E.M.G. YADAVA WOMEN'S COLLEGE, MADURAI -14.

(An Autonomous Institution – Affiliated to Madurai Kamaraj University)
Re –accredited (3rd cycle) with Grade A⁺ & CGPA 3.51 by NAAC
CBCS

DEPARTMENT OF HISTORY - UG VALUE ADDED COURSE

(w.e.f. 2021- 2022 onwards)

Entrepreneurship Development

- 1. This course is taken by third year History students
- 2. Period of study: V Semester

COURSE STRUCTURE

Contact Hours: 30 hrs

Credit : 1

S.No	Sem	Subject Code	Title of the Paper
1.	V	21HVAC	Theory:Entrepreneurship Development
2.	V	21HVACP	Practical: Nutritious Food Products
			Household Products &
			Bamboo Products

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DEPARTMENT OF HISTORY – UG VALUE ADDED COURSE

(w.e.f. 2021- 2022 onwards)

Title of the Paper: Entrepreneurship Development Contact Hours: 30

Semester : V

Sub Code :21HVAC

Objectives

- i. To Know about the growth of Women Entrepreneurs.
- ii. To understand the problems of Rural Women Entrepreneurs.
- iii. To Know about the role of government to support Women Entrepreneurs.
- iv. To Get practical exposure to improve their entrepreneurial skill.

Unit - I **Entrepreneur**: Concepts of Entrepreneur – Characteristics – Qualities – Types

Unit- II **Women Entrepreneurship:** Meaning – Functions – Growth of Women Entrepreneur - Problems.

Unit- III **Rural Entrepreneurship:** Meaning – Objectives – Problems – Development of Rural Entrepreneurship – NGO and Rural Entrepreneurship.

Unit-IV Schemes for Women Entrepreneurs: Mudra Yojana Scheme - PradhanMantriRozgarYojana - Cent Kalyani Scheme - MahilaUdyamNidhi Scheme - Tamilnadu Backward Classes Economic Development Corporation Ltd(TABCEDCO) - Micro Credit Scheme (MahilaSamridhiYojana) - New Entrepreneur Cum Enterprise Development Scheme (NEEDS).

Unit - V Entrepreneurship Development Institutions in India: National Alliance of Young Entrepreneurs (NAYE), State Industries Promotion Corporation (SIPCOT), SISI, DIC - MSME – Definition – Registration - Agencies supporting MSME.

Text Books:

- 1. Radha, Entrepreneurial Development, Prasanna Publishers, Chennai, 2015.
- 2. Gupta C.B., & Srinivasan N.P., Entrepreneurial Development, Sultan Chand & sons, New Delhi, 2010.

Reference Books:

1. Gupta C.B., &SrinivasanN.P ,Entrepreneurial Development", Sultan Chand & Sons, New

Delhi, (2010).

- 2. Rengarajan. L, "Entrepreneurial Development", SreeRenga Publications, Rajapalayam, Tamilnadu, (2008).
- 3. Gordon, E and Natarajan ,K , Entrepreneurship Development, Himalaya Publication, Mumbai,

(2011).

4. Jayshree Suresh, "Entrepreneurial Development" Margham publication, Chennai, (2011).

Title of the Paper: Entrepreneurship Development

Subject Code: 21HVACP

PRACTICALS

- Preparation of household Products.
- Preparation of nutritious foods and Bamboo Products.
- Start their own business by registering MSME for students.
- Students are trained about online sales.