

E.M.G. YADAVA WOMEN'S COLLEGE, MADURAI -14.

(An Autonomous Institution – Affiliated to Madurai Kamaraj University)

Re –accredited (3rd cycle) with Grade A⁺& CGPA 3.51 by NAAC

CBCS

DEPARTMENT OF ENGLISH – UG

ADD ON COURSE

(w.e.f. 2021 – 2022 onwards)

Communicative and Functional English

1. This course is taken up by First year English Students
2. Period of Study: I Semester

COURSE STRUCTURE

Contact Hours: 30 Hrs

Credit:1

S.NO	SEM	SUBJECT CODE	TITLE OF THE PAPER
1.	I	21EAOB	Theory: Grammatical and communicative techniques and methods
2.	I	21EAOCP	Practical: Report Writing using academic writing techniques

E.M.G. YADAVA WOMEN'S COLLEGE, MADURAI -14.

(An Autonomous Institution – Affiliated to Madurai Kamaraj University)

Re –accredited (3rd cycle) with Grade A+ & CGPA 3.51 by NAAC

CBCS

DEPARTMENT OF ENGLISH – UG

(w.e.f. 2021 – 2022 onwards)

ADD-ON COURSE

Title of the Paper : Communicative and Functional English

Semester : I

Contact Hours: 30

Subject Code :

Credit:1

Objectives:

The course enables the learners

1. To acquire communicative competence in English and functions of language.
2. To develop their employability skills by applying the language at various contexts.
3. Formulate a comprehensive grasp on verbal skills acquired through grammar.

Unit I

Communicative Competence – Grammatical, Sociolinguistic, Strategic, Discourse competencies.

Contextual Speaking - at the Bank, at the Post Office, at the Market, Role-play, skit, debate, group discussion, mini-drama, Simulation, Information and Opinion-gap activities.

Infographic Analysis and Expression

Unit II

Functions of Language (Greetings, Inviting, Apologizing etc)

English Proficiency Improvement Techniques

Unit III

Phonetic Transcription of Words

Stress & Intonation

Unit IV

Types of Discourse - Legal, Public, Technical, Scientific, Popular, Private
Discourses

Figures of Speech (Conceptualization of Speech)

Public Speaking (Mock Drill)

Unit V

Advertisement –knowledge of media skills

Slogan writing

Jingles

creative skills

R.K.Narayan – Bachelor of Arts [Self-study]

Books for References:

1. Balasubramanian.T. *A Textbook of English Phonetics for Indian Students*. Chennai: Macmillan. 2014.
2. Farhathullah T.M. *Communication Skills For Undergraduates*. RBA Publications, Chennai. 2006.
3. Green David. *Contemporary English Grammar Structures and Composition*. Macmillan India Limited. 2003.
4. Pillai, Radhakrishnan G. *English Grammar and Composition*. Emerald Publishers, Chennai. 2014.
5. Krashen, 1981. S. *Second Language Acquisition and Second Language Learning*. Oxford. Pergamon.
6. Cambridge English: Advanced Speaking, Cambridge University Press.