



E.M.G. YADAVA WOMEN'S COLLEGE, MADURAI – 625 014.

(An Autonomous Institution – Affiliated to Madurai Kamaraj University)

Re-accredited (3rd Cycle) with Grade A⁺ and CGPA 3.51 by NAAC

6.5.1. Internal Quality Assurance Cell (IQAC) has contributed significantly for institutionalizing quality assurance strategies and processes visible in terms of incremental improvements made during the preceding year with regard to quality (in case of the First Cycle): Incremental improvements made during the preceding year with regard to quality and post-accreditation quality initiatives (Second and subsequent cycles)

BEST PRACTICE - 1

Title of the Practice: GANDHIAN THOUGHT

Objectives of the practice

- To involve the students to understand the basic and advanced levels of knowledge, concepts, principles, and theories related to Gandhian thought.
- To develop capacity building in unfamiliar problems and find Gandhian ways in real-life situations through Gandhian views and philosophies.
- To involve and interact respectfully with diverse cultural groups on Gandhian lines, as our Institution possesses Gandhian values and principles.

The context

The Institute strongly believes that the thoughts and sayings of Gandhiji will kindle the inner thoughts of students. The Vision of the Institute focuses on Women Empowerment. It is attained not only from the curriculum and skill development courses but also by the inner strength which possesses willpower and self-discipline. It is resilience, perseverance and tenacity, which means inner fortitude, expressing itself as assertiveness, courage and the ability to withstand difficulties and obstacles. Gandhian Values like Truth, Non-Violence, Renunciation, Humility, Equanimity etc. The Institution roots may provide it with a firm footing in this turbulent scenario. Self-belief means believing in what you do and never change of one's mind, integrity, respect for all, leadership, simplicity and humility. Willpower is the need of the hour which is a process of overall personality development of a student including Character development, Personality development, and Spiritual development.

The Practice

Madurai Kamaraj University conducted the Certificate and Diploma Course Examinations in Gandhian Thought for the academic year. This strong participation reflects

the students' commitment to understanding and embodying the principles of Gandhian philosophy in both their academic and personal lives.

Evidence of Success

On 01.10.2022, the College of Gandhian Thought celebrated 'Gandhi Jeyanthi' with great enthusiasm. Our college was honored with the prestigious 'Rolling Shield' for having the highest number of participants in the Department of Gandhian Thought (DGT). The shield was presented by Mr. N. Ramalingam, Treasurer of the Gandhiya Ilakkiya Sangam, Madurai, to our dedicated Gandhian Thought Coordinators. This recognition highlights the college's commitment to promoting Gandhian values and fostering active participation in academic and cultural activities related to Gandhian philosophy.

Problems Encountered and Resources

This course was conducted under the control of Madurai Kamaraj University. During the pandemic period, some of the practical difficulties faced are issuing hall tickets, receiving answer scripts, receiving certificates through postal mode.



Rolling Shield for Gandhian Thought Examination 2023

BEST PRACTICE - 2

Title of the Practice: SKILL DEVELOPMENT COURSES

Objectives of the practice

- The Institution trains the students in the fields of Soft Skills, Communication Skills, and Intrapersonal skills and prepares them to face interviews to get better placement.
- In today's competitive world where a large number of professionals are passing out from various Institutions and looking for jobs, the recruiters have an upper hand in selecting the best people who fit their requirements.
- Our Institution has students with different educational and social backgrounds. Students are involved to understand the importance of career building, industrial jobs and entrepreneurship during their period of study.

The context

Our Institution provides education for economically and socially backward women and also uplifts them to a state of dignity through economic prosperity and societal recognition. The motto of the college states "By educating a woman we educate the whole family". Apart from education, the Skill Development Courses play a major role in fulfilling our College motto. It was started with a basic and minimal level and a lot of students are benefited when they finish their graduation. Students are promoted as future entrepreneurs, through skill development courses. Courses and seminars were conducted through online due to pandemic.

The Practice

- The Institution organized one-day Online Webinar on "Incubating an Idea into a Reality", "Swachhta Action Plan" Dr. Umarani Purusothaman, Mahatma Gandhi National Council of Rural Education, Department of Higher Education, Ministry of Education, Government of India addressed on the awareness of Covid -19 and Skill Development Program.
- **Mr. K. Subramaniyan, Director of MSME (Micro, Small and Medium Enterprise)**, Madurai elucidated elaborately on the regulations and on availing loan facilities for young women entrepreneurs and the process of registration in UDYAM (MSME).


Evidence of Success

The students are creating their own employment in the field of Tailoring, Doll Making, and Beautician during the course of time. Students learned about the practical difficulties in

starting the business, awareness of the MSME and their schemes, bank loans and their eligibility to start their own business to become a successful entrepreneur.

On successful completion of these courses, students would be able to equip themselves with Self Preventive measures, avoiding pessimistic thinking, boosting the level of self-confidence, identifying their business opportunities and tackling the business which increases their strength to develop their entrepreneurial skill.

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Entrepreneurial Club and Skill Development Programme
Jointly
Organizes
Seminar on
Schemes for Women Entrepreneurs

Resource Person

Dr. M. SUBBURAJAN M.Com., MBA., M.Sc.,(Psy), M.Phil., Ph.D.,
Nodal Officer
Agri Clinic and Agri Business Centre Scheme
Sponsored by MANAGE, Hyderabad,
Ministry of Agriculture and Farmers Welfare
Nodal Training Institute: CED (Tamil Nadu), Madurai

Date : 24.11.2022
Time : 10.00 a.m - 12.00 noon
Venue : Conference Hall

Dr.Mrs. V. Pushpalatha
Principal (I/c)

ALL ARE CORDIALLY INVITED

The Entrepreneurial Cell and Skill Development Programme organised a Seminar on “Schemes for Women Entrepreneurs” - 24.11.2022

Madurai, Tamil Nadu, India
Yadava Womens College Bus Stop, Natham Rd, TWAD
Colony, Tiruppalai, Madurai, Tamil Nadu 625007, India
Lat 9.978724°
Long 78.142326°
24/11/22 11:33 AM GMT +05:30

BEST PRACTICE - 3

Title of the Practice: ENTREPRENEURIAL SKILL DEVELOPMENT ACTIVITIES

Objectives of the practice:

The Institution educates the students in imparting various skill sets such as Leadership, Business Management, Time Management, Creative thinking and problem solving in order to hone their entrepreneurial competitiveness.

Our institution, having accommodated students with different educational and social backgrounds, gives importance to Business Management skills to operate different departments by multitasking, delegating responsibilities and making critical business decisions.

The Context:

With the great vision of uplifting the dignity and societal recognition of Women through education, Our College provides various empowering avenues to the economically and socially backward women, holding a motto, “By educating a woman we educate the whole family. In addition to Education and Skill Development courses, the institution provides Entrepreneurial Development Activities in order to enhance their Risk-taking skills, Networking attributes, Critical Thinking Traits, Problem solving Techniques, creative – thinking attitudes, Customer Service skills, Financial Intelligence, Leadership, Time Management and Organizational skills to outperform at their job and steer their business to success.

Evidence of Success:

To create awareness about the Governmental and Non-Governmental funding opportunities for starting and running the business and the students were able to get educated on grants, savings, credits, Subsidies, taxes etc and got Motivated to venture their own start business.



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Entrepreneurial Club and Skill Development Programme

Jointly Organises
Seminar
 on
Innovative Idea- Opportunity to Succeed



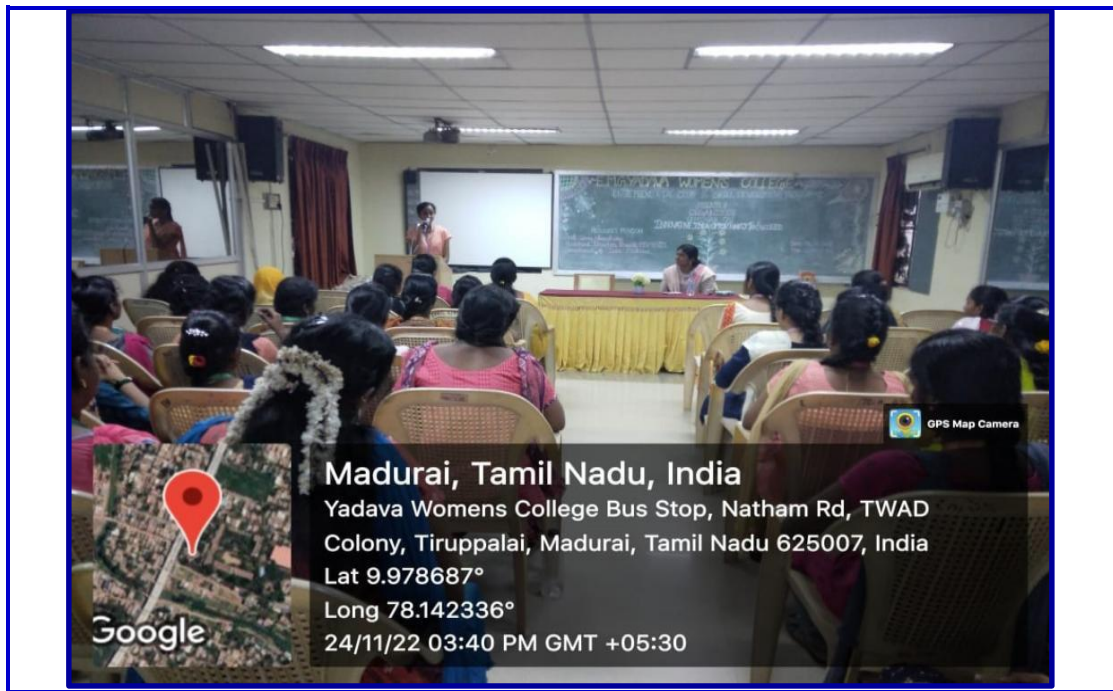

Smt. Uma Chandrika
 Assistant Director, Branch MSME-DI,
 Government of India, Madurai

Date : 24.11.2022
Time : 2.30p.m -3.30p.m
Venue : Conference Hall

ALL ARE CORDIALLY INVITED

Dr.Mrs. V. Pushpalatha
 Principal (i/c)

Entrepreneurial Club and Skill Development Cell, EMGYWC organised a Seminar on “Innovative Idea-Opportunity to Succeed” - 24.11.2022



Best practice (Any other)

- The departments are motivated by the management to organize National and International Conferences in the College and to publish journals by inviting papers from various participants from other colleges.
- Staff and students are motivated to upgrade themselves with NET and SET. Coaching classes are conducted with the subject experts.
- The library is now getting access to e-resources through the National Library and Information Services Infrastructure for Scholarly Content (N-LIST)” funded by the Ministry of Human Resource Development under its National Mission on Education through ICT. Students, Researchers and Faculties are utilizing the e-resources in the NLIST project.