

**E.M.G. YADAVA WOMEN'S COLLEGE, MADURAI – 625 014.**

*(An Autonomous Institution – Affiliated to Madurai Kamaraj University)*

Re-accredited (3<sup>rd</sup> Cycle) with Grade **A+** & **CGPA 3.51** by NAAC

## **DEPARTMENT OF HISTORY**



**TANSCHÉ - CBCS With OBE**

**BACHELOR OF ARTS**

**PROGRAMME CODE - H**

**COURSE STRUCTURE**

(w.e.f. 2023 – 2024 Batch onwards)



## E.M.G. YADAVA WOMEN'S COLLEGE, MADURAI -14.

(An Autonomous Institution – Affiliated to Madurai Kamaraj University)

(Re –accredited (3<sup>rd</sup> cycle) with Grade A<sup>+</sup> and CGPA 3.51 by NAAC)

### DEPARTMENT OF HISTORY –UG (with Allied Economics and Allied Political Science) TANSCH- CBCS with OBE COURSE STRUCTURE (w.e.f. 2023 – 2024 Batch onwards)

Semester	Part	Course code	Course Title	Teaching hours (per week)	Duration of Exam (hrs.)	Marks allotted			Credits	
						CIA	SE	Total		
III	I	23OU1TA3	Part –I Tamil	6	3	25	75	100	3	
	II	23OU2EN3	Part –II General English -III	6	3	25	75	100	3	
	III	23OUHI31	Core Course 5: History of India - 1707 - 1857 CE	5	3	25	75	100	5	
	III	23OUHI32	Core Course 6:History of Tamil Nadu since 1801 CE	5	3	25	75	100	5	
	III	23OUHIGEPS3	GEC 3:Allied- Indian Political Thought	4	3	25	75	100	3	
	IV		23OUHISEC31	SEC 4: Entrepreneurship Development	1	2	25	75	100	1
			23OUHISEC32	SEC 5:Introduction to Management	2	3	25	75	100	2
			Environmental Studies	1	-	-	-	-	-	
				30					22	
IV	I	23OU1TA4	Part –I Tamil	6	3	25	75	100	3	
	II	23OU2EN4	Part –II General English-IV	6	3	25	75	100	3	
	III	23OUHI41	Core Course 7: – Freedom Struggle in India	5	3	25	75	100	5	
	III	23OUHI42	Core Course 8:- History of Modern Europe - 1789 - 1919 CE	5	3	25	75	100	5	
	III	23OUHIGEPS4	GEC 4:Allied - Modern Governments	3	3	25	75	100	3	
	IV		23OUHISEC41	SEC 6: Computer Training	2	3	25	75	100	2
			23OUHISEC42	SEC 7: Tourism and Hotel Management	2	3	25	75	100	2
			23OU4EV4	Environmental Studies	1	2	25	75	100	2
			Total	30					25	

DEPARTMENT OF HISTORY				II B.A., History				
Sem	Course Type	Course Code	Course Title	Credits	Hours (75)	CIA	SE	Total
III	Core	23OUHI31	HISTORY OF INDIA – 1707 – 1857	5	5	25	75	100

Nature of the Course		
Knowledge and Skill Oriented	Employability Oriented	Entrepreneurship Oriented
✓		

### Course Objectives

1. Impart knowledge about the causes for the advent of the Europeans in India
2. Understand the consequences of the British-French rivalry and beginning of the British supremacy
3. Create awareness about the various strategies formulated by the British to capture power princely states
4. Understand about British state and revenue administration and its consequences
5. Acquire knowledge about Indian response to the British rule viz. peasant movements, Poligar rebellion, 1857 Revolt.

### Course content

**Unit- I European Penetration into India:** Early European Settlements - European Trading companies -The Portuguese, The Dutch, The English and the French trading companies--Trading concessions – Golden Firman- Dastaks

**Unit- II The Struggle for Supremacy:** Anglo – French Rivalry- Carnatic Wars– Robert Clive – Dupleix - -Battle of Plassey – Battle of Buxar- Treaty of Allahabad-Later Mughals and their struggle for Survival

**Unit- III British Expansion and Paramountcy in India:** Ring Fence policy (1765 – 1813) – Policy of Subordinate Alliance (1813-1823) – Policy of Lapse and Annexations by conquests (1823 -1858)-Anglo- Mysore wars (1767-1799) - Anglo Maratha wars (1775-1818)–First Anglo Afghan war (1839-1842) – Anglo-Burmese wars(1823-1885) – Anglo- Sikh conflicts (1844-1849)

**Unit- IV British Colonial Administration:** Early Administrative Structure of the British Raj – Regulating Act- Pitt’s India Act – Charter Acts -1813,1833,1853-Economic Impact of British colonial Rule – Land Revenue Administration –Permanent Land Revenue settlement- Ryotwari system- Mahalwari system - Commercialisation of Agriculture- Drain of Wealth – Economic Transformation of India- Railways –Roadways - Telegraph and Postal services – Famine Commissions.

**Unit- V Indian Response to British Rule:** Early Peasant movement and Tribal Uprisings – KolUprising,(1820-1837) Moplah Uprisings (1841 -1920)–Bhil Uprisings (1818 -1831) – Santhal Uprisings - Poligar Uprisings – Puli Thevan –VeluNachaiyar – Kattabomman – Maruthu Brothers -Vellore Mutiny (1806) –The Great Revolt of 1857 – Jhansi Rani

**Books for Study:**

- 1.Sir Syed Ahmad Khan, The Indian Revolt, Medical Hall Press, Benares, 1873.
- 2.Bipan Chandra, History of Modern India, Orient Blackswan, New Delhi 2019
- 3.Bipan Chandra, et al., India’s Struggle for Independence, Penguin Books, New Delhi, 2016.
- 4.Desai A.R, Social Background of Indian Nationalism, Popular Prakasham, Bombay, 1976.
- 5.Grover B.L, A New Look on Modern Indian History, S. Chand &Co, Delhi, 1977.

**Books for Reference:**

- 1.Lucy Southerland, The East India Company in the 18thCentury Politics, Oxford, 1952.
- 2.Percival Spear, A History of India, Volume 2, Penguin Books, Great Britain, 1976.
- 3.Phillips C.H, East India Company, Routledge, London, 1961.
- 4.Ramachandran C. East India Company and the South Indian Economy, New EraPublications, Madras, 1980.
- 5.Roberts P.E, History of British India, Oxford University Press, Oxford, 1921.
- 6.Sailendranath Sen, An Advanced History of Modern India, Macmillan Publishers,2020

**Web Resources**

- 1.<http://www.nationalarchives.nic.in>
2. <https://vajiramandravi.com/quest-upsc-notes/advent-of-europeans-in-india/>
3. <https://unacademy.com/content/upsc/study-material/modern-indian-history/anglo-french-struggle-for-supremacy/>
4. [https://en.wikipedia.org/wiki/Colonial\\_Service](https://en.wikipedia.org/wiki/Colonial_Service)

**Pedagogy:**

Lecture, Chalk and Talk, PPT, Quiz, Spot-test, Group Discussion and Debate.

**Rationale for nature of Course:**

A new knowledge leading the various aspects Indian History

**Knowledge and Skill:** This course provides recurred enormous information of the British-French rivalry and beginning of the British supremacy

**Activities to be given:** Assignment will be given, Collage work for the content designed in syllabi.

**Course learning Outcomes (CLO's):**

<b>CLO</b>	<b>Course Outcomes Statement</b>	<b>Knowledge According to Bloom's Taxonomy (Up to K level)</b>
<b>CLO1</b>	Trace the causes for the advent of the Europeans to India	K1toK3
<b>CLO2</b>	Discuss the outcome of the British-French rivalry	K1toK3
<b>CLO3</b>	Describe the strategies used by the British to capture power like the Doctrine of Lapse, Subsidiary alliance etc.	K1toK4
<b>CLO4</b>	Evaluate the administration and economic policies of British and its consequences like the Famine, Drain of wealth etc.	K1toK3
<b>CLO5</b>	Elucidate the Indian response to the British especially the peasant and tribal uprisings, Poligar rebellion and 1857 revolt.	K1toK4

**Mapping of Course Learning Outcomes (CLOs) with Programme Outcomes (POs)**

	<b>PO1</b>	<b>PO2</b>	<b>PO3</b>	<b>PO4</b>	<b>PO5</b>	<b>PO6</b>
<b>CLO1</b>	3	3	2	3	3	3
<b>CLO2</b>	3	3	3	2	3	2
<b>CLO3</b>	3	3	3	2	3	3
<b>CLO4</b>	3	2	3	3	3	3
<b>CLO5</b>	3	3	3	3	3	3

**1-Basic Level    2- Intermediate Level    3- Advanced Level**

**LESSON PLAN: TOTAL HOURS (75 Hrs)**

<b>Unit</b>	<b>Description</b>	<b>Hrs</b>	<b>Mode</b>
I	<b>European Penetration into India:</b> Early European Settlements - European Trading companies -The Portuguese, The Dutch, The English and the French trading companies--Trading concessions – <i>Golden Firman-Dastaks</i>	15	Chalk and Talk, PPT, Peer discussion, Quiz, spot test.
II	<b>The Struggle for Supremacy:</b> Anglo – French Rivalry- Carnatic Wars– Robert Clive –Dupleix - -Battle of Plassey – Battle of Buxar- Treaty of Allahabad-Later Mughals and their struggle for Survival	15	Chalk and Talk, PPT, Group discussion, Quiz, spot test
III	<b>British Expansion and Paramountcy in India:</b> Ring Fence policy (1765 – 1813) – Policy of Subordinate Alliance (1813-1823) – Policy of Lapse and Annexations by conquests (1823 -1858)-Anglo- Mysore wars (1767-1799) - Anglo Maratha wars (1775-1818)–First Anglo Afghan war (1839-1842) – Anglo-Burmese wars(1823-1885) – Anglo- Sikh conflicts (1844-1849)	15	Chalk and Talk, PPT, Group discussion , Quiz, spot test
IV	<b>British Colonial Administration:</b> Early Administrative Structure of the British Raj –Regulating Act- Pitt’s India Act – Charter Acts -1813,1833,1853-Economic Impact of British colonial Rule – Land Revenue Administration – Permanent Land Revenue settlement- Ryotwari system- Mahalwari system - Commercialisation of Agriculture- Drain of Wealth – Economic Transformation of India- Railways –Roadways - Telegraph and Postal services – Famine Commissions	15	Chalk and Talk, PPT, Quiz, spot test
V	<b>Indian Response to British Rule:</b> Early Peasant movement and Tribal Uprisings – KolUprising,(1820-1837) Moplah Uprisings (1841 -1920)–Bhil Uprisings (1818 -1831) – Santhal Uprisings - Poligar Uprisings – Puli Thevan –VeluNachaiyar – Kattabomman – Maruthu Brothers -Vellore Mutiny (1806) –The Great Revolt of 1857 – Jhansi Rani	15	Chalk and Talk, PPT, Group discussion , Quiz, spot test

**Course Designer****Dr. (Mrs) O.Jeyanthi  
Dr. (Mrs) T.Sudha**

DEPARTMENT OF HISTORY				II B.A., History				
Sem	Course Type	Course Code	Course Title	Credits	Hours (75)	CIA	SE	Total
III	Core	23OUHI32	HISTORY OF TAMILNADU SINCE 1801 CE	5	5	25	75	100

Nature of the Course		
Knowledge and Skill Oriented	Employability Oriented	Entrepreneurship Oriented
✓		

### Course Objectives

1. Understanding about the colonial administration and early resistance in Tamil Nadu.
2. Appreciation of the social movements in Tamil Nadu like the Temple Entry movement and Self-Respect movement.
3. Knowledge about contribution of Tamil Nadu towards Freedom movement.
4. Ability to comprehend the contributions of the Congress, DMK and ADMK governments.
5. Awareness about the various issues present in Tamil Nadu.

### Course content

**UNIT- I** Early Resistance to British Rule: Formation of Madras Presidency – Tamil Nadu under the Europeans – Vellore Revolt of 1806

**UNIT- II** Nationalism in Tamil Nadu: Madras Native Association – Madras Mahajana Sabha – Swadeshi Movement – V.O. Chidambaram Pillai-Bharathiyar - Home Rule Movement – Non-Cooperation Movement – Civil Disobedience Movement: Vedaranyam Salt Satyagraha – impact of Gandhi's visit to TamilNadu- Congress Ministry – Quit India Movement – Towards Independence

**UNIT -III** Political and Social Awakening of Tamil Nadu: Dravidian Association – Non-Brahmin Movement - Justice Party Government – Social Justice Measures (Communal G.O.s) – Periyar's Self Respect Movement – Formation of Dravidar Kazhagam – Periyar's Self- Respect campaign for social equality and women empowerment

**UNIT- IV** Government after Independence: Rajaji Ministry (1952-54) – Kamaraj Ministry (1954-1963): Mid-day Meals Scheme – Industrialisation – Agriculture and Irrigation Reforms – Kamaraj Plan – Bhaktavatsalam – Anti-Hindi Agitation 1938 – 1965.

**UNIT-V** Formation of Dravida Munnetra Kazhagam – –C.N. Annadurai reservation- women welfare– agriculture and industrial development- renaming Madras state as Tamil Nadu - Karunanidhi's Administration - Social Justice -Birth of ADMK M.G. Ramachandran - Nutritious Meal Scheme — J. Jayalalitha - Welfare Measures –Contemporary Issues in Tamil Nadu: Integration of Tamil Districts – River Water Disputes – Sri Lankan Tamil Refugee Crisis – Reservation Policy – Relations with neighbouring States – Industrial and Educational Development

**Books for Study:**

- 1.A. Ramaswamy, TharkalaThamizhnattuVaralaru, New Century Book House, Chennai, 2018 (In Tamil)
2. G. Venkatesan, History of Modern Tamil Nadu 1600-2011, VC Publications, Rajapalayam
3. K. Rajayyan, History of Tamil Nadu, 1565 to 1982, Raj Publishers, 1982
4. K. Rajayyan, Tamil Nadu: A Real History, EthirVeliyeedu, Pollachi, 2015
5. Ma. Po. Civananam, History of Freedom Movement in Tamil Nadu, Tamil University, 1988
6. N. Subramanian, History of Tamil Nadu, 1336 to 1984, Koodal Publications, 1976
7. Noboru Karashima, ed., A Concise History of South India: Issues and Interpretations, OUP, New Delhi, 2014
8. S. Narayan, The Dravidian Years: Politics and Welfare in Tamil Nadu, Oxford University Press, New Delhi, 2018

**Books for Reference :**

- 1.A.R.Venkatachalapahty, Tamil Characters: Personalities, Politics, Culture, Pan MacMillan,2019
2. A.S. Panneerselvan, Karunanidhi: A Life, Penguin Random House India Pvt. Ltd., 2021.
3. Anita Diehl, E.V. Ramaswami Naicker - Periyar: A Study of the Influence of a Personality in Contemporary South India, B.I. Publications, Bombay, 1978.
4. Eugene F. Irschick, Politics and Social Conflict in South India: The Non-Brahman Movement and Tamil Separatism, 1916-1929, University of California Press, California, 1969.
5. K. NambiArooran, Tamil Renaissance and Dravidian Nationalism 1905-1944, Koodal M. Naganathan, Tamil Nadu Economy: Trends & Prospects, University of Madras,Chennai, 2002.



6. M.S.S. Pandian, (David E. Ludden and S. Ananthi, eds.), The Strangeness of Tamil Nadu: Contemporary History and Political Culture in South India, Permanent Black, 2019.
7. M.S.S. Pandian, Brahmin and Non-Brahmin: Genealogies of the Tamil Political Present, Permanent Black, New Delhi, 2016.
8. M.S.S. Pandian, The Image Trap: M.G. Ramachandran in Film and Politics, Sage Pub., New Delhi, 1992.
9. Na. Velucami, Dr.Kalaingar M. Karunanidhi: A Study, Tamizhcholai, 2006.
10. P. Rajaraman, The Justice Party – A Historical Perspective, 1916-1937, Poompozhi Publishers, Madras, 1988.
- 11.P.C. Ganesan, C.N. Annadurai, Publications Division, New Delhi, Publishers, Madurai, 1980  
Rajmohan Gandhi, Rajaji: A Life, Penguin India, New Delhi, 2010
12. Robert L. Hardgrave Jr., The Dravidian Movement, Popular Prakashan, Bombay, 1965.
- 13.T. Stalin Gunasekaran, The Role of Tamil Nadu in Freedom Struggle, Nivethitha Pathippagam, 2000 (InTamil).
14. V. Gita and S.V. Rajdurai, Towards a Non-Brahmin Millennium: From IyothetheThass to Periyar, Samya, 1998.
15. V.K. Narasimhan, Kamaraj: A Study, National Book Trust, New Delhi, 2007.
16. Vijaya Ramaswamy, Historical Dictionary of the Tamils, Rowman & Littlefield, Maryland, USA, 2017.

#### **Web Resources / E Books:**

1. <https://archive.org/details/aclcp100000795a1498>
2. [www.britannica.com/tamilnadu-india](http://www.britannica.com/tamilnadu-india)
3. [https://mis.alagappauniversity.ac.in/siteAdmin/ddeadmin/uploads/5/\\_\\_\\_UG\\_B.A.\\_History%20\(English\)\\_108%2051\\_History%20of%20Tamil%20Nadu%20\(Beginning%20to%201947%20AD\)\\_BA%20\(History\)\\_9683.pdf](https://mis.alagappauniversity.ac.in/siteAdmin/ddeadmin/uploads/5/___UG_B.A._History%20(English)_108%2051_History%20of%20Tamil%20Nadu%20(Beginning%20to%201947%20AD)_BA%20(History)_9683.pdf)
4. [https://jmc.edu/econtent/pg/3940\\_History%20of%20Tamil%20Nadu.pdf](https://jmc.edu/econtent/pg/3940_History%20of%20Tamil%20Nadu.pdf)

#### **Pedagogy:**

Lecture, Chalk and Talk, PPT, Quiz, Spot-test, Group Discussion and Debate.

#### **Rationale for nature of Course:**

A new knowledge leading the various aspects History of Tamilnadu.

**Knowledge and Skill:**

This course provides recurrent enormous information about the Early Resistance to British Rule and development of Tamilnadu after Independence.

**Activities to be given:** Assignment will be given, Collage work for the content designed in Syllabi

**Course learning Outcomes (CLO's):**

<b>CLO</b>	<b>Course Outcomes Statement</b>	<b>Knowledge According to Bloom's Taxonomy (Up to K level)</b>
<b>CLO1</b>	Appreciate the contribution of early resistant movements in India	K1toK3
<b>CLO2</b>	Elucidate the nature and importance of the social movements in India	K1toK3
<b>CLO3</b>	Appreciate the contribution of Tamil Nadu towards Freedom movement	K1toK4
<b>CLO4</b>	Describe the various welfare policies undertaken by the Governments in the State	K1toK3
<b>CLO5</b>	Discuss and comprehend various issues in Tamil Nadu like the reservation, Sri Lankan Tamil issue etc.	K1toK4

**Mapping of Course Learning Outcomes (CLOs) with Programme Outcomes (POs)**

	<b>PO1</b>	<b>PO2</b>	<b>PO3</b>	<b>PO4</b>	<b>PO5</b>	<b>PO6</b>
<b>CLO1</b>	3	3	2	3	3	3
<b>CLO2</b>	3	3	3	2	3	2
<b>CLO3</b>	3	3	3	2	3	3
<b>CLO4</b>	3	2	3	3	3	3
<b>CLO5</b>	3	3	3	3	3	3

**1-Basic Level    2- Intermediate Level    3- Advanced Level**

**LESSON PLAN: TOTAL HOURS (75 Hrs)**

<b>Unit</b>	<b>Description</b>	<b>Hrs</b>	<b>Mode</b>
I	Early Resistance to British Rule: Formation of Madras Presidency – Tamil Nadu under the Europeans – Vellore Revolt of 1806.	15	Chalk and Talk, PPT, Peer discussion, Quiz, spot test.
II	Nationalism in Tamil Nadu: Madras Native Association – Madras Mahajana Sabha – Swadeshi Movement – V.O. Chidambaram Pillai – Bharathiyar - Home Rule Movement – Non-Cooperation Movement – Civil Disobedience Movement: Vedaranyam Salt Satyagraha – impact of Gandhi’s visit to TamilNadu- Congress Ministry – Quit India Movement – Towards Independence.	15	Chalk and Talk, PPT, Group discussion, Quiz, spot test
III	Political and Social Awakening of Tamil Nadu: Dravidian Association – Non-Brahmin Movement - Justice Party Government – Social Justice Measures (Communal G.O.s) – Periyar’s Self Respect Movement – Formation of Dravidar Kazhagam – Periyar’s Self- Respect campaign for social equality and women empowerment.	15	Chalk and Talk, PPT, Group discussion , Quiz, spot test
IV	Government after Independence: Rajaji Ministry (1952-54) – Kamaraj Ministry (1954-1963): Mid-day Meals Scheme – Industrialisation – Agriculture and Irrigation Reforms – Kamaraj Plan – Bhaktavatsalam – Anti-Hindi Agitation 1938 – 1965.	15	Chalk and Talk, PPT, Quiz, spot test
V	Formation of Dravida Munnetra Kazhagam – C.N. Annadurai reservation- women welfare– agriculture and industrial development- renaming Madras state as Tamil Nadu - Karunanidhi’s Administration - Social Justice -Birth of ADMK M.G. Ramachandran - Nutritious Meal Scheme — J. Jayalalitha - Welfare Measures –Contemporary Issues in Tamil Nadu: Integration of Tamil Districts – River Water Disputes – Sri Lankan Tamil Refugee Crisis – Reservation Policy – Relations with neighbouring States – Industrial and Educational Development.	15	Chalk and Talk, PPT, Group discussion , Quiz, spot test

**Course Designer**  
**Dr. (Mrs) NASHA DEVI**

DEPARTMENT OF HISTORY				II B.A., History				
Sem	Course Type	Course Code	Course Title	Credits	Hours (15)	CIA	SE	Total
III	SEC-4	23OUHISEC31	ENTREPRENEURSHIP DEVELOPMENT	1	1	25	75	100

Nature of the Course		
Knowledge and Skill Oriented	Employability Oriented	Entrepreneurship Oriented
	✓	✓

### Course Objectives

1. Knowledge of traits of entrepreneurs and rural entrepreneurship.
2. Knowledge of starting a small industry and government subsidies
3. Quality control and assurance techniques
4. Understanding of elements of marketing
5. Understanding of human behavior and stress management

### Course content

**UNIT- I** Entrepreneur: Traits and Functions – Innovation – Entrepreneurship motivation – Rural Entrepreneurship

**UNIT- II** Steps for starting a small industry: Identification of Business opportunity – Selection of Product – Government Subsidies and Incentives

**UNIT –III** Quality Assurance and Testing of Product – Total Quality Management – Quality Control and Assurance Techniques

**UNIT- IV** Elements of Marketing: Market Strategy – Packing and Advertisement – After Sales Service

**UNIT- V** Management of Self and understanding Human Behaviour – Stress Management – Social Responsibility and Business Ethics

### Books for Study:

- 1.P.C. Jain, *A Handbook for New Entrepreneurs*, Entrepreneurship Development Institute of India, OUP, New Delhi, 1998
- 2.S. Anil Kumar, et. al., *Entrepreneurship Development*, New Age Intl. Pvt. Ltd. Pub., New Delhi, 2003
- 3.S.S. Khanka, *Entrepreneurial Development*, S. Chand & Co. Ltd., New Delhi, 2020
- 4.Sangeeta Sharma, *Entrepreneurship Development*, PHI Learning Pvt. Ltd., Delhi, 2021

**Books for Reference:**

1. Jay Narayan Vyas, *Planning an Industrial Unit*, N.K. Vyas Family Trust, 1982
2. Udai Pareek and T. Venkateswara Rao, *Developing Entrepreneurship: A Handbook*, Learning Systems, New Delhi, 1978

**Web resources/ E Book**

1. <https://vidyaprasar.dei.ac.in/wp-content/uploads/2022/03/Lesson-2-1.pdf>
2. <https://www.google.com/search?q=rural+entrepreneurship&oq=Rural+++Entrepreneurship>
3. <https://www.google.com/search?q=Steps+for+starting+a+small+industry>
4. <https://www.google.com/search?q=Management+of+Self+and+understanding+Human+Behaviour>

**Pedagogy:**

Lecture, Chalk and Talk, PPT, Quiz, Spot-test, Group Discussion and Debate.

**Rationale for nature of Course:**

Entrepreneurship Development Programme (EDP) is a programme which helps in developing entrepreneurial abilities. The skills that are required to run a business successfully is developed among the students through this programme. Sometimes, students may have skills but it requires polishing and incubation.

**Knowledge and Skill:**

This course provides required vast knowledge about the functions of entrepreneur skills include various skill. these entrepreneur skills are vital for promoting innovation business growth and competitiveness.

**Activities to be given:**

Assignment will be given, Entrepreneurship activities. This activities will give students practice. this is a great exercise for helping students develop their entrepreneurial.

**Course learning Outcomes (CLO's):**

CLO	Course Outcomes Statement	Knowledge According to Bloom's Taxonomy (Upto K level)
CLO1	List out the traits of an entrepreneur	K1toK3
CLO2	Explain how to start small industry and related government subsidies	K1toK3
CLO3	Describe how to market the products produced.	K1toK3
CLO4	Explain the various quality assurance techniques	K1toK3
CLO5	Examine the importance of human behaviour and stress management.	K1toK3

**Mapping of Course Learning Outcomes (CLOs) with Programme Outcomes (POs)**

	PO1	PO2	PO3	PO4	PO5	PO6
<b>CLO1</b>	3	3	2	3	3	1
<b>CLO2</b>	3	3	3	2	3	2
<b>CLO3</b>	3	3	3	2	3	2
<b>CLO4</b>	3	2	2	3	3	3
<b>CLO5</b>	3	3	3	3	3	3

**1-Basic Level    2- Intermediate Level    3- Advanced Level**

**LESSON PLAN: TOTAL HOURS (15Hrs)**

Unit	Description	Hrs	Mode
I	Entrepreneur: Traits and Functions – Innovation – Entrepreneurship motivation – Rural Entrepreneurship	3	Chalk and Talk, PPT, Peer discussion, Quiz, spot test.
II	Steps for starting a small industry: Identification of Business opportunity – Selection of Product – Government Subsidies and Incentives	3	Chalk and Talk, PPT, Group discussion, Quiz, spot test
III	Quality Assurance and Testing of Product – Total Quality Management – Quality Control and Assurance Techniques	3	Chalk and Talk, PPT, Group discussion, Quiz, spot test
IV	Elements of Marketing: Market Strategy – Packing and Advertisement – After Sales Service	3	Chalk and Talk, PPT, Quiz, spot test
V	Management of Self and understanding Human Behaviour – Stress Management – Social Responsibility and Business Ethics	3	Chalk and Talk, PPT, Group discussion, Quiz, spot test

**Course Designer  
Dr. (Mrs) S.KALAIVANI**

DEPARTMENT OF HISTORY				Class : II B.A.,				
Sem	Category	Course Code	Course Title	Credits	Contact Hours(30 )	CIA	SE	Total
III	SEC – 5	23OUHISEC32	<b>Introduction to Management</b>	2	2	25	75	100

Nature of the Course		
Knowledge and Skill Oriented	Employability Oriented	Entrepreneurship_Oriented
✓		✓

### Course Objectives

- 1.To know the nature, scope and principles of Management
- 2.To enhance the knowledge about the concepts of marketing.
- 3.To familiarize the scope and significance of Production Management.
- 4.To understand the performance appraisal of Human Resource Management in organizations.
- 5.To develop knowledge on various sources of finance

**UNIT- I** Nature and Scope of Management – Management Process – Managerial Skills and Managerial Levels – Management Principles

**UNIT -II** Marketing Management: Meaning of Marketing – Evolution of Marketing Concept – Marketing Mix Decision – Environmental Factors affecting Marketing Functions

**UNIT- III** Production Management: Scope and Significance – Plant Location – Plan Layout – Plan Maintenance

**UNIT- IV** Human Resource Management: Recruitment: Meaning –Importance -Types – Selection: Meaning – Steps in selection process – Training: Objectives – Performance Appraisal: Features – Remuneration – Motivation: Meaning – Importance – Types of Motivation

**UNIT- V** Financial Management: Scope – Functions – Cost – Volume – Profit Analysis – Capital Budgeting – Inventory Control – Capital Management

### Books for Study

- 1.J.Jayasankar,*Principles of Management*, Margham Publications,Chennai
- 2.S.Pandi SakthiRaja, *Principles of Management*, Merit India Publications,Madurai
- 3.C.B. Gupta, *Marketing Management*, Sultan Chand & Sons, New Delhi, 2018
- 4.MorgenWitzel, *Management: The Basics*, Routledge, New York, 2004

**Books for Reference:**

- 1.C.B. Gupta, *Business Management*, Sultan Chand & Sons, New Delhi, 2012
- 2.P.C. Tripathi, *Personnel Management and Industrial Relations*, Sultan Chand & Sons, New Delhi, 2013
- 3.C.B. Gupta, *Human Resource Management*, Sultan Chand & Sons, New Delhi, 2018
- 4.C.B. Gupta, *Principles of Marketing*, Sultan Chand & Sons, New Delhi, 2019

**Web Resources/ E Books:**

<https://www.business.com/articles/8-branches-of-business-management/>  
<https://www.mmimert.edu.in/images/digital-library/the-basics-of-business-management-vol-i.pdf>

**Pedagogy:**

Chalk and Talk, PPT, Group discussion, Quiz, spot test

**Rationale for nature of Course:**

To know the scope, functions and role of various sectors of Management.

**Knowledge and Skill**

This course provides the vast knowledge about the Marketing and Production Management and development of Human Resource and Financial Management.

**Activities to be given:**

Quiz, Assignment, Debate

**Course learning Outcomes (CLO's):**

CLO	Course Outcomes Statement	Knowledge according to Bloom's Taxonomy (Upto K level)
CLO1	Describe the management principles.	K1 to K3
CLO2	Explain the various aspects of marketing management.	K1 to K3
CLO3	Demonstrate the significance production management.	K1 to K3
CLO4	Explain the principles of human resource management.	K1 to K3
CLO5	Demonstrate the utility of financial management.	K1 to K3

**Mapping of Course Learning Outcomes (CLOs) with Programme Outcomes (POs)**

	PO1	PO2	PO3	PO4	PO5	PO6
CLO1	2	3	2	2	3	3
CLO2	2	3	2	2	2	3
CLO3	2	3	2	3	3	3
CLO4	1	2	3	3	2	3
CLO5	2	3	3	2	3	3

**1-Basic Level****2- Intermediate Level****3- Advanced Level**



**LESSON PLAN: TOTAL HOURS (30 Hrs)**

<b>UNIT</b>	<b>DESCRIPTION</b>	<b>Hours</b>	<b>MODE</b>
I	Nature and Scope of Management – Management Process – Managerial Skills and Managerial Levels – Management Principles	5	Chalk and Talk, spot test.
II	Marketing Management: Meaning of Marketing – Evolution of Marketing Concept – Marketing Mix Decision – Environmental Factors affecting Marketing Functions	7	Chalk and Talk, PPT, spot test .
III	Production Management: Scope and Significance – Plant Location – Plan Layout – Plan Maintenance	5	Chalk and Talk, Group discussion, spot test
IV	Human Resource Management: Recruitment – Selection – Training – Performance Appraisal – Remuneration – Motivation	5	Chalk and Talk, PPT, Quiz, spot test .
V	Financial Management: Scope – Functions – Cost – Volume – Profit Analysis – Capital Budgeting – Inventory Control – Capital Management	8	Chalk and Talk, Group discussion, Quiz, spot test.

**Course Designer:**  
**Dr. (Mrs.). S.P. SUGAPRIYA**

DEPARTMENT OF HISTORY				Class : II B.A.,				
Sem	Category	Course Code	Course Title	Credits	Contact Hours(75 )	CIA	SE	Total
IV	Core	23OUHI41	FREEDOM STRUGGLE IN INDIA	5	5	25	75	100

Nature of the Course		
Knowledge and Skill Oriented	Employability Oriented	Entrepreneurship Oriented
✓	✓	

### Course Objectives

1. Understanding the role of the socio-religious movements in India
2. Compare and contrast between the moderates and extremists
3. Knowledge of Gandhi's leadership and transforming India's freedom struggle based on mass movements
4. To learn the Constitutional provisions and legislations
5. Attain the Knowledge of the causes and consequences of the Partition of India

### Course Content

**UNIT- I** Poliger revolt- South Indian Revolution – Vellore Mutiny- 1857 Mutiny, Queen's Proclamation – Transition from Company to Crown –Socio-Religious Reform Movements and National Awakening in the 19<sup>th</sup> Century

**UNIT- II** Indian National Movement: Indian National Congress: Moderates – Extremists – Partition of Bengal – Swadeshi Movement – Birth of Muslim League – Surat Congress – Minto-Morley Reforms – Communal Electorate - Home Rule Movement – Montague-Chelmsford Reforms – Dyarchy

**UNIT- III** Gandhian Era– JallianwalaBagh Massacre – Non-Cooperation Movement – Swaraj Party – Simon Commission – Rise of Communist Party – Civil Disobedience Movement – Gandhi –Irwin Pact – Round Table Conference and the Communal Award –Act of 1935 – Provincial Autonomy –1937 elections – – Cripps Mission

**UNIT- IV** Rise of the Left Politics – Rise and Growth of Revolutionary Movements – Social Reform Movements in the Twentieth Century – Role of Communists - Periyar E V Ramasamy.

**UNIT- V** Quit India Movement – Subash Chandra Bose and Indian National Army – Simla Conference – Cabinet Mission – Mountbatten Plan – Partition of India.

**Books for Study:**

1. Bipan Chandra, *History of Modern India*, Orient Black Swan Publications, New Delhi, 2012
2. Bipan Chandra., *Nationalism and Colonialism in Modern India*, New Delhi: Orient Blackswan Private Limited, New Delhi, 1981
3. Bipan Chandra, Amal Tripathi and Barun De, *Freedom Struggle*, National Book Trust, New Delhi, 2011
4. Bipan Chandra., *India's Struggle for Independence*, Penguin Random House, India, 2016
5. Kenneth W. Jones (eds), *The New Cambridge History of India: III.1 Socio Religious reform Movements in British India*, Cambridge University Press, 1989
6. Ranjan Chakrabarti., *A New History of Modern India: An Outline*, Surjeeth Publications, 2019
7. Sumit Sarkar., *Modern India 1885-1947*, Macmillan India Limited, New Delhi, 2000
8. M.P. Sivagananam – Viduthali Poratathil Tamilagam – 2 Volumes (in Tamil).
9. G. Venkatesan, *History of Freedom Struggle*, V.C. Publications, 2018.

**Books for Reference:**

1. Aparna Basu, *Essays in the History of Indian Education*, Concept Publishing Co., New Delhi, 1982
2. Bala Jeyaraman, *Periyar: A Political Biography of EV Ramasamy*, Rupa and Co., 2013
3. Judith Margaret Brown, *Gandhi's Rise to Power*, Cambridge University Press, Cambridge, 1972.
4. Mushirul Hasan., *India's Partition: Process, Strategy and Mobilisation. (Themes in Indian History)*, Oxford University Press, New Delhi, 1997
5. Percival Spear, *The Oxford History of Modern India 1740-1947*, Clarendon Press, Oxford, 1965
6. Shekhar Bandyopadhyay, (ed)., *Nationalist Movement in India: A Reader*, Oxford University Press, New Delhi, 2008.
7. Sugata Bose and Ayesha Jalal, *Modern South Asia: History, Culture, Political Economy*, Routledge, London, 2011

**Web Resources/ E Books:**

<https://amritmahotsav.nic.in>  
<https://www.mcrhrd.gov.in>

**Pedagogy:**

Chalk and Talk, PPT, Group discussion, Quiz, spot test.

**Rationale for nature of Course:**

This Period covers a wide range of content that have South Indian revolts, Socio-religious Reforms and National Movements on the history of freedom struggle in India. These content explain all the Mass Movements of Indian freedom struggle

**Knowledge and Skill:**

This paper will help the students to have a deeper understanding of the discourse on Freedom Movement and apprehend the historical continuity as depicted through the ages.

**Activities to be given:**

Quiz, Assignment, Role play, Collage work.

**Course learning Outcomes (CLO's):**

CLO	Course Outcomes Statement	Knowledge according to Bloom's Taxonomy (Upto K level)
CLO1	Assess the role of the socio-religious movements in India	K1 to K3
CLO2	Compare and contrast between the moderates and extremists	K1 to K3
CLO3	Elucidate Gandhi's leadership and transforming India's freedom struggle based on mass movements	K1 to K4
CLO4	Describe the Constitutional provisions and legislations for women	K1 to K3
CLO5	Discuss the causes and consequences of the Partition of India	K1 to K4

**Mapping of Course Learning Outcomes (CLOs) with Programme Outcomes**

	PO1	PO2	PO3	PO4	PO5	PO6
CLO1	3	2	1	3	2	3
CLO2	3	3	2	3	3	2
CLO3	3	3	1	2	2	2
CLO4	3	3	2	3	1	2
CLO5	3	3	2	3	2	2

**1-Basic Level****2- Intermediate Level****3- Advanced Level**

**LESSON PLAN: TOTAL HOURS (75 Hrs)**

<b>UNIT</b>	<b>DESCRIPTION</b>	<b>Hrs</b>	<b>MODE</b>
I	Poliger revolt- South Indian Revolution – Vellore Mutiny- 1857 Mutiny, Queen’s Proclamation – Transition from Company to Crown –Socio-Religious Reform Movements and National Awakening in the 19 <sup>th</sup> Century	15	Chalk and Talk, PPT, spot test.
II	Indian National Movement: Indian National Congress: Moderates – Extremists – Partition of Bengal – Swadeshi Movement – Birth of Muslim League – SuratCongress – Minto-Morley Reforms – Communal Electorate - Home Rule Movement – Montague-Chelmsford Reforms – Dyarchy	15	Chalk and Talk, Group discussion, spot test.
III	Gandhian Era– JallianwalaBagh Massacre – Non-Cooperation Movement – Swaraj Party – Simon Commission – Rise of Communist Party – Civil Disobedience Movement – Gandhi –Irwin Pact – Round Table Conference and the Communal Award – Act of 1935 – Provincial Autonomy –1937 elections – – Cripps Mission	15	Chalk and Talk, PPT, Quiz, spot test.
IV	Rise of the Left Politics – Rise and Growth of Revolutionary Movements – Social Reform Movements in the Twentieth Century – Role of Communists - Periyar E V Ramasamy.	15	Lecture, Group discussion, spot test.
V	Quit India Movement – Subash Chandra Bose and Indian National Army – Simla Conference – Cabinet Mission – Mountbatten Plan – Partition of India.	15	Chalk and Talk, PPT, spot test.

**Course Designer:  
Dr.(Mrs)A.Bhavani**

DEPARTMENT OF HISTORY				II B.A., History				
Sem	Course Type	Course Code	Course Title	Credits	Hours (30)	CIA	SE	Total
IV	Core	23OUHI42	HISTORY OF MODERN EUROPE – 1789 – 1919 CE	5	5	25	75	100

Nature of the Course		
Knowledge and Skill Oriented	Employability Oriented	Entrepreneurship Oriented
✓	✓	

### Course Objectives

1. Impart an Understanding of the stages of the French Revolution and the Life and contribution of Napoleon Bonaparte
2. Create awareness about Napoleon's achievements
3. Gain Knowledge of the unification of Italy and Germany
4. Understand about the Eastern Question and disruption of peace in Europe
5. Analyze the causes, course and consequences of the First World War

### Course content

**UNIT- I French Revolution:** Causes – National Assembly – National Convention – Directory- Napoleon I - Napoleonic Wars– Continental System – Reforms – Code Napoleon.

**UNIT- II Age of Metternich-** The Congress of Vienna - 1815 -- The Holy and Quadruple Alliance- Concert of Europe - The Revolution of 1830 and 1848- Napoleon III

**UNIT- III Unification of Germany** – Bismarck's Blood and Iron policy – Unification of Italy - Mazzini – Garibaldi – Count Cavour – Victor Immanuel II

**UNIT- IV Eastern Question** – Greek War of Independence – Crimean War – Pan Slavism - The Russo Turkish War (1878) - The Congress of Berlin 1878.

**UNIT- V Age of Armed Peace** - The Triple Alliance and Triple entente- Balkan wars – First World War - US Entry into First World War – Treaty of Versailles.

### Books for Study:

1. Blanning, T.C.W., *The Oxford Illustrated History of Modern Europe (1789-2022)*, Oxford University Press, New York, 1996
2. Carlton, J.H. Hayes., *Modern Europe to 1870*, Macmillan, London, 1953.

3. Carr, E.H., *International Relations between the Two World Wars (1919- 1939)*, Palgrave Macmillan, 1990
4. Crawley, C.W., *The New Cambridge Modern History, (Vol- IX) War and Peace in an Age of Upheaval, 1793- 1830*, Cambridge University Press, Cambridge, 1965
5. David Thomson, *Europe since Napoleon*, Penguin Books Ltd., New Delhi, 1990
6. Hazen, C.D. *Modern Europe Since 1789*, S Chand & Co, New Delhi, 1998.
7. Rao, B.V., *History of Europe 1789-2002*, New Dawn Press, 2005.

#### **Books for Reference:**

1. Albert S. Lindemann, *A History of Modern Europe: From 1815 to the Present*, Wiley-Blackwell, UK, 2013
2. Bertier de Sauvigny & Guillaume de., Translated by Peter Ryde, *Metternich and His Times*, Longman & Todd, London, 1962.
3. David S. Mason, *A Concise History of Modern Europe: Liberty, Equality, Solidarity*, Rowman & Littlefield Publishers Ltd., New York, 2011
4. Graham Ross, *The Great Powers and the Decline of European States System, 1914- 1945*, Longman, London, 1983
5. Lipson, E., *Europe in the 19th and 20th Centuries, 1815-1939*, Adam and Charles Black, London, 2018.
6. Mahajan, V.D., *History of Modern Europe, Since 1789*, S.Chand & Co. Publications, New Delhi, 1959.
7. Marriot, J.A.R., *A History of Europe from 1815 to 1939*, Methuen & Co., London, 1931.
8. Taylor, A.J.P., *The First World W: An Illustrated History*, Penguin Publications, London
9. Taylor, A.J.P., *The Struggle for Mastery in Europe 1848-1918*, Clarendon Press, Oxford, 1954.

#### **Web Resources / E Books:**

<https://web.ics.purdue.edu/~wggray/Teaching/His104/Lectures/RevIn-Timeline.html>

<https://www.bl.uk/world-war-one>

#### **Pedagogy:**

Lecture, Chalk and Talk, PPT, Quiz, Spot-test, Group Discussion and Debate.

#### **Rationale for nature of Course:**

A new knowledge leading the various aspects European History

**Knowledge and Skill:** This course provides recurred enormous information significations of French Revolution, Unification of Germany, Eastern Question, Age of Armed Peace.

**Activities to be given:** Assignment will be given, Collage work for the content designed in syllabi.

**Course learning Outcomes (CLO's):**

<b>CLO</b>	<b>Course Outcomes Statement</b>	<b>Knowledge According to Bloom's Taxonomy (Up to K level)</b>
<b>CLO1</b>	Understand the French Revolution, Napoleonic Wars, Reforms	K1toK3
<b>CLO2</b>	Gain Knowledge Napoleon's achievements	K1toK3
<b>CLO3</b>	Aware knowledge about the Unification of Germany	K1toK4
<b>CLO4</b>	Analyze the Eastern Question	K1toK3
<b>CLO5</b>	Examine the nature of Age of Armed Peace	K1toK4

**Mapping of Course Learning Outcomes (CLOs) with Programme Outcomes (POs)**

	<b>PO1</b>	<b>PO2</b>	<b>PO3</b>	<b>PO4</b>	<b>PO5</b>	<b>PO6</b>
<b>CLO1</b>	3	3	2	3	3	3
<b>CLO2</b>	3	3	3	2	3	2
<b>CLO3</b>	3	3	3	2	3	3
<b>CLO4</b>	3	2	3	3	3	3
<b>CLO5</b>	3	3	3	3	3	3

**1-Basic Level    2- Intermediate Level    3- Advanced Level**



**LESSON PLAN: TOTAL HOURS (75 Hrs)**

<b>Unit</b>	<b>Description</b>	<b>Hrs</b>	<b>Mode</b>
I	French Revolution - Causes - Course -Role of Philosophers-Voltaire-Montesquieu- Rousseau- Reign of Terror - The Directory – Results.	15	Chalk and Talk, PPT, Peer discussion, Quiz, spot test.
II	Napoleon Bonaparte - Napoleonic wars - Domestic reforms - Continental system - Failure of Napoleon.	15	Chalk and Talk, PPT, Group discussion, Quiz, spot test
III	Congress of Vienna - Holy alliance - Concert of Europe - Metternich – Louis XVIII – Charles X.	15	Chalk and Talk, PPT, Group discussion, Quiz, spot test
IV	Revolution of 1830 and 1848 – Results – Significance – Napoleon III – His Wars – Third Republic of France	15	Chalk and Talk, PPT, Quiz, spot test
V	Unification of Italy - Role of Cavour-Garibaldi-Mazzini and Victor Immanuel II -Unification of Germany - Role of Bismarck - The Eastern Question (1801–1914) - The Greek war of Independence - The Crimean war –Balkan wars.	15	Chalk and Talk, PPT, Group discussion, Quiz, spot test

**Course Designer**  
**Mrs. Senthamarai. G**

DEPARTMENT OF HISTORY				Class : II B.A., History				
Sem	Category	Course Code	Course Title	Credits	Contact Hours(30 )	CIA	SE	Total
IV	SEC - 6	23OUHISEC41	Computer Training	2	2	25	75	100

Nature of the Course		
Knowledge and Skill Oriented	Employability Oriented	Entrepreneurship Oriented
✓	✓	

### Course Objectives

1. Knowledge of computer components, word document and power point presentation
2. Knowledge of creating a word document.
3. Ability to type a letter and CV in word document
4. Knowledge of slide creation in Power Point using pictures and videos
5. Create a slide show presentation

### Course Content:

**UNIT -I** Components of a Computer – Hardware – Software – DOS and Windows - Printing

**UNIT -II** Creating a New Document – Open and Close Document – Delete a File – Save a File – Cut, Copy and Paste

**UNIT- III** Typing a letter and Curriculum Vitae

**UNIT- IV** Power Point Presentation – Slide Creation – Inserting Pictures, Tables, Videos

**UNIT-V** Developing skills in Designing: Brochures – Presentation – Newsletter – Videos - Websites

### Books for Study:

1. Dan Gookin, *Word 2019 for Dummies*, For Wiley, New Jersey, USA, 2018
2. Doug Lowe, *Power Point 2019 for Dummies*, Wiley, New Jersey, USA, 2018
3. J. Jha, et. al., *Elements of Computer Science*, Narosa Publishing House, 2001

### Books for Reference :

Rajaraman, A., *Computer Graphics with Multimedia*, Alpha Science Intl. Ltd., 2009

### Web Resources/ E Books:

<https://www.geeksforgeeks.org/introduction-to-microsoft-word/>

**Pedagogy:**

Chalk and Talk, PPT, Group discussion, quiz, spot test.

**Rationale for nature of Course:**

To attain the complete knowledge on Microsoft office –Word, Power point and Multimedia's.

**Knowledge and Skill:**

Students are easy to know about the Creation of Documents and Power point Presentations.

**Activities to be given:**

Quiz, Assignment, PPT and Chart Work.

**Course learning Outcomes (CLO's):**

CLO	Course Outcomes Statement	Knowledge according to Bloom's Taxonomy (Upto K level)
CLO1	Describe the computer components..	K1 to K3
CLO2	Explain how to create and save a word document	K1 to K3
CLO3	Demonstrate how to use word document by typing a CV or a letter.	K1 to K3
CLO4	Explain how to create a Power Point presentation.	K1 to K3
CLO5	Demonstrate a slide show presentation using Power Point	K1 to K3

**Mapping of Course Learning Outcomes (CLOs) with Programme Outcomes (POs)**

	PO1	PO2	PO3	PO4	PO5	PO6
CLO1	2	3	2	2	3	3
CLO2	2	3	2	2	2	3
CLO3	2	3	2	3	3	3
CLO4	1	2	3	3	2	3
CLO5	2	3	3	2	3	3

**1-Basic Level**

**2- Intermediate Level**

**3- Advanced Level**

**LESSON PLAN: TOTAL HOURS (30 Hrs)**

<b>UNIT</b>	<b>DESCRIPTION</b>	<b>Hrs</b>	<b>MODE</b>
I	Components of a Computer – Hardware – Software – DOS and Windows – Printing	5	Chalk and Talk, spot test.
II	Creating a New Document – Open and Close Document – Delete a File – Save a File – Cut, Copy and Paste	7	Chalk and Talk, PPT, spot test .
III	Typing a letter and Curriculum Vitae	5	Chalk and Talk, Group discussion, spot test
IV	Power Point Presentation – Slide Creation – Inserting Pictures, Tables, Videos	5	Chalk and Talk, PPT, Quiz, spot test .
V	Developing skills in Designing: Brochures – Presentation – Newsletter – Videos – Websites	8	Chalk and Talk, Group discussion, Quiz, spot test.

**Course Designer:**  
**Dr. (Mrs.). G.Nagalakshmi**

DEPARTMENT OF HISTORY				II B.A., History				
Sem	Course Type	Course Code	Course Title	Credits	Hours (30)	CIA	SE	Total
IV	SEC-7	23OUHISEC42	Tourism and Hotel Management	2	2	25	75	100

Nature of the Course		
Knowledge and Skill Oriented	Employability Oriented	Entrepreneurship Oriented
	✓	

### Course Objectives

1. Understanding of the various aspects of Hotel Industry
2. Knowledge about the classification of Hotels and supplementary accommodations
3. Knowledge about the functions of the Front office
4. Understanding the uses of Computers in the Hotel Industry

### Course content

**UNIT- I Introduction to hotels** - History of Hotels – Types of Hotels– Traditional and Supplementary Accommodation- Classification - Grading and Categorization

**UNIT-II Major International Hotel Chains and Hotel chains of India** - Federation of Hotel and Restaurant Association of India (FHRAI) International Hotel and Restaurant Association (IH and RA)

**UNIT- III Menu Patterns and Food Services** -Types of Menus - Banquet – Transport catering – Industrial catering– Welfare catering -Beverage Services

**UNIT-IV Front Office** - Definition -Functions and importance of Front Office- Lobby- Reception counter- Help Desk -Etiquette - Guest Handling - Guest Cycle- Reservation-Types - Methods - – Registration Procedure -Guest arrival – Pre - registration – Receiving Guests - Bell desk function – Departure Procedure - Night Auditing

**UNIT-V Computers in Hotels** – Computer Reservation System – Global Distribution System Transformation of Hospitality Industry - Future of Hotel Industry

### Books for Study:

1. Bhatnagar, S.K., Front Office Management, Frank Bros & Co, 2005.
2. Bhatia A.K., International Tourism Fundamentals and Practices, Sterling Publication Private Limited, 2002

3. Chakravarti, B.K, Concepts of Front Office Management, APH Publishing Corporation, 2008.
4. Mohammed Zulfiker, Tourism and Hotel Industry, Vikas Publishing House Pvt Limited, 1998
5. Sudhir Andrews, Hotel Tourism and Hospitality Management, Tata McGraw-Hill Education, 2000.

#### **Books for Reference:**

1. Andrews, Sudhir, Food and Beverage Service, New Delhi, 1991.
2. Chanda Ashik C, Hotel Tourism and Catering Management, New Delhi, 2009.
3. Dhawan, Vijay, Food and Beverage Service, Noida, 2010.
4. Graham Bruce, Hotel and Catering Management, New Delhi, 1991.
5. Zulfiker Mohammed., Tourism and Hotel Industry, New Delhi, 1998.

#### **Web resources/ E Books (NDLI, MOOCS, SWAYAM, NPTEL, Websites etc.,)**

1. <https://www.uou.ac.in/sites/default/files/slm/HM-202.pdf>
2. <https://ihmshimla.org/wp-content/uploads/2020/03/Unit-1-TARIFF-STRUCTURE-FO-Notes-By-Priya-Sharma-March-2020.pdf>
3. <https://setupmyhotel.com/train-my-hotel-staff/front-office-training/76-classification-of-hotels.html>
4. <https://setupmyhotel.com/train-my-hotel-staff/front-office-training/131-the-guest-cycle-in-hotel.html>
5. <https://www.hotelmanagementtips.com/types-of-food-service-styles/>

#### **Pedagogy:**

Lecture, Chalk and Talk, PPT, Quiz, Spot-test, Group Discussion and Debate.

#### **Rationale for nature of Course:**

A new knowledge leading the various aspects of Hotel Industry and the classification of Hotels and supplementary accommodations

**Knowledge and Skill:** This course provides required vast knowledge about the functions of Front office and the uses of Computers in the Hotel Industry

**Activities to be given:** Assignment will be given, Collection of scrap books and album making

**Course learning Outcomes (CLO's):**

<b>CLO</b>	<b>Course Outcomes Statement</b>	<b>Knowledge According to Bloom's Taxonomy (Upto K level)</b>
<b>CLO1</b>	Describe the salient features of the Hotels	K1toK3
<b>CLO2</b>	Elaborate the Structure and Functions of the various sections of the Hotels	K1toK3
<b>CLO3</b>	Explain the Hotel chains and important Hotel Organisations	K1toK3
<b>CLO4</b>	Explain the Structure and Functions of the Front office	K1toK3
<b>CLO5</b>	Discuss the uses of computers in Hotels	K1toK3

**Mapping of Course Learning Outcomes (CLOs) with Programme Outcomes (POs)**

	<b>PO1</b>	<b>PO2</b>	<b>PO3</b>	<b>PO4</b>	<b>PO5</b>	<b>PO6</b>
<b>CLO1</b>	3	3	2	3	3	1
<b>CLO2</b>	3	3	3	2	3	2
<b>CLO3</b>	3	3	3	2	3	2
<b>CLO4</b>	3	2	2	3	3	3
<b>CLO5</b>	3	3	3	3	3	3

**1-Basic Level    2- Intermediate Level    3- Advanced Level**

**LESSON PLAN: TOTAL HOURS (30Hrs)**

<b>Unit</b>	<b>Description</b>	<b>Hrs</b>	<b>Mode</b>
I	<b>Introduction to hotels</b> - History of Hotels – Types of Hotels– Traditional and Supplementary Accommodation- Classification - Grading and Categorization	6	Chalk and Talk, PPT, Peer discussion, Quiz, spot test.
II	<b>Major International Hotel Chains and Hotel chains of India</b> - Federation of Hotel and Restaurant Association of India (FHRAI) International Hotel and Restaurant Association (IH and RA)	6	Chalk and Talk, PPT, Group discussion, Quiz, spot test
III	<b>Menu Patterns and Food Services</b> -Types of Menus - Banquet – Transport catering – Industrial catering– Welfare catering -Beverage Services	6	Chalk and Talk, PPT, Group discussion , Quiz, spot test
IV	<b>Front Office</b> - Definition -Functions and importance of Front Office- Lobby- Reception counter- Help Desk -Etiquette - Guest Handling - Guest Cycle-Reservation-Types - Methods - – Registration Procedure -Guest arrival – Pre - registration – Receiving Guests - Bell desk function – Departure Procedure - Night Auditing	6	Chalk and Talk, PPT, Quiz, spot test
V	<b>Computers in Hotels</b> – Computer Reservation System – Global Distribution SystemTransformation of Hospitality Industry - Futureof Hotel Industry	6	Chalk and Talk, PPT, Group discussion , Quiz, spot test

**Course Designer**  
**Dr. (Mrs) O.Jeyanthi**  
**Dr. (Mrs) T.Sudha**