant Professor of	“A Study on Women Workers in Industrial Estate in Madurai District.” <i>Universal Review</i> . Issue (2018).

11.	Economics	“A Study on the Performance and its Impact of Pradhan Mantri Mudra Yojana.” UGC Approved <i>The International Journal of Analytical and Experimental Modal Analysis</i> . Volume 11. Issue 8 (2019). ISSN: 0886-9367. Impact Factor 6.3.
DEPARTMENT OF ENGLISH		
12.	Dr.(Mrs.)C.Ramya Assistant Professor of English	“Translation Gaining Recognition as a Discipline in its Own Rights.” <i>Language in India</i> . Volume 19. Issue 1. (2019). ISSN 1930-2940.
13..		“Arthur Miller’s Exploration of the Ramifications of Determinism and Free Will, Guilt and Responsibility as a Notable Playwright of Ideas and Liberal Humanism: An Appraisal.” UGC Approved <i>JASC-Journal of Applied Science and Computations</i> . Volume 6. Issue 2. (2019). ISSN: 1076-5131.
14.		“The Literary Art of Thornton Wilder as Laying Stress on the Totality and Wholeness of Life and the Spirit of Human Survival Surviving Countless Disasters in Life : An Appraisal.” <i>International Journal of Information Research and Review</i> . Volume 6. Issue 1. (2019) ISSN: 2349-9141.
15.		“The Dramatic Art and Vision of Eugene O’Neill.” UGC Approved <i>Language in India</i> . Volume 19. Issue-2 (2019). ISSN: 1930-2940.
16.		“Orthodoxy-A Shameless Pursuit of Identity: Dr B.R.Ambedkar’s Ultimatum Attack or Brahmanic Theories from <i>Who were the Shudras?: A Historical Documentation in Dalit Literature.</i> ” <i>A Journey from Repression to Resistance</i> . Issue (2019). ISBN: 9789353240523.
17.		“The Dramatic Art and Vision if Thornton Wilder with Special Reference to <i>Our Town</i> : An Appraisal.” <i>Roots</i> . Volume 5. Issue 2. Feb. 2019. ISSN: 2349-8684. Impact Factor 4.075.
18.		“Philip Larkin as the Laureate of the Common Man Dealing with Rituals and Affirmation in his Poetic Realm: An Appraisal.” <i>International Journal of Multidisciplinary Research Review</i> . Volume 5. Issue 2. Feb. 2019. ISSN: 2395-1877. Impact Factor 5.389.
19.		“Nissim Ezekiel’s Depiction of Man and Human Relationship.” <i>Language in India</i> . Volume 19. Issue 3. Mar. 2019. ISSN: 1930-2940.
20.		“Khushwant Singh’s <i>Train to Pakistan</i> as a Vehement Plea to Uphold Human Dignity above Narrow Walls of Sectarian Attitudes: An Appraisal.” <i>Ahead Internatioanl Journal of Recent Scientific Review</i> . Volume 4. Issue 3. Mar. 2019. ISSN: 2456- 205x. Impact Factor 5.002.

21.	<p>“Anita Desai as a Well-Reputed Self-Conscious Novelist of High Literary Caliber Dealing With Intricacies and Complexities of Human Relationships in her Fiction: A Brief Appraisal.” <i>International Journal of Research and Analytical Reviews</i>. Volume 6. Issue 1. Mar. 2019. ISSN: 2349-5138. Impact Factor 5.75. Cosmos Impact Factor 4.236.</p>
22.	<p>“Shakespeare’s Dramatic Skill in Depicting Lady Macbeth as ‘Malignant’ and Cleopatra as ‘Charismatic’.” <i>Language in India</i>. Volume 19. Issue 4. Apr. 2019. ISSN 1930-2940.</p>
23.	<p>Flannery O’Connor as an Artist of the Rare Order with her Tragic and Sublime Expression of Human Existence with a Focus on Violence and Death in her Literary World.” <i>The Expression: An International Multidisciplinary e-Journal</i>. Volume 5. Issue .1 Feb.2019. ISSN: 2395-4312. Impact Factor 3.9</p>
24.	<p>“David Mamet as the Master of Literary Outrageousness Rums through a Noble Lineage: An Appraisal.” <i>JASC- Journal of Applied Science and Computations</i>. Volume 6. Issue 5. May 2019. ISSN: 1076-5131. Impact Factor 5.8</p>
25.	<p>“Somerset Maugham’s Novels as Nothing But Reflection of his Personality at Different Angles of his Personal Life and Narrative Skill.” <i>JASC- Journal of Applied Science and Computation</i>. Volume 6. Issue 6. June 2019. ISSN: 1076-5131. Impact Factor 5.8</p>
26.	<p>“Linkage of Historical Consciousness with Personal History as Depicted in the Fictional World of Salman Rushdie: An Appraisal.” <i>International Journal of Research in Education and Psychology</i>. Volume 5. Issue 2(2019). ISSN: 2455-426x.</p>

27.	<p>“D.H.Lawrence as a Writer of Romantic Temperament Managing to Weave his Life Experience into his Writings: An Appraisal.” Volume 4. Issue 15. Sep. 2018. ISSN: 2348-2397.</p>
28.	<p>“Ernest Hemingway’s Portrayal of Female Characters.” Language in India. Volume 19. Issue 5. May 2019. ISSN: 1930-2940.</p>
29.	<p>“Bernard Shaw as an Adept in Depicting Women Characters as Embodiment of Softness, Endurance, Domesticity, Human Passion, Independent Will and Human Passion, Independent Will and Human Sympathy in his Plays: An Appraisal.” VEDA’S Journal of English Language and Literature. Volume 6. Issue 2. (2019). ISSN: 2349-9753. Impact Factor 4.092.</p>
30.	
31.	<p>“Ernest Hemingway’s Literary Skill in Depicting Women and Love in his Short Story World: An Appraisal.” JASC-Journal of Applied Science and Computations. Volume 6. Issue 6. June 2019. ISSN: 1076-5131. Impact Factor 5.8.</p>
32.	<p>“Arun Joshi as an Adept in Effecting a Focus on the Predicament of Modern Man, Especially his Alienated Self in the Contemporary Indian Milieu: An Appraisal.” IJIRT-International Journal of Innovative Research in Technology. Volume 6. Issue 1. June 2019.</p>

33.	<p>“Rabindranath Tagore as a Spiritual Ambassador Intensely Humanistic in Outlook Cherishing a Sense of Universality with a Focus on the Status of Women and the Religion of Man in his Short Story World: An Appraisal.” JASC-Journal of Applied Science and Computations. Volume 6. Issue 6. June 2019. ISSN: 1076-5131. Impact Factor 5.8..</p>
34.	
	<p>“D.H.Lawrence as a Writer of Romantic Temperament Managing to Weave his Life Experiences into his Writings: An Appraisal.” Shodh Sarita. Volume 4. Issue 15. Sep. 2018. ISSN: 2348-2397.</p>
35.	<p>“Tagore and Hopkins as Poet-Mystics with Profound Understanding of Human Experience: A Brief Analysis.” JASC-Journal of Applied Science and Computations. Volume 6. Issue 6. June 2019. ISSN: 1076-5131. Impact Factor 5.8.</p>
36.	<p>“Claude Mckay and Black Diaspora.”Language in India. Volume 19. Issue 6. June 2019. ISSN: 1930-2940</p>
37.	<p>“Chaman Nahal’s Focus more on the Loss of Personality than on Material Loss as Laid in his Azadi: An Appraisal.” IJIRT-International Journal of Innovative Research in Technology. Volume 6. Issue 1. June 2019.</p>

38.	<p>“Arundhati Roy’s The God of Small Things: A Feminist Study.” Labyrinth. Volume 10. Issue 3. July 2019. ISSN: 0976-0814.</p>
39.	<p>“Both Keats and Kannadasan as being Highly Philosophical Poets Laying Focus on both Optimistic and Pessimistic Views of Life in their Poetical Works: A Note.” International Journal of Innovative Research in Technology. Volume 6. Issue 2. July 2019. ISSN: 2349-6002. Impact Factor 5.86.</p>
40.	<p>“Richard Wright: Humanistic Novelist and a Sensitive Black Intellectual.” Language in India. Volume 19. Issue 7. July 2019. ISSN: 1930-2940.</p>
41.	<p>“Sri Aurobindo’s Poetic Capability to Arrive at Knowledge of Secret Things and Potentialities of Nature through the Spiritual Language of Poetry: An Appraisal.” International Journal on Multicultural Literature. Volume 9. Issue 2. July 2019. ISSN: 2231-6248.</p>
42.	<p>“Both Emily Dickinson and Kamala Das as Women Poets Achieving Universality through the use of Images and Symbols in their Poetical Works: A Note.” JASC- Journal of Applied Science and Computations. Volume 6. Issue 6. June 2019. ISSN: 1076-5131.</p>
43.	<p>“Bhabani Bhattacharya as a Skillful Artist in Dealing with the Theme of ‘Synthesis in his Fictional World.’ International Journal of Development Research. Volume 9. Issue 7. July 2019. ISSN: 2230-9926.</p>

44.		<p>“Salman Rushdie’s Fictional Forte in Blending History Autobiography and Language Style into one as Glittering in his Midnight’s Children: An Appraisal.”</p>
		<p>Asian Journal of Science and Technology. Volume 10. Issue 7. July 2019. ISSN: 0976-3376.</p>
45.		<p>“The Literary skill of Khushwant Singh and Chaman Nahal in Treating Theme of Partition in Train to Pakistan and Azadi Upholding the Theme of Affirmation: An Appraisal.” Addaiyan Journal of Arts, Humanities and Social Science. Volume 1. Issue 5. July 2019. ISSN: 2581- 8783.</p>
46.		<p>“David Mercer as an Adept in Portraying the Political Absurdity in his Dramatic World: A Note.” The International Journal of Analytical and Experimental Modal Analysis. Volume 11. Issue 8. Aug. 2019. ISSN: 0886-9367. Impact Factor 6.</p>
47.		<p>“Simplicity and Lucidity: Emily Dickinson and Kamala Das.” Language in India. Volume 19. Issue 8. Aug. 2019. ISSN: 1930-2940.</p>
DEPARTMENT OF COMMERCE		
48.	<p>Dr.(Mrs.)V.Pushpalatha Director, Head & Assistant Professor of Commerce</p>	<p>“Government Policy Ecosystem for Entrepreneurship Development in MSEs Sector.” <i>International Conference Proceedings</i> . Issue Feb. 2019. ISSN: 2349-5138. UGC Journal No. 43602.</p>
49.		<p>“Promoting Young Entrepreneurship in India as a Way of Improving in Indian Economy.” <i>International Educational Scientific Research Journal</i>. Volume 5. Issue 8 (2019). ISSN: 2455-295X. Impact Factor 5.391.</p>
50.		<p>“Study on the Socio- Economical Factors of SHG With Special Reference to Omachikulam Village in Madurai District.” Volume 3. Issue 7. (2019). ISSN: 2456-6713.</p>

51.		“Determinants of Job Satisfaction of College Teachers.” UGC Approved <i>The International Journal of Analytical and Experimental Modal Analysis</i> . Volume 11. Issue 8 (2019). ISSN: 0886-9367. Impact Factor 6.3.
52.		“Green Entrepreneurship: A Study on Consumers’ Views and Attitudes of Green Product in India.” UGC Approved <i>The International Journal of Analytical and Experimental Modal Analysis</i> . Volume 11. Issue 8 (2019). ISSN: 0886-9367. Impact Factor 6.3.
53.	Dr.(Mrs.)K.Padmavathy Assistant Professor of Commerce	“A Comparative Study between Public and Private Insurance Company in India.” UGC Approved <i>The International Journal of Analytical and Experimental Modal Analysis</i> . Volume 11. Issue 8. (2019). ISSN: 0886-9367. Impact Factor 6.3.
54.	Mrs.A.Karthikadevi Assistant Professor of Commerce	“A Study on Management of Non-Performing Assets in Contest of Indian Banking System.” UGC Approved <i>The International Journal of Analytical and Experimental Modal Analysis</i> . Volume 11. Issue 8. (2019). ISSN: 0886-9367. Impact Factor 6.3.
55.	Mrs.A.Bhuvanewari Assistant Professor of Commerce	“A Study on Strength and Weakness of Demonetization on Banking Service with Special Reference to Indian Bank in Madurai.” International Journal. Volume 4. Issue 1 June-Nov. 2018. ISSN: 2454-4558.
56.	Mrs.R.Jeyanthi Assistant Professor of Commerce	“Role of Women Entrepreneurs in Securing Green Environment.” International Conference Proceeding. Issue Feb. 2019. ISSN: 2349-5138. UGC Approval No.43602.
57.		“A Youth Entrepreneurship as a Way of Boosting Indian Economy – Startup India.” UGC Approved The International Journal of Analytical and Experimental Modal Analysis. Volume 11. Issue 8 (2019). ISSN: 0886-9367. Impact Factor 6.3.
58.	Mrs.S.K.Sudha Assistant Professor of Commerce	“Green Entrepreneurship:A Perpetual Study on Motivation and Barriers with Special Reference to Science & Arts Graduates.” International Conference Proceeding. Issue Feb. 2019. ISSN: 2349-5138. UGC Approval No.43602
59.		“An Analysis of Startup Entrepreneurial Ecosystem in India.” UGC Approved The International Journal of Analytical and Experimental Modal Analysis. ISSN: 0886-9367. Volume 11. Issue 8. (2019). Impact Factor 6.3.

60.	Mrs.T.Karthiyayini Assistant Professor of Commerce	“Consumer Attitude towards Brand Preference of Edible Oil with Special Reference to Groundnut Oil.” International Journal of MASIVJ. Volume 4. Issue 1. (2018). ISSN: 2454- 4558.
61.	Dr.(Mrs.)M.Neelavathy Assistant Professor of Commerce	“ZA Study on Consumer Perception towards Green Products with Special Reference to Madurai City.” International Journal of MASIVJ. Volume 4. Issue 1(2018). ISSN: 2454-4558.
62.		“A Study on Women Entrepreneurs in Startup India: Challenges and Opportunities (With Special Reference to Madurai City).” UGC Approved The International Journal of Analytical and Experimental Modal Analysis. ISSN: 0886-9367 – Volume 11. Issue 8. (2019). Impact Factor 6.3.
63.	Mrs.A.Sathya Lekha Assistant Professor of Commerce	“Challenges and Issues Faced by Startup Hotel Industrie With Special Reference to Madurai City .” UGC Approv The International Journal of Analytical and Experiment Modal Analysis. ISSN: 0886-9367 – Volume 11. Issue (2019). Impact Factor 6.3.
64.	Mrs.P.L.Savithree Assistant Professor of Commerce	“Consumer Attitude towards e-Marketing in Madurai City.” UGC Approved The International Journal of Analytical and Experimental Modal Analysis. Volume 11. Issue 8 (2019). ISSN: 0886-9367. Impact Factor 6.3.
65.	Mrs.D.Reena Assistant Professor of Commerce	“Determinants of Job Satisfaction of College Teachers.” UGC Approved The International Journal of Analytical and Experimental Modal Analysis. Volume 11. Issue 8 (2019). ISSN: 0886-9367. Impact Factor 6.3.
66.	Mrs.B.Lalitha Subhanam Assistant Professor of Commerce	“A Comparative Study between Public and Private Insurance Company in India.” UGC Approved The International Journal of Analytical and Experimental Modal Analysis. Volume 11. Issue 8. (2019). ISSN: 0886-9367. Impact Factor 6.3.
DEPARTMENT OF MATHEMATICS		
67.	Dr.(Mrs.)P.Vidhya Assistant Professor of Mathematics	“Complementary Tree Domination in Subdivision Graphs.” <i>International Journal of Emerging Technologies and Innovative Research</i> . Volume 6. Issue 1. (2019). pp. 31 – 37. ISSN: 2349-5162.
68.		“Complementary Tree Domination In Jahangir Graphs.” <i>International Journal of Emerging Technologies and Innovative Research</i> . Volume 6. Issue 1. (2019). pp. 12 - 16. ISSN: 2349-5162.
DEPARTMENT OF BBA		

69.	Dr.(Mrs.)T.Sathiya Sheila Assistant Professor of BBA	“Benefits of Entrepreneurs from Startup India Scheme.” UGC Approved <i>The International Journal of Analytical and Experimental Modal Analysis</i> . Volume 11. Issue 8. (2019). ISSN: 0886-9367. Impact Factor 6.3.
DEPARTMENT OF COMPUTER SCIENCE		
70.	Mrs.N.Kavitha Head & Assistant Professor of CS	“An Overview Of Security Algorithms In WSN Related to Health Monitoring System.” <i>International journal of Scientific Research in Computer Science Applications and Management Studies</i> . Volume 7. Issue 5. (2018). ISSN: 2319-1953.
71.	Mrs.R.Chinthamani & Mrs.V.BackiyaLakshmi Assistant Professors of CS	“A Survey on Types of cyber Attacks and its Restorative.” <i>International Journal of Scientific Research in Computer Science Applications and Management Studies</i> . Volume 7. Issue 5. (2018). ISSN: 2319-1953.
72.	Ms.K.Shalini & Mrs.C.Sujitha Assistant Professors of CS	“An Analytical Approach for Predict Customer Behavior Through Business Intelligence.” <i>International Journal of Scientific Research in Computer Science Applications and Management Studies</i> . Volume 7. Issue 5. (2018). ISSN: 2319-1953.
DEPARTMENT OF INFORMATION TECHNOLOGY		
73.	Mrs.R.Boomadevi Assistant Professors of IT	“A Study of Attitude of Customers towards Gold Ornaments Advertisement.” UGC Approved <i>The International Journal of Analytical and Experimental Modal Analysis</i> . Volume 11. Issue 8. (2019). ISSN: 0886-9367. Impact Factor 6.3.
74.	Mrs.S.Sumathi Assistant Professors of IT	“Impact of Big Data Analytics on Business.” UGC Approved <i>The International Journal of Analytical and Experimental Modal Analysis</i> . Volume 11. Issue 8. (2019). ISSN: 0886-9367. Impact Factor 6.3.
DEPARTMENT OF TAMIL		
75.	Mrs.B.Panimalar Head & Assistant Professor of Tamil	“M.S.Udhayamoorthiyin Thozhil Munnetra Sinth Anaigal in NaveenaTamizhaivun.” Volume 6. Issue Apr. 2018. pp.728-730. ISBN: 978-93- 81723-89-0.
76.		“M.S.Udhaya Moorthiyin Padaippugalil Kalaga Kural.” <i>Sanlackss International Tamizual Aaivithaaz</i> . Volume 3. Issue 2. (2018). pp. 222.
77.		“Konjam Siringamma in Namathu Manvasam.” Volume 4. Issue 2. Mar. 2019. pp. 43-44.

78.	Dr.(Mrs.)V.Nambithai Assistant Professor of Tamil	“Perunkathaiyil Nattupura Koorugal.” <i>NaveenaTamizhaivu</i> . Volume 6. Issue Apr. 2018. pp. 118-120. ISBN: 978-93-81723-89-0.
79.	Mrs.S.Thulasi Assistant Professor of Tamil	“Sa.Tamilselvan Sirukadhaigalil Kaatchipadum Aan Siruvargalukku.” <i>Sanlackss International TamizualAaivithaaz</i> . Volume 2. Issue (2018). pp. 212. ISSN: 2454-3993.
80.		“Siraar Elakkiyathin Nokkum Pokkum.” <i>Sanlackss International Tamizual Aaivithaaz</i> . Volume 3. Issue Dec. 2018. p. 91. ISSN: 40729.
		“Sirukadhaigalil Edamperum Sirargalum Vargalin Vilaiyattu Ulagamum.” Volume 2. Issue 2. Jan. 2019. pp. 366-371.
81.	Mrs.M.Santhana Priya Assistant Professor of Tamil	“Aganaanootril Avvaiyar Padalgalil Panpattu Padhivum Marabu Meeralgalum.” <i>Sanlackss International Tamizual Aaivithaaz</i> . Volume 3. Issue 2. (2018). pp.143.
DEPARTMENT OF COMPUTER APPLICATIONS		
82.	Dr.(Mrs).S.Vijayasankari Head & Assistant Professor of Computer Applications	“Earthquake Prediction based on Spatio - Temporal Data Mining Approach.” <i>International Journal of Scientific & Engineering Research</i> . Volume 9. Issue 4. Apr. 2018. pp.1573 - 1579. ISSN: 2229-5518
83.	Mrs.M.Murugeswari Assistant Professor of Computer Applications	“A Survey on Types of cyber Attacks and its Restorative.” <i>International Journal of Scientific Research in Computer Science Applications and Management Studies</i> . Volume 7. Issue 5. (2018). ISSN: 2319- 1953.
84.	Mrs.J.Chinna Assistant Professor of Computer Applications	“An Analytical Approach for Predict Customer Behavior Through Business Intelligence.” <i>International Journal of Scientific Research in Computer Science Applications and Management Studies</i> . Volume 7. Issue 5. Oct. 2018. ISSN: 2319-1953.
85.	Mrs.G.Alamelu Mrs.B.Prasanna & Mrs.K.Krishnaveni Assistant Professors of Computer Applications	“A Review: Hadoop Map Reduce in Big Data Analytics.” <i>International Journal of Scientific Research in Computer Science Applications and Management Studies</i> . Volume 7. Issue (2018). ISSN: 2319-1953.
DEPARTMENT OF PHYSICS		
86.	Mrs.R.Kayalvizhi Assistant Professors of Physics	“Green Synthesis of Copper Oxide Nanopartices Using <i>Costus Igneus</i> Leaf Extract and Its Antibacterial Activity.” <i>Journalof Applied Science and Computation Journal</i> . Volume 6. Issue 5. (2019). ISSN: 1076-5131.

DEPARTMENT OF CHEMISTRY

87.	Mrs.P.Bhuvaneswari Assistant Professor of Chemistry	“Synthesis and Characterisation of New Low-Cost Ion Exchangers Prepared from Plant Material <i>Enicostama Axillare</i> , Lam.” UGC Approved <i>International Journal of Management Technolgy and Engineering</i> . Issue (2018). pp. 949-960.
88.		“Studies on New Low - CostCation Exchangers.” UGC Approved Journal <i>Universal Review</i> . Issue (2018). pp. 281- 290.