

7.3. Institutional Distinctiveness

- The Vision of our College is to provide Value-based Education to the educationally, socially, economically backward and underprivileged Rural Women Students. The student strength of 4004 indicates the Prominent Quality of the college. The institution is promoting Academic Excellence through the relevant curriculum with multifarious teaching methods and aids to facilitate their holistic development.
- Orientation Programme and Bridge Course provide adequate foundation, through Value Added Courses erudite the holistic development. The institution has a well-structured Academic Mentoring Strategy (Tutor Ward System) and Counseling cell guides to resolve their problems. Parents-Teachers Meet provide them good rapport with the institution. Remedial coaching for Slow Learners strengthen their confidence and enhance effective learning.
- The curriculum has been designed to tune with emerging trends and industrial needs. ICT based teaching & learning, well-equipped laboratories, and automated library with enormous books.
- Faculties possess Doctoral Degrees and research Guideship, Organizing State Level “Science Expo”, National & International Level Seminars/Conferences/Workshops/Symposiums/Paper Presentations, provide in-depth knowledge and Research Progression.
- Along with the 14 U.G. and 8 P.G. courses, the institute also offers: Carrier Oriented Courses caters employability opportunities: I).Certificate and Diploma Courses in Gandhian Thought, II). Certificate, Diploma & Advanced Diploma Course in Tally (UGC), III). Certificate, Diploma & Advanced Diploma Course in Operations Research (UGC), IV). Certificate Course in Spoken English, Tourism Business & Management, Horticulture, Hospital Management, Image Animation in Flash, Journalism & Mass Communication, Medical Physics, Multimedia Technology, Food Chemistry, Human System and Clinical Chemistry, Solar Energy, Temple Arts, Chemistry of Consumer Products, Food Preparation & Preservation V). Diploma in Information and Computer Technology VI). Food & Nutrition Courses.
- Student Support activities: Coaching for NET /SET and other Competitive Examinations by Entry in Service Cell. Placement Cell conducts Personality Development Courses and Professional Training helps to upgrade confidence and skills, On-campus/Off-campus drives provide employment opportunities, Readers & Talking Club, Digital Language Lab training improve English Communication skills, Project work and Internship affords work experience and increase marketability.
- Self-Development Course: Two & Four Wheeler Training, Beautician & Tailoring, Artificial Jewellery & Fur Doll Making, Fashion Designing, Fevicryl Art and Craft, and Basic Computer Course provide Entrepreneur and Employment Skill.
- Women Cell through special lectures and awareness stresses Women’s Rights & Role in Society. Eco Club promotes the culture of conservation, protection and management of sustainable environment.
- Value Education Course facilitates role of responsible citizens for the present scenario.

NSS, YRC and RRC render social service to public along with Extension Activities & Consultancy Services. Physical Education in Part IV, Sports teams for 'Hockey, Volley Ball, Tenicoit, Foot Ball, Basketball, Kabadi, Kho-Kho, Ball Badminton', Chess, Table Tennis & Carrom. Hostel students' practicing Karate and Yoga that brings surplus sports achievements.

- Students' Union ensuring leadership quality. Cultural and Folk art training helps to take part in Inter-collegiate competitions gain non-academic benefits. Celebration of National Days, Religious Festivals inculcate patriotic fervor, Conduct of "Youth Talenta", "Muthamizh Vizha" and "Staging of English Drama" explore their talent and creativity. Providing a vibrant academic life with a top-class infrastructure the institution observes students' performance, alumni profiles, students progression to higher education and employment.