

E.M.G. YADAVA WOMEN'S COLLEGE , MADURAI – 625 014.

(An Autonomous Institution – Affiliated to Madurai Kamaraj University)

Re-accredited **(3rd Cycle)** with Grade **A⁺ & CGPA 3.51** by NAAC

DEPARTMENT OF ENGLISH



CBCS SYLLABUS

BACHELOR OF ARTS

PROGRAMME CODE - E

COURSE STRUCTURE

(w.e.f. 2021 – 2022 Batch onwards)

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Re –accredited (3rd cycle) with Grade A⁺ & CGPA 3.51 by NAAC**CBCS****DEPARTMENT OF ENGLISH -UG****(w.e.f. 2021 – 2022 onwards)****COURSE STRUCTURE-SEMESTER WISE**

Sem	Part	Sub. Code	Title of the Paper	Teaching hrs(per week)	Exam Duration (Hrs)	Marks Allotted			Credits
						CIA	SE	Total	
V	III	21E51	Core The Victorian Age and The Modern Age	6	3	25	75	100	5
	III	21E52	Core Shakespeare	6	3	25	75	100	5
	III		Major Elective I	6	3	25	75	100	4
	III		Major Elective II	6	3	25	75	100	4
	IV	21SEE51	Skill Based Creative Presentation Skills	2	3	25	75	100	2
	IV	21SEE52	Skill Based English for Competitive Examinations	2	3	25	75	100	2
	IV	214EV5	Environmental Studies	2	3	25	75	100	2
VI	III	21E61	Core World Classics in Translation	6	3	25	75	100	5
	III	21E62	Core Diasporic Literature	6	3	25	75	100	5
	III	21E63	Core Global Men's Writings on Women	6	3	25	75	100	5

	III		Major Elective III	6	3	25	75	100	4
	IV	21SEE61	Skill Based Job Oriented Skills	2	3	25	75	100	2
	IV	21SEE62	Skill Based Journalism and Mass Communication	2	3	25	75	100	2
	IV	214VE6	Value Education	2	3	25	75	100	2
	Part – V 215NS4/215PE 4		Extension Activities NSS/Physical Education	-	3	25	75	100	1
	Grand Total								50

Electives:**Semester – V****Elective I (Choose any one)**

1. New Literature 21EE5A
2. Indian Folklore 21EE5B

Elective II (Choose any one)

1. Theatre Arts 21EE5C
2. Eco Literature 21EE5D

Semester – VI**Elective III (Choose any one)**

1. English Language Teaching 21EE6A
2. Gender Studies 21EE6B

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1. To gain an understanding of the process of literary development during Victorian age and Modern Age.
2. To enhance the knowledge in British Literature over the social structure of England.
3. To sensitize the students to certain exclusive poetic, dramatic and prose writing qualities of the writers of these two periods.

Unit: I : POETRY

Alfred Tennyson : Tithonus
 Thomas Hardy : The Darkling Thrush
 G.M.Hopkins : Thou Art indeed just, Lord if I Contend

Unit: II : POETRY

W.B. Yeats : Sailing to Byzantium
 W.H.Auden : Musee Des Beaux arts.
 Ted Hughes : Hawk Roosting

Unit III : PROSE

Matthew Arnold : The Study of Poetry
 Virginia Wolf : The Lady In The Looking Glass

Unit IV : DRAMA

Oscar Wilde : An Ideal Husband

Unit V : FICTION

George Eliot : Daniel Deronda

Books Recommended:

Green, David. *The winged Word(Selected)*. Madras: Macmillan India Limited, 2009.
 Ramasami.S and V.S.Sethuraman,ed.,*The Study of Poetry*.New Delhi: Macmillan India Limited,2007.

Strachey,Lytton. *The lady in the looking Glass- A Reflection*.New Delhi: Icon Group International in Corporate, 2008.

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1. To enable the students to have a comprehensive view of Shakespeare.
2. To acquaint the students with the themes and techniques of Shakespeare's plays.
3. To familiarize the students with the facets of Shakespearean drama and the sonnets

UNIT I

General Shakespeare : The Elizabethan Theatre and Audience
 : Women in Shakespeare
 : Fools and Clowns in Shakespeare
 : Soliloquy
 : Supernatural elements
 : Shakespearean criticism- A.C.Bradley

UNIT II

The Sonnets : Sonnet 1 : From fairest creatures we desire increase
 : Sonnet 116 : Let me not to the marriage of true minds
 : Sonnet 132 : Thine Eyes I love, And They, As pitying Me

UNIT III

Tragedy : **Hamlet**

UNIT IV

Tragic Comedy : **The Winter's Tale**

UNIT V

Romantic Comedy : **Twelfth Night**

Books Recommended:Shakespeare, William. *Greatest Works - William Shakespeare*. Koncept Books, 2011.Saraswathy R, Murthy. *Shakespeare's Sonnets*. Macmillan, 1988.Gupta, Gen S.C.ed. *Aspects of Shakespearean Tragedy*. Oxford University Press, 1978.

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1. To introduce the students to the writers from Africa and Asia who confront a global audience.
2. To perceive the difference and similarities of one's own Culture and the other.
3. To assimilate the emergent body of literature and human diversity.

UNIT: I POETRY

Rabindranath Tagore	: Gitanjali 36
Gabriel Okara	: Once upon a time
Kamala Wijeratne	: To a Student

UNIT: II PROSE

Nelson Mandela	: A Long walk to Freedom: The Autobiography of Nelson Mandela. ("Part One: A Country Childhood")
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UNIT: III DRAMA

David Williamson	: The Removalist
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UNIT: IV NOVEL

Khaled Hosseini	: A Thousand Splendid Sun
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UNIT: V SHORT STORIES

Gabriel Garcia Marquez	: A Very old Man with Enormous wings
Henry Lawson	: The Drover's Wife
Janet Frame	: The Bath

Books Recommended:

Baskaran, G and Shanmugaiah, S. *Dispelling the Silence Stories from Commonwealth Countries*. Chennai: Orient Blackswan, 2009.

Hosseini, Khaled, *A Thousand Splendid Sun*, Bloomsbury, London, 2009

Mandela, Nelson. *A Long Walk to Freedom: The Autobiography of Nelson Mandela*. New York: Little Brown Book Group, 1995.

Ngozi Adichie, Chimamanda. *The Purple Hibiscus*. New York: Harper, 2007.

Narasimhaiah, C.D. *An Anthology of Commonwealth Poetry*. Chennai: Macmillan India Ltd, 2006.

Willimson, David *The Removalist*, Currency Press, 1980

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Title of the Paper: Indian Folklore (Major Elective I)**Contact Hours : 6****Semester : V****Credits : 4****Subject Code : 21EE5B****Objectives**

1. To acquaint with a new emerging genre, Folkloristics/Folk Literature and thereby, develop consciousness of cultural heritage.
2. To interpret the castes and tribes of India through the national heroes, regional heroes and local folk and tribal heroes representing the diversities of culture and collective memory of India.
3. To create and construct their own tales and lores from their nativity.

UNIT : I INTRODUCTION

Introduction to Folklore Studies – Review of Folklore Literature in India (Ancient Period- Early Modern Period- Modern Period)- Types and Schools of Folklore.

UNIT :II VARIOUS APPROACHES TO FOLKLORE

Literary- Historical – Linguistic – Psychological – Sociological - Anthropological

UNIT : III INDIAN FOLKTALES

1. Hito padesha Tales- “How Friends Are Parted”
2. Jataka Tales – “The Prince of Monkeys”, “The Quarrel of the Quails.”
3. Panchatantra Tales- “The Dullard”

UNIT: IV FOLK STORIES OF INDIA

1. Tell It to the Walls(Tamil)
2. One Man's Virtue (Oriya)
3. Why the Fish Laughed(Kashmiri)

UNIT : V INDIAN FOLK NOVELLA

Rudyard Kipling's -The Jungle Book.

Books Recommended:

Dr.S.Sakthivel. *Folklore Literature in India*. Madurai: Sivakami Printers, 1976.
Kipling, Rudyard. *The Jungle Book*. New Delhi: Penguin Random House, 2012.
A.K.Ramanujam. *Folktales from India*. New Delhi: Penguin Random House, 2012.

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Title of the Paper: Theatre Arts (Major Elective II)**Contact Hours: 6****Semester : V****Credits : 4****Subject Code : 21EE5C****Objectives**

1. To give insights into the structure of plays
2. To provide understanding of theatre-performance place and space
3. To create the Ability to write, enact and produce simple plays

UNIT : I**History of theatre**

The origin of drama- the beginnings of Greek tragedy -a brief study of *The Poetics* by Aristotle early Roman farce, mime and circuses

Medieval theatre -Elizabethan and Shakespeare plays -the Globe Theatre – twentieth century play

UNIT : II**Learning voice and the art of story telling**

Acquiring different voices, assuming different roles, while play reading; the difference between radio plays and screen plays; the knack of developing a character

UNIT : III**Playwriting:**

The plot and all its elements -distinguish between playwriting and writing a libretto for a musical- The basics of plot and dramaturgy

UNIT : IV**Traditional and modern drama**

The narrative-in-verse style of the Greek Chorus to the verse drama of T.S.Eliot's *Murder in The Cathedral* to simple prose of contemporary plays.

UNIT : V

Screen plays and stage plays

Structure , Orientation And Differences.

Books Recommended:

Balme, Christopher B. *Cambridge Introduction to Theatre Studies*. New York: Cambridge University Press, 2010. Print.

Brandt, George W. *Modern Theories of Drama: A Selection of Writings on Drama and Theatre 1850-1990*. New York: Oxford University Press, 1998. Print.

Chambers, Colin. *The Continuum Companion to Twentieth Century Theatre*. London: Continuum, 2002. Print.

Dillon, Janette. *Cambridge Introduction to Early English Theatre*. New York: Cambridge University Press, 2006. Print.

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Title of the Paper: Eco Literature (Major Elective II)**Contact Hours: 6****Semester : V****Credits : 4****Subject Code : 21EE5D****Objectives**

1. To enable the students to have an understanding of Eco- Literature.
2. To enhance the critical views of students in Eco- Literature through the appreciation of poetry.
3. To enable the students to get a deep perception and understanding of nature and literature.

UNIT: I

Introduction to Eco-Criticism

UNIT: II Poetry

- Gieve Patel - On Killing a Tree
- John Keats - Ode to Autumn
- Joyce Kilmer - The Tree

UNIT: III Prose

- Racheal Carson - A Fable for Tomorrow (The Silent Spring)
- Dr. Vandana Shiva - Respect the Earth: Poverty and Globalization

UNIT: IV Fiction

- Amitav Ghosh - The Hungry Tide

UNIT: V Short Stories

- Ruskin Bond - The Leopard
- A.K.Ramanujan - A Flowering Tree

Books Recommended:

Garrard, Greg. *Ecocriticism*. London and New York: Routledge, 2004.

Keats, John. *Collection of Poetry 1970 – 2005: Ode To Autumn*. New Delhi: Penguin

Books, 2006.

Raju, Anand Kumar. *Pegasus: The Tree*. Chennai: Macmillan India Ltd, 2008.

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Title of the Paper: Creative Presentation Skills (Skill Based)**Contact Hours : 2****Semester : V****Credits : 2****Subject Code : 21SEE51****Objectives:**

1. This course would instill and develop the student's creative ability and hone their imagination.
2. The students would be able to understand the basic skills and knowledge required for the art of writing and Speaking.
3. By the end of this course, the students would be able to deliver an enthusiastic and well- practiced presentation.

UNIT : I PRESENTATION SKILLS

Oral – Verbal & Non-verbal Communication

Written – Style & Composition

Paraphrasing

UNIT: II ORAL PRESENTATION TECHNIQUES

Oral Presentation – Lecture and Panel Discussion. Visual

Presentation – Slide, PowerPoint and Postures.

UNIT: III FREEWHEELING WRITING

Free verse- Jingles- Haiku- Jokes- Developing Blogs- Advertisements- Captions- Slogan Writing- Headlines- Diary Entry.

UNIT: IV FORMAL WRITTEN COMMUNICATION

Review writing for books and films

UNIT: V PRACTICAL APPLICATION OF CREATIVE WRITING

Short Story Writing

Verse Writing.

Books Recommended:

Devi. P, Karthika. *Basics of Film Appreciation*. Virudhunagar: Karthika Publishers, 2013.

Devi. P. Karthika. *Freewheeling Writing*. Virudhunagar: Karthika Publishers, 2013.

Green, David. *Contemporary English Grammar Structures and Composition*. New

Delhi: Trinity Press. 2015.

Hariharan.S.J.Francis. *Soft Skills*. Chennai: MJP Publishers. 2010.

Mohan, Krishna, N.P. Singh. *Speaking English Effectively*. New Delhi. Trinity Press. 2010.

Peter, S.J. Francis. *Soft Skills and Professional Communication*. Delhi. Tata McGraw Hill

Education pvt. Ltd. 2012

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Title of the Paper: English for Competitive Examinations (Skill Based)**Semester : V****Contact Hours: 2****Subject Code : 21SEE52****Credits : 2****Objectives**

1. To improve the verbal skills of the students and enables them to do well in the Competitive Examinations
2. To make the students acquaint with the fundamental of grammar
3. To provide a comprehensive guidance to appear for competitive Examinations.

UNIT I

Basics in English Grammar and usage; Sentence pattern-Subject verb agreement-Singularity & plurality.

UNIT II

Error Spotting & Correction

Sentence Improvement

Sentence Arrangement

Sentence Completion

Sentence Fillers.

UNIT III

Vocabulary Enrichment

Synonyms and Antonyms

One Word Substitution

Words often confused and Misused

Verbal Analogy

Idioms & Phrasal verbs.

UNIT IV

Comprehension

Note Making and Summarizing

Cloze Test

UNIT V

Group Discussions

Interviews

Book Recommended:

Dr.V.Ayothi and Dr.R.Vedavali. *English for Competitive Examination.*

Chennai: New Century Book House Publishers India Ltd, 2017.

Bhatnager,R.P. and Rajul Bhashava. *English for Competitive Examination.*

New Delhi; Macmillan Publishers India Ltd,1999.

Nigel, Turton D. *ABC of Common Grammatical Errors.* New Delhi: Macmillan, 1999.

Pillai, Radhakrishna G. *English for Success: A Guide to Ensure Success in Competitive Examination.* Chennai: Emerald publishers, 2005.

Saraswathi, V and K. Mudbhtkal Maya. *English for Competitive Examination.*

Chennai: Emerald Publishers, 2004.

Gopalan, R. and V. Rajagopalan. *English for Competitive Examination,*

Chennai: Vijay Nicole Imprints Private Ltd, 2007

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Title of the Paper: World Classics in Translation (Core)**Contact Hours : 6****Semester : VI****Credits 5****Subject Code : 21E61**

Objectives:

1. To enable the students to gain knowledge on the masterpieces of literatures of different nationalities other than British.
2. To expose the learners towards the multi-cultural values, traditions and customs.
3. To introduce different genres of literatures in a global context

Unit: I Poetry

Thirukkural : On Education (Chapter 40)
: Listening (Chapter 42)

Kahil Gibran : Tear and Laughter
: Song of the Rain

Unit: II Prose.

Sermon on the Mount from the Bible.
Women from the Quran.

Unit: III Drama

Sophocles : Oedipus the King (translated by David Grene)

Unit: IV Fiction

Kalki Krishnamurthy : Parthiban's Dream (translated by NirupamaRaghavan)

Unit: V Short Story

Guy De Maupassant : The Necklace

Leo Tolstoy : How Much Land Does a Man Need?
 Anton Chekhov : The Bet

Books Recommended:

1. Pope.GU and Rev.W.H. Drew. Trans., Thirukkural English Translation and Commentary.The South India SaivaSiddhantha Works Publishing Society: India, 1982
2. *The Quran*. Trans. By Yusuf Abdullah Ali Chennai:Good word Books, 2003.
3. Raghavan, Nirupama. *Parthiban's Dreams*; English Translation of the Great Tamil Author KalkiKrishnamurthy'sParthibanKanavu .Tulika publication. Chennai : 2019.
4. Gibran,Kahlil. *The Broken Wings , Tears and Laughter, Samnd and Form* . IndialogpublicationPvt.Ltd. New Delhi : 2002
5. Murugavel.T. *Frozen Moments*.Scitect Publication, Chennai:1999.
6. *The Holy Bible*. English Standard Version. London: Goodnews Publishers, 2007.
7. Rajasingham, C. *Thirukkural: The Daylight of Psyche*. Madras: International Institute of Tamil Studies, 1989
8. *Glimpses of life : An Anthology of Short Stories*. Board of Editor .Delhi : Orient Private Ltd ,2003. Great Short Stories. Calcutta :Projapoti,2000.

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Title of the Paper: Diasporic Literature (Core)**Contact Hours : 6****Semester : VI****Credits 5****Subject Code : 21E62****Objectives:**

1. To identify how exile, in the form of migration, has led to emergence prolific writers who have contributed to the progress of the English Literature
2. To examine the prominent immigrant themes like, dislocation, displacement, Alienation and Cultural Identity, Identity Crisis and Ethnicity by comprehend the cultural diversity and plurality
3. To agree and appraise a wide range of views and opinions on India and other countries and their cultural space.

UNIT I :POETRY

Meena Alexander : Bright Passage

Rienzi Crusz : Roots

David Rubadiri : A Negro Labourer in Liverpool

UNIT II :PROSE

Salman Rushdie : From Imaginary Homelands

UNIT III :DRAMA

Manjula Padmanaban: Harvest.

UNIT IV :FICTION

Chitra Banerjee Divakaruni: The Palace of Illusions

UNIT V: SHORT STORY

Yasmine Gooneratne : Bharat Changes His Image

Jhumpa Lahiri : The Third and Final Continent

Bapsi Sidhwa: A Gentlemanly War (From Their Language of Love)

Books Recommended:

Banerjee, Chitra . (1997). Arranged Marriage. United Kingdom: Black Swan.

Desai, Kiran.(1999). The Inheritance of Loss. Newyork : Grove Press.

Lahiri, Jhumpa. (2012). Interpreter of Maladies. Noida: Harper Collins Publishers.

Murthy, R .K. (2007). Ambition: An Anthology of Modern Commonwealth Prose. Chennai: Commonwealth Publication.

Narasimhaih, C.D.(1990). An Anthology of Commonwealth Poetry.Madras: Macmillan.

Parameswaran,Uma. (2007) Rootless but Green are Boulevard Trees. Toronto: TSAR Publications.

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Title of the Paper: Global Men's Writings on Women. (Core) Contact Hours : 6
Semester : VI Credits 5
Subject Code : 21E63

Objectives:

1. To discern the perspective of men over women.
2. To identify the strong women characters in men's writings.
3. To help the students to know the status of women in the society.

Unit-I: Poetry

John Donne	-	Go and Catch a Falling Star
A.K.Ramanujan	-	Love Poem for A Wife
Robert Frost	-	Home Burial

Unit-II: Prose

John Stuart Mill	-	The Subjection of Women (Chapter I&II)
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Unit-III: Drama

Oscar Wilde	-	Lady Windermere's Fan
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Unit-IV: Novels

R.K.Narayan	-	Dark Room
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Unit-V: Short Stories

Anton P.Chekhov	-	The Darling
Chinua Achebe	-	Girls at War

Books Recommended:

1. Achebe, Chinua. "Girls at War". *Girls at War and Other Stories*. New York: Anchor Books, 1991.

2. Chekhov, Anton P. "The Darling. *The Darling and Other Stories*. USA: Penguin Classics, 2013.
3. Donne, John. *Selected Poems: Go and Catch a Falling Star*. New Delhi: Anmol Publications PVT Ltd, 2009.
4. Flaubert, Gustave. *Madame Bovary*. New Delhi: Peacock Books, 2005.
5. Frost, Robert. *North of Boston: Home Burial*. New York: Henry Holt and Company, 1915.
6. Mill, John Stuart. *The Subjection of Women (Chapters I&II)*. ed., Susan Moler Okin. New York: Henry Haltand Company, 1998.
7. Narasimhaiah, C.D. *An Anthology of Commonwealth Poetry: Love Poem for A Wife*. Chennai: Macmillan India Ltd, 2006.
8. Wilde, Oscar. *Lady Windermere's Fan*. Chennai: Macmillan India Ltd, 1998.

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Title of the Paper: English Language Teaching (Major Elective III)

Semester : VI

Contact Hours: 6

Subject Code : 21EE6A

Credits 4

Objectives

1. To learn grammatical, lexical and functional teaching methodologies to technically teach English language.
2. To involve themselves in a learner-centered process of communication and learning
3. To explore and gain the skills and knowledge to design and produce materials for language lessons.

UNIT I : INTRODUCTION TO ENGLISH LANGUAGE TEACHING

- a) Teaching English as a Skill Subject Rather than a Knowledge Subject.
- b) General Principles of Language Learning and Teaching.
- c) Learning the Mother Tongue and Second Language.-Comparison of the English and Tamil Auxiliary Verbs.
- d) International English Language Teaching Certifications and Career Opportunities. (TEFL, TESOL, TESL, CELTA, & DELTA)

UNIT II: STRATEGIES OF TEACHING ENGLISH

- a) Definition: Methods, Approaches and Types: Communicative Language Teaching-Activity Based Learning-Direct or Natural Method-Grammar Translation Method-Audio Lingual Method-Task-based Language Learning-Structural Approach-Linguistic Approach-Communicative Approach-Humanistic Approach
- b) Teaching of English Prose, Poetry and Grammar.

UNIT III: LEARNERS AND LEARNING ATMOSPHERE

- a) Challenges and Barriers in Learning and Teaching English
 - b) Types of Learners: Slow, Gifted & Differently-Abled Children
- Classroom Learning Atmosphere: Factors, Advantages and Creation of ideal classroom

UNIT IV: EVALUATION

- a) Concept and Characteristics
- b) **Techniques:** Oral Evaluation –Written Evaluation –Self Evaluation –Peer Evaluation – Group Evaluation
- c) **Types of Tests:** Achievement Test- Standardized Achievement Test – Aptitude Test- Proficiency Test- Diagnostic Test – Teacher Made Test – Comprehensive and Continuous Evaluation(CCE)

UNIT V: PRACTICAL APPLICATION

- a) Teaching English Pronunciation
- b) Teaching of English Spelling
- c) Teaching of English (through) Dictation
- d) Communication Games (LSRW): Story Telling, Play Reading, Dramatization, Group Discussion, Interpreting Pictures, Word Building, Spelling Bee, Completion Game, Word Really, Tongue Twisters, Conversation Games, Spelling Games, Information Gap, Silent Letters.

Books Recommended:

- Arulselvi, Evangeline. *Pedagogy of English*. Chennai: Saratha Pathippagam, 2015.
- Mowla, Shaikh, Prabhakar Rao, B.B.Sarojini. *Methods of Teaching English*. Hyderabad: Neelkamal Publications, 2004.
- Rai, B.C. *Method: Teaching of English*. Lucknow: Prakashan Kendra, 1989.
- Pillai, K. Thevanatham. *Contrastive Linguistic and Language Teaching*. Annamalai University: Privately Published, 1973.
- Pillai, K. Thevanatham. *Contrastive Linguistic and Language Teaching*. Annamalai University: Sivagami Printers, 1973.

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Title of the Paper: Gender Studies (Major Elective III)**Semester : VI****Contact Hours: 6****Subject Code : 21EE6B****Credits 4****Objectives**

1. To engage the students with challenging, cutting – edge ideas at the forefront of developments within contemporary thought related to gender studies.
2. To introduce students to the discipline of gender studies and its specific purposes and perspectives.
3. To give the learners a comprehensive idea of the psychological and sociological emotions associated with gender discrimination.

UNIT I: INTRODUCTION

Definition of Gender- Difference between Sex and Gender- Feminist Terminology-
Stereotyping- Patriarchy- silencing- Marginalization- Women studies Vs Gender studies

UNIT II: POETRY

Judith Wright – Woman to Man

Kamala Das - The Freaks

Ama Ata Aidoo – Motherhood and Numbers Game

UNIT III: PROSE

Virginia Woolf – A Room of one's own

Alice Walker – In Search of Our Mother's Garden

UNIT IV: DRAMA

Henrik Ibsen – A Doll's House

UNIT V : FICTION

Anita Nair – Ladies Coupe`

Books Recommended:

- Dines, Gain and Jean M. Humez. *Gender, Race and Class in Media*. Sage: 1994.
- Goffman, Erving. *Gender and Advertisement*. Harpet and Row: New York, 1976.
- Usha, V.T. *Gender, Value and Signification*. KRPLLD, CDS, 2003.
- Van Zoonen, Lisbet. *Feminist Media Studies*. New Delhi: Sage, 1994.
- Kabeer, Naik. *Reserved Realities: Gender Hierarchies In Development Thought*. London, 1994.
- Oakley A (1985). *Sex, Gender and Society*. London: Temple Smith.
- Kimmel S Michael (2004). *The Gendered Society: Reader*. Oxford: Oxford University Press.

E.M.G.YADAVA WOMEN'S COLLEGE, MADURAI-14

(An Autonomous Institution – Affiliated to Madurai Kamaraj University)

Re –accredited (3rd cycle) with Grade A⁺ & CGPA 3.51 by NAAC**CBCS****DEPARTMENT OF ENGLISH – UG**

(w.e.f. 2021 – 2022 Batch onwards)

Title of the Paper: Job Oriented Skills (Skill Based)**Semester : VI****Contact Hours: 2****Subject Code : 21SEE61****Credits : 2****Objectives**

1. To equip the students with the required skills to face interviews and group discussion.
2. To emphasize individual skills assessment, teamwork skills
3. To acquire the skills required for obtaining and keeping employment

Unit I Communication Skills

E-mail Writing
 Writing Reports
 Technical writing.
 Content Writing

Unit II Curriculum Vitae and Resume Preparation

Preparing Curriculum Vitae
 Resume Writing

Unit III Personality Development

Soft Skills
 Body Language for Interview
 Time Management

Unit IV Interview

Interview Techniques
 Dos and Don'ts of Interview
 Interview through Modern Technology
 Mock Interview

Unit V Team Working Skill

Group Discussion
Methods and Practice
Mock GD Session
Panel Discussion
Etiquettes

Books Recommended:

Das, Bikram. K. *Functional Grammar and Spoken and Written Communication in English*: Kolkata: Orient black swan Pvt.Ltd,2015.

Wallia, Shelley .et.al. *English for Empowerment*: 2nd Edition, Orient Black Swan Private Limited; 2013.

Mital. C.S. *Modern Interviews*: Delhi: Bright Career Institute, 1998.

Farhathullah. M.T. *Communication Skills for Undergraduates*: Chennai: RBA Publications, 2005.

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DEPARTMENT OF ENGLISH – UG

(w.e.f. 2021 – 2022 Batch onwards)

Title of the Paper: Journalism and Mass Communication (Skill Based)

Semester : VI

Contact Hours: 2

Subject Code : 21SEE62

Credits : 2

Objectives

- 1) To Learn about how to write for Media, the history of Media, the pattern, the flare and how to produce newsworthy content.
- 2) To develop knowledge in various fields such as politics, sports, entertainment, technology and much more
- 3) To enhance skills about Public Relations on how to build and promote brand image

UNIT I Journalism - An Introduction

Ethics in Journalism

The Criteria of a Good News Paper

UNIT II Origin and Development of Press in India

First News Paper in India

Restriction and Relaxations

Free Lancing

UNIT III Online Journalism

Online Journalism and Its Audience

Bloggers and Journalistic Principles

Public Service

UNIT IV Mass Communication

Government News Policy for Broadcast

Laws for Advertising

Women in Media Profession

UNIT V Mass Media – Theory and Practice

Development of Radio as a Mass Media

Video, Cinema and Television (1980)

Visit to Hindu Office and FM Station

Books Recommended:

1. Agarwal, Bala. *Practical Journalism*. New Delhi: Concept Publishing Company, 2006.
2. Jacquette, Dale. *Journalistic Ethics Moral Responsibility in the Media*. South Asia: Pearson Prentice Hall, 2010.
3. Jane B. Singer and Cecilia Friend, eds., *Online Journalism*. New Delhi: EthicsPHI Learning, 2009.
4. Keval J. Kumar. *Mass Communication in India*. Mumbai: Jai Co Publishing House, 2010.
5. Sharma, K.C. *Journalism in India*. New Delhi: Regal Publications, 2007.