



VIVEKANANDA COLLEGE

College with Potential for Excellence

Residential & Autonomous -A Gurukula Institute of Life-Training

Re-accredited with "A" Grade (CGPA 3.59 out of 4.00) by NAAC

Affiliated to Madurai Kamaraj University

Managed by Sri Ramakrishna Tapovanam, Tirupparaitturai, Trichy

Tiruvadakam West, Madurai District – 625 234

TAMIL NADU, INDIA

www.vivekanandacollege.ac.in

INVITATION

Letter of Collaboration

Between

Department of Commerce
(Computer Applications)

Vivekananda College, Tiruvadakam West

&

Department of Commerce
(Computer Applications)

E.M.G. Yadava Women's College, Madurai

Jointly organises

National Level Webinar on Consumer Behaviour in Digital Age

25th October 2021 (Monday)

2.00 p.m. – 3.00 p.m.

Google Meet Link

meet.google.com/zin-pspb-nsr



Resource Person



Dr. P. BHARATHI

Assistant Professor of Economics
V.H.N.S.N College, Virudhunagar

Chief Patrons

Swami Vedananda Maharaj

Secretary, Vivekananda College, Tiruvadakam West

Swami Adhyatmananda

Kulapathi, Vivekananda College, Tiruvadakam West

Dr. T. Venkatesan

Principal, Vivekananda College, Tiruvadakam West

Dr. V. Parthasarathy

Vice Principal, Vivekananda College, Tiruvadakam West

Dr. V. Pushpalatha

Principal i/c, Head, Dept. of Commerce

E.M.G. Yadava Women's College, Madurai

Dr. K. Karthikeyan

Head & Associate Professor of Commerce

Post Graduate and Research Department of Commerce

Vivekananda College, Tiruvadakam West

Dr. S. Chandrasekaran

Coordinator, Department of Commerce (CA)

Vivekananda College, Tiruvadakam West

Organising Committee (Vivekananda College)

Sri. R. Karthikeyan, Assistant Professor of Commerce(CA)

Dr. M. Premanantham, Assistant Professor of Commerce(CA)

Dr. M. Mohan Raj, Assistant Professor of Commerce(CA)

Sri. M. Velpandian, Part- Time Hindi Teacher

All Are Cordially Invited

Programme Schedule

WELCOME ADDRESS

Dr. P. Murugan

Assistant Professor of Commerce (CA)
Vivekananda College, Tiruvadakam West

PRESIDENTIAL ADDRESS

Dr. T. Venkatesan

Principal, Vivekananda College

BLESSINGS

Swami Vedananda

Secretary, Vivekananda College

Swami Adhyatmananda

Kulapathi, Vivekananda College

FELICITATION ADDRESS

Dr. V. Pushpalatha

Principal i/c, Head, Dept. of Commerce
E.M.G. Yadava Women's College, Madurai

Dr. K. Karthikeyan

Head & Associate Professor of Commerce
Vivekananda College, Tiruvadakam West

VOTE OF THANKS

Dr. K. Padmavathy

Associate Professor of Commerce
E.M.G. Yadava Women's College, Madurai

MASTER OF CEREMONY

Sri. M. Mohan

Assistant Professor of Commerce (CA)
Vivekananda College, Tiruvadakam West

