

**E.M.G. YADAVA WOMEN'S COLLEGE, MADURAI – 625 014.**  
(An Autonomous Institution – Affiliated to Madurai Kamaraj University)  
Re-accredited (3<sup>rd</sup> Cycle) with Grade **A+** & **CGPA 3.51** by NAAC



## **FEEDBACK ANALYSIS**

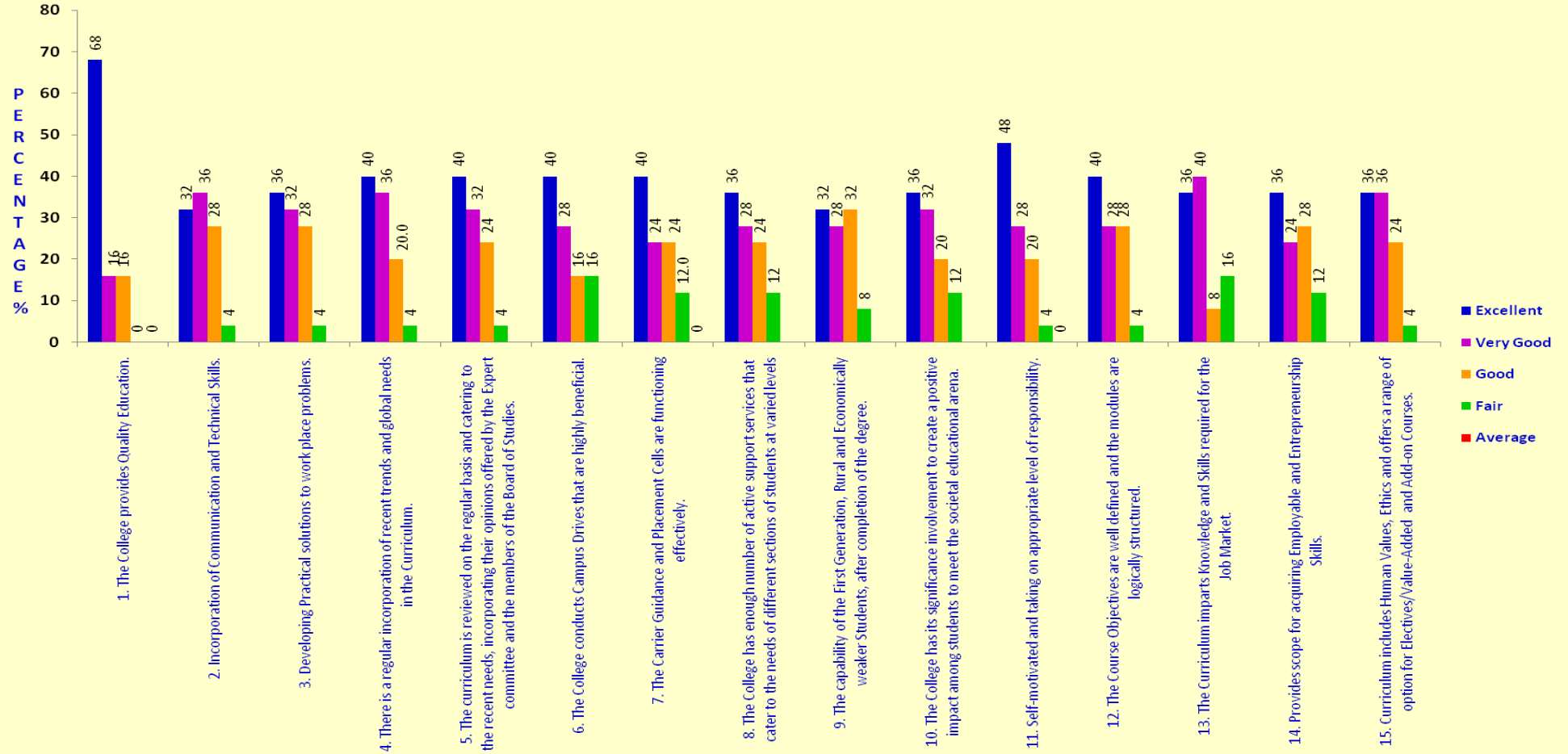
**2023 - 2024**

The Internal Quality Assurance Cell (IQAC) at EMG Yadava Women's College aims to improve the quality of education and nurture a culture of excellence within the institution. This feedback report summarizes the perspectives and insights gathered from different stakeholders, such as students, faculty, alumni, and employers, for the academic year 2023-2024. Following the analysis of the feedback, appropriate actions were taken.



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**Employers Feedback on Curriculum 2023- 2024**





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## **EMPLOYERS FEEDBACK ANALYSIS REPORT ON CURRICULUM 2023-2024**

This report presents an analysis of the online Employers Feedback Analysis that was conducted for the academic year 2023-2024 using Google Forms, <https://forms.gle/xpnrZjAYjogj6Qs69>. The feedback from employers regarding various aspects of the curriculum and overall student readiness offers valuable insights into areas of strength and areas needing improvement. The report includes an analysis of the responses across different categories, along with recommendations and actions taken based on the feedback.

### **1. The College Provides Quality Education**

- **Excellent:** 68%, **Very Good:** 16%, **Good:** 16%, **Fair:** 0%, **Average:** 0%

**Analysis:** A significant majority of employers (84%) accept the college provides excellent or very good quality education, which reflects positively on the institution's academic standards.

### **2. Incorporation of Communication and Technical Skills**

- **Excellent:** 32%, **Very Good:** 36%, **Good:** 28%, **Fair:** 4%, **Average:** 0%

**Analysis:** With 68% rating the incorporation of communication and technical skills as excellent or very good, it indicates that these areas are well-addressed, though there is room for improvement.

### **3. Developing Practical Solutions to Workplace Problems**

- **Excellent:** 36%, **Very Good:** 32%, **Good:** 28%, **Fair:** 4%, **Average:** 0%

**Analysis:** 68% of employers rate this aspect highly, though a combined 32% rating it as good or fair suggests a need for enhanced practical training.

### **4. Incorporation of Recent Trends and Global Needs in the Curriculum**

- **Excellent:** 40%, **Very Good:** 36%, **Good:** 20%, **Fair:** 4%, **Average:** 0%

**Analysis:** 76% of employers feel that the curriculum is up to date with trends, but 24% suggest further integration of global trends.

## 5. Regular Curriculum Review Incorporating Expert Opinions

- **Excellent:** 40%, **Very Good:** 32%, **Good:** 24%, **Fair:** 4%, **Average:** 0%

*Analysis:* Regular curriculum updates are well-regarded by 72% of employers, though a portion suggests more frequent revisions.

## 6. College Conducts Campus Drives

- **Excellent:** 40%, **Very Good:** 28%, **Good:** 16%, **Fair:** 16%, **Average:** 0%

*Analysis:* While 68% are satisfied with campus drives, the 16% rating it as fair indicates that more companies and placement opportunities are needed.

## 7. Career Guidance and Placement Cells

- **Excellent:** 40%, **Very Good:** 24%, **Good:** 24%, **Fair:** 12%, **Average:** 0%

*Analysis:* The effectiveness of career guidance is satisfactory for most, though 36% believe that the placement services can be strengthened.

## 8. Active Support Services

- **Excellent:** 36%, **Very Good:** 28%, **Good:** 24%, **Fair:** 12%, **Average:** 0%

*Analysis:* 64% rate the college's support services highly, though there's a clear need for improvements, as indicated by the 36% who rated it as good or fair.

## 9. Capability of First-Generation, Rural, and Economically Weaker Students

- **Excellent:** 32%, **Very Good:** 28%, **Good:** 32%, **Fair:** 8%, **Average:** 0%

*Analysis:* While 60% of employers rate this area as excellent or very good, the 40% rating it as good or fair suggests more resources or support might be needed for these students.

## 10. College's Positive Impact on the Societal Educational Arena

- **Excellent:** 36%, **Very Good:** 32%, **Good:** 20%, **Fair:** 12%, **Average:** 0%

*Analysis:* While 68% recognize the college's societal impact, 32% in the good or fair category indicate the potential for more community-driven educational programs.

## 11. Self-Motivation and Responsibility

- **Excellent:** 48%, **Very Good:** 28%, **Good:** 20%, **Fair:** 4%, **Average:** 0%

*Analysis:* 76% of employers are impressed with the self-motivation levels of students, though more efforts could be made to encourage greater responsibility in the remaining 24%.

## 12. Well-Defined Course Objectives

- **Excellent:** 40%, **Very Good:** 28%, **Good:** 28%, **Fair:** 4%, **Average:** 0%

*Analysis:* 68% rate the course objectives highly, though further refinement of objectives and module alignment can improve this.

## 13. Curriculum Imparting Job Market Skills

- **Excellent:** 36%, **Very Good:** 40%, **Good:** 8%, **Fair:** 16%, **Average:** 0%

*Interpretation:* 76% of employers are satisfied with the job readiness of students, but 24% rated it as fair, suggesting more industry-specific training is needed.

## 14. Scope for Employable and Entrepreneurial Skills

- **Excellent:** 36%, **Very Good:** 24%, **Good:** 28%, **Fair:** 12%, **Average:** 0%

*Analysis:* A combined 60% are happy with the entrepreneurial and employability skills offered, but 40% see room for further development in these areas.

## 15. Curriculum Includes Human Values and Ethics

- **Excellent:** 36%, **Very Good:** 36%, **Good:** 24%, **Fair:** 4%, **Average:** 0%

*Analysis:* The inclusion of human values and ethics is appreciated by 72% of employers, though 28% believe more focus is needed in this area.